ANNE MARIE HOPPERSTEAD

Graphic Designer & Illustrator

ALBUM COVER

Illustrator // Photoshop

THE ROCKY HORROR PICTURE SHOW

This project was developed with the idea of visually re-imagining the historic cult classic.

The process encompassed redesigning the album cover with a coordinating record label while staying true to the LGBTQ+ and B-movie sci-fi source material and connecting it to contemporary culture.

Package Design

Package Design

The Rocky Horror Picture Show

BEER LABEL & LOGO

Illustrator // Photoshop // InDesign
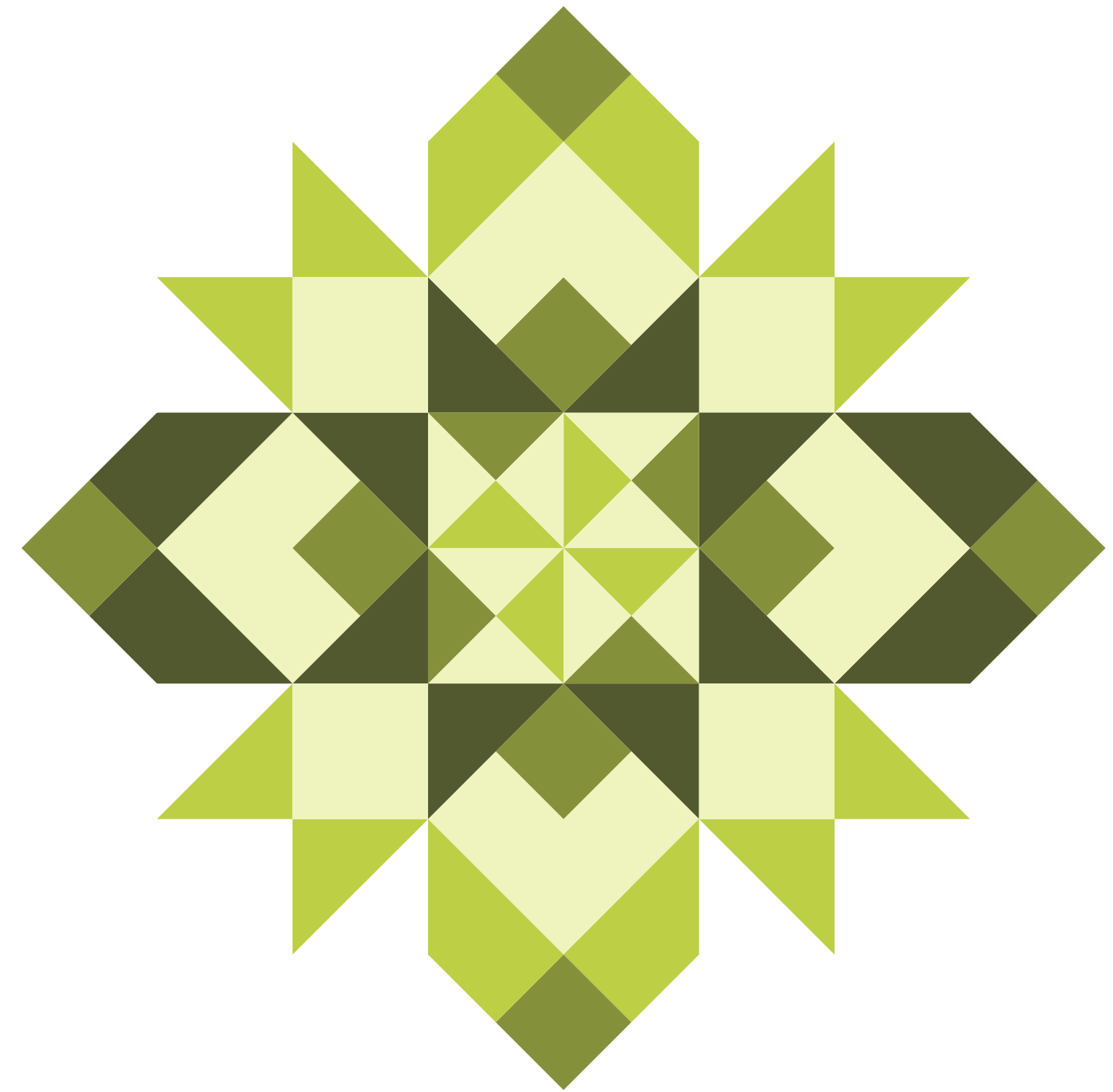
CRAFTWORKS BREWING CO.

Craftworks Brewing Co. is a fabricated company based on the small scale craft breweries located in Oregon.

I highlighted the brewery's close connection to the farms which would supply raw ingredients by pairing the idea of a hops with the iconic farm quilt for a unique logo.

It was a challenge to create a three label collection which was cohesive individually and consistent with the brand overall.

Package & Logo Design

CRAFTWORKS
BREWING CO.

Blackberry label (purple):

FARM TO BARREL ◊ FARM TO BARREL ◊ FARM TO BARREL ◊ FARM TO BARREL ◊ FARM TO

A SOUR BLONDE ALE

We love blackberries. Tart, sweet and complex but guarded by thorny branches, these alluring fruit have been a favorite of ours since we added them to our very first beer. This sour blonde ale is infused with loads of Blackberries harvested from the Willamette Valley and aged in wine barrels until our wild yeasts worked their magic. Pair with duck dishes and summer salads.

FARMERS RESERVE Blackberry

OR-MI 10¢ CT-DE-HI
MA-ME-NY-VT 5¢ DEP.
CA CRV

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.

A BLACKBERRY ALE
Brewed by Craftworks
Brewing Co. Yamhill, OR 97148

IBU 10 ABV 7%

CRAFTWORKS BREWING CO.
ALE • 12 FL OZ

6 10762 56932 7

Blueberry label (blue):

FARM TO BARREL ◊ FARM TO BARREL ◊ FARM TO BARREL ◊ FARM TO BARREL ◊ FARM TO BA

A SOUR BLONDE ALE

We set out to capture that summer in a glass feeling in our barrels, and selected the very best Oregon-grown hand picked blueberries and added them to oak barrels with our sour blonde ale. Blended for a bright color, delicate fruit flavor, refreshing sourness and a touch of wine barrel oak. Pair with a spicy dish.

FARMERS RESERVE Blueberry

OR-MI 10¢ CT-DE-HI
MA-ME-NY-VT 5¢ DEP.
CA CRV

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.

A BLUEBERRY ALE
Brewed by Craftworks
Brewing Co. Yamhill, OR 97148

IBU 10 ABV 7%

CRAFTWORKS BREWING CO.
ALE • 12 FL OZ

6 10762 56932 7

Strawberry label (red):

FARM TO BARREL ◊ FARM TO BARREL ◊ FARM TO BARREL ◊ FARM TO BARREL ◊ FARM TO BAR

A SOUR BLONDE ALE

A celebration of the summer harvest, this blond sour ale is loaded with Strawberries grown at Nanneman Farms in Salem, Oregon. These delicious juicy berries are swept by cool evening breezes and drenched in warm daytime sun before being hand picked and added to this tart and refreshing ale. Enjoy paired with classic charcuterie and summer salads.

FARMERS RESERVE Strawberry

OR-MI 10¢ CT-DE-HI
MA-ME-NY-VT 5¢ DEP.
CA CRV

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.

A STRAWBERRY ALE
Brewed by Craftworks
Brewing Co. Yamhill, OR 97148

IBU 10 ABV 7%

CRAFTWORKS BREWING CO.
ALE • 12 FL OZ

6 10762 56932 7

FARM TO BARREL Strawberry Ale

Package & Logo Design   Craftworks Brewing Co.

WEB & MOBILE DESIGN

Adobe XD // Photoshop

THE BOOK BIN

This was a website redesign project for a local book store that allowed me to organize and coordinate a library of information in a web and mobile format.

The content, including photos, logo and copy were provided and I was able to arrange and format elements to suit my design and better communicate the content to the user.

Home (mockup)
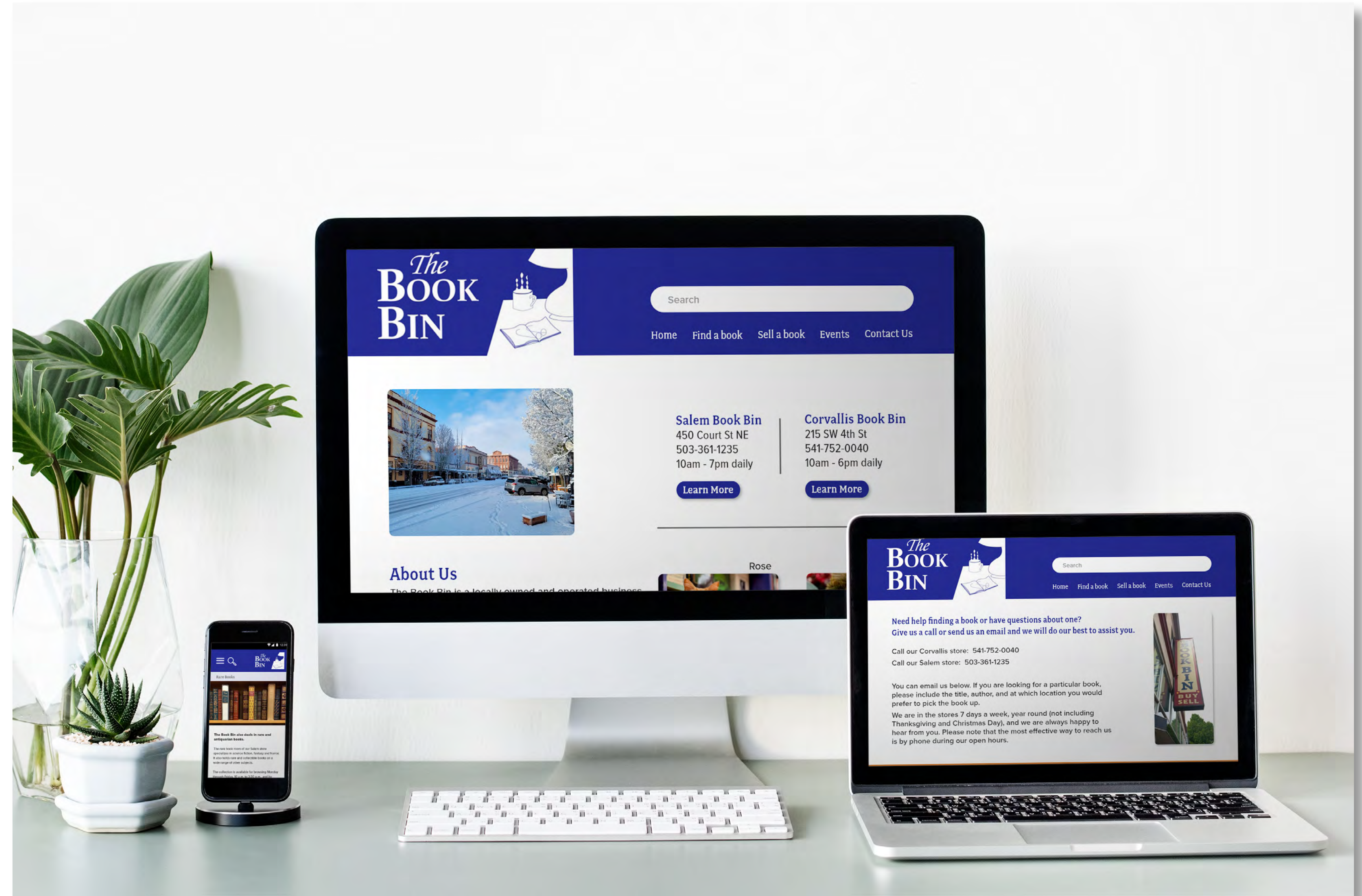
Start the new year safely and let us help you pick new calendar!

We will be featuring calendars of various styles. Pick one out, or message us for photos of more options in that style!

Keep the whole process contactless and set your purchase up for curbside pickup or free home delivery in Salem city limits!

Learn More

Book Clubs

The Feminist Book Club meets every second Sunday of the month at the Salem Book Bin. Their next meeting is February 13th at 4 p.m. They are currently reading: Braiding Sweetgrass by Robin Wall Kimmerer. For more information please visit their Facebook page: Feminist Book Club of Salem, Oregon.

Book Bin Bestseller Book Club meets every second Wednesday of the month virtually. Their next meeting is February 9th at 7 p.m. They are currently reading: The Invisible Life of Addie LaRue by V. E. Schwab.

Book Bin Sci-Fi/Fantasy Book Club meets every third Monday of the month virtually. Their next meeting is February 20th at 7:30 p.m. They are currently reading Riot Baby by Tochi Onyebuchi.

Author Events

Last Friday Poetry Group Presents: Jennifer Perrine

Second Saturday Storytime – Poetry Edition

2nd Annual Salem Poetry Festival!

Nadene LeCheminant with The Gates of Eden

Last Friday Poetry Group Presents: Terra Incognita

Caroline Kurtz with A Road Called Down on Both Sides

For more information about Book clubs or Events, call the Book Bin at 503-361-1235
OR click one of the links below.

Book Club   Events

Salem Book Bin
450 Court St NE
503 361 1235
10am - 7pm daily

Corvallis Book Bin
215 SW 4th St
541 752 0040
10am - 6pm daily

Home   Find a Book   Sell a Book   Events   Contact Us

Find a Book (mockup)

SPECIAL COLLECTIONS

Graphic Novels

Looking for a Marvelous way to spend your time as a family now that you've finished your Marvel movie marathon?
We have Marvel books for all ages!

Learn More

Cook Books

Recently rediscovered your amazing (or lack of) cooking skills?
We've got you covered.

Learn More

PNW Authors

Support your local independent bookstore and PNW authors at the same time! It's a win win.

Learn More

Libros infantiles en español

¿Saben que tenemos libros para niños en Español?

Learn More

Rare Books

The Book Bin also deals in rare and antiquarian books.

The rare book room of our Salem store specializes in science fiction, fantasy and horror. It also holds rare and collectible books on a wide range of other subjects. The collection is available for browsing Monday through Friday, 10 a.m. to 3:30 p.m., and by appointment on the weekends. For more information please call 503-361-1235 or email salem@bookbin.com

We also specialize in books on the Pacific Islands, for more information email pacific@bookbin.com.

A selection of our rare and antiquarian books are available on ebay and ABEbooks, as well as Amazon.

Book Bin on ABE Books   Book Bin on ebay

Contact Us (mockup)

The Book Bin

Search

Home   Find a book   Sell a book   Events   Contact Us

Need help finding a book or have questions about one?
Give us a call or send us an email and we will do our best to assist you.

Call our Corvallis store: 541-752-0040
Call our Salem store: 503-361-1235

You can email us below. If you are looking for a particular book, please include the title, author, and at which location you would prefer to pick the book up.

We are in the stores 7 days a week, year round (not including Thanksgiving and Christmas Day), and we are always happy to hear from you. Please note that the most effective way to reach us is by phone during our open hours.

We continue to encourage customers to call their locations to ask about titles and to take advantage of our FREE HOME DELIVERY and CURBSIDE PICKUP options.

Face masks are required. Buying counter open daily by appointment only. Call to set up an appointment.
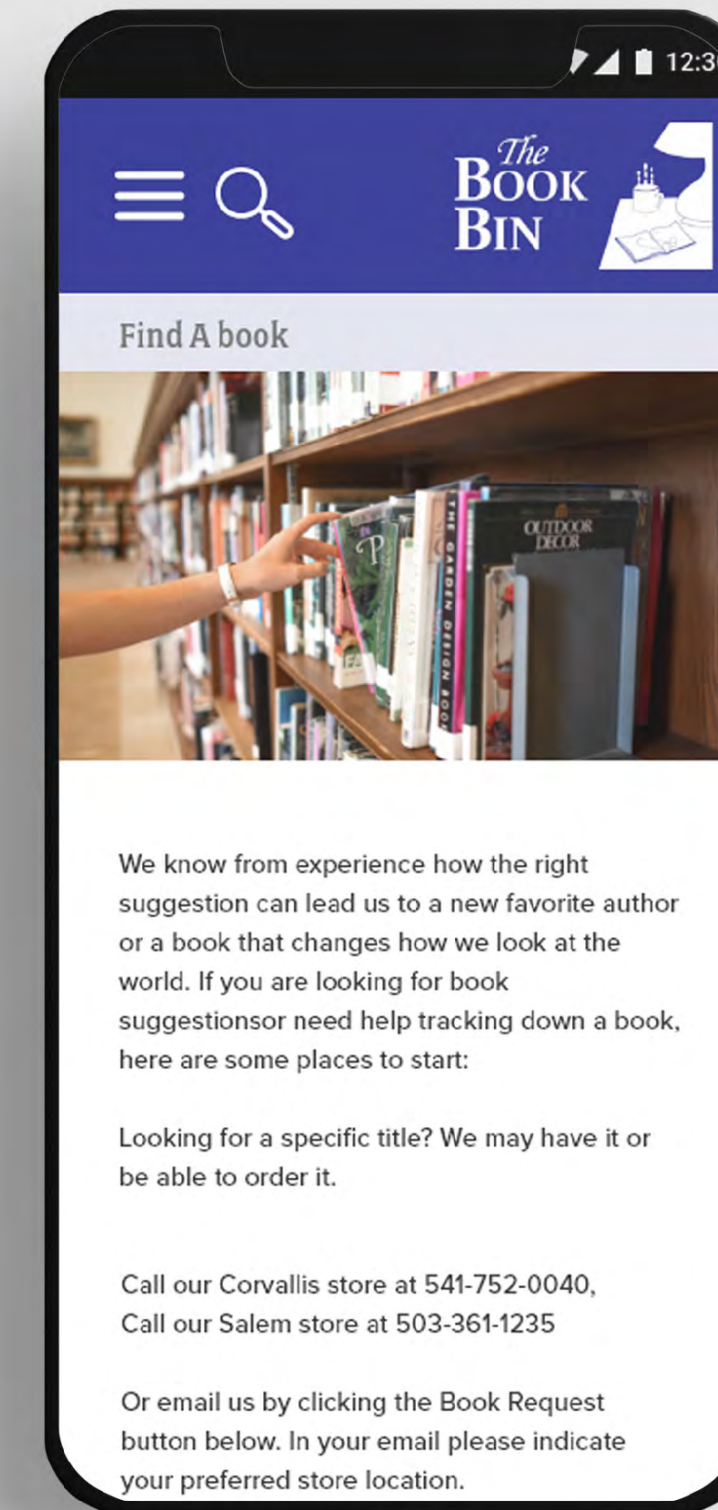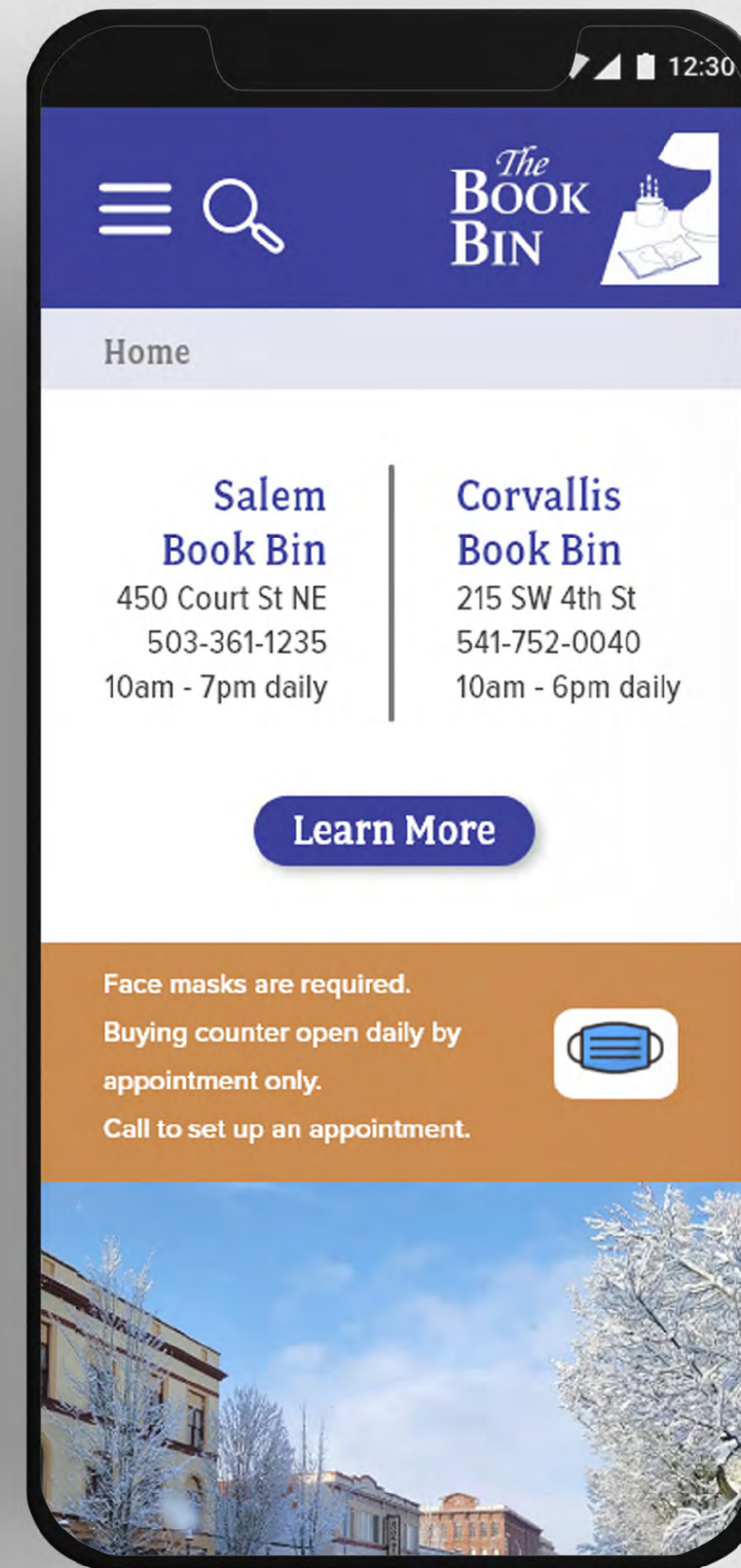
Contact Us

Name

Email Address

Subject

Message

Submit

Salem Book Bin
450 Court St NE
503-361-1235
10am - 7pm daily

Corvallis Book Bin
215 SW 4th St
541-752-0040
10am - 6pm daily

Home   Find a Book   Sell a Book   Events   Contact Us

WEB & MOBILE DESIGN

Adobe XD // Photoshop

SILVER CREEK SOAP CO.

This was another website redesign project, this time for a local soap making company. Their down to earth business model and emphasis on quality was something I wanted to convey to potential customers.

The focus of this design was to highlight the products and their natural ingredients in an approachable way.

Silver Creek Soap Co.

Make An Order

Home   Products   Get to Know Us   Testimonials   Contact Us

Get To Know Us

Q & A With Judi From Silver Creek Soap Co.

Learn About Our Soap Making Process Below!

Can You Describe Your Business In A Few Sentences?

It is a small two home-based company. It is made in one home and wrapped in another. We produce about 9,000 bars of soap a year and sell it wholesale as well as on our own to individuals.

How Did You Get Started In This Business?

Sitting by the fireplace in October of 1995, my friend and I were conversing about our early memories. Alice asked if I had ever tried to make soap as she was remembering making it with her grandmother. We decided to try it and give some for Christmas gifts.

We decided it would have to be plant-based because we didn't want to render fat from animals. We had to research places to get our raw materials and read several books with instructions.

It was not pretty soap and we had pretty bad packaging, but we gave it away, used it ourselves and even put it in a few craft shows. At this time, we pretty much ruined our kitchen with caustic materials, and read a lot of blogs trying to correct our costly mistakes and make a beautiful bar of soap.

Where Do You Typically Sell Your Soaps?

We like to sell it in stores that sell produce, plants, art and natural products. We sell it in the valley at EZ Orchards, Bauman Farms, Red Bench in Silverton, Wooden Shoe, Jones Produce, Blue Raven Farm Stand, Farmer John's in McMinnville, Willamette Valley Pie, Silver Falls and others.

Who Is Interested In You Soaps?

People who like natural products and do not want to use soap with preservatives. People who like the way they smell. Tourists who want to take back a small remembrance from a trip to Oregon. We have scents that appeal to everyone from floral, spicy, fruity to comfort scents such as vanilla oatmeal.

Home

Established In 1995

We offer a pure **plant** based handmade soap using essential oil and high grade fragrance oil. All our soap is made with the same recipe which is high in olive oil which lathers well and leaves the skin squeaky clean yet moisturized.

We add no preservatives so it is safe for sensitive skin. Our packaging is unique and keeps soap fresh until it is used.

Our soap comes in large and small bars.

Beautiful & Natural Scents

We offer cinnamon, coconut, gardeners, lavender, lemongrass ,lilac, linden, pear, plumeria, patchouli, rosemary, sandalwood, spearmint, violet, vanilla oatmeal, orange spice, white tea and ginger and bay rum.

Featured Scent Of The Month

Orange Blossom

The essential oil of Orange Blossom is an extremely potent, floral scent, with bitter top notes of green citrus.

Orange blossom essential oil is used in fine fragrance and soaps to give them a robust, sensual aroma.

Make An Order

Learn More About Our Soaps And Their Production! >>

Home   Products   Get to Know Us   Testimonials   Contact Us

Copyright © 2022

(503)400-5434
jdesantis@wavecable.com

We really enjoy the personal touch of taking orders online and over the phone and being able to answer questions.

Because of this view, orders from this website are only available by phone and email.
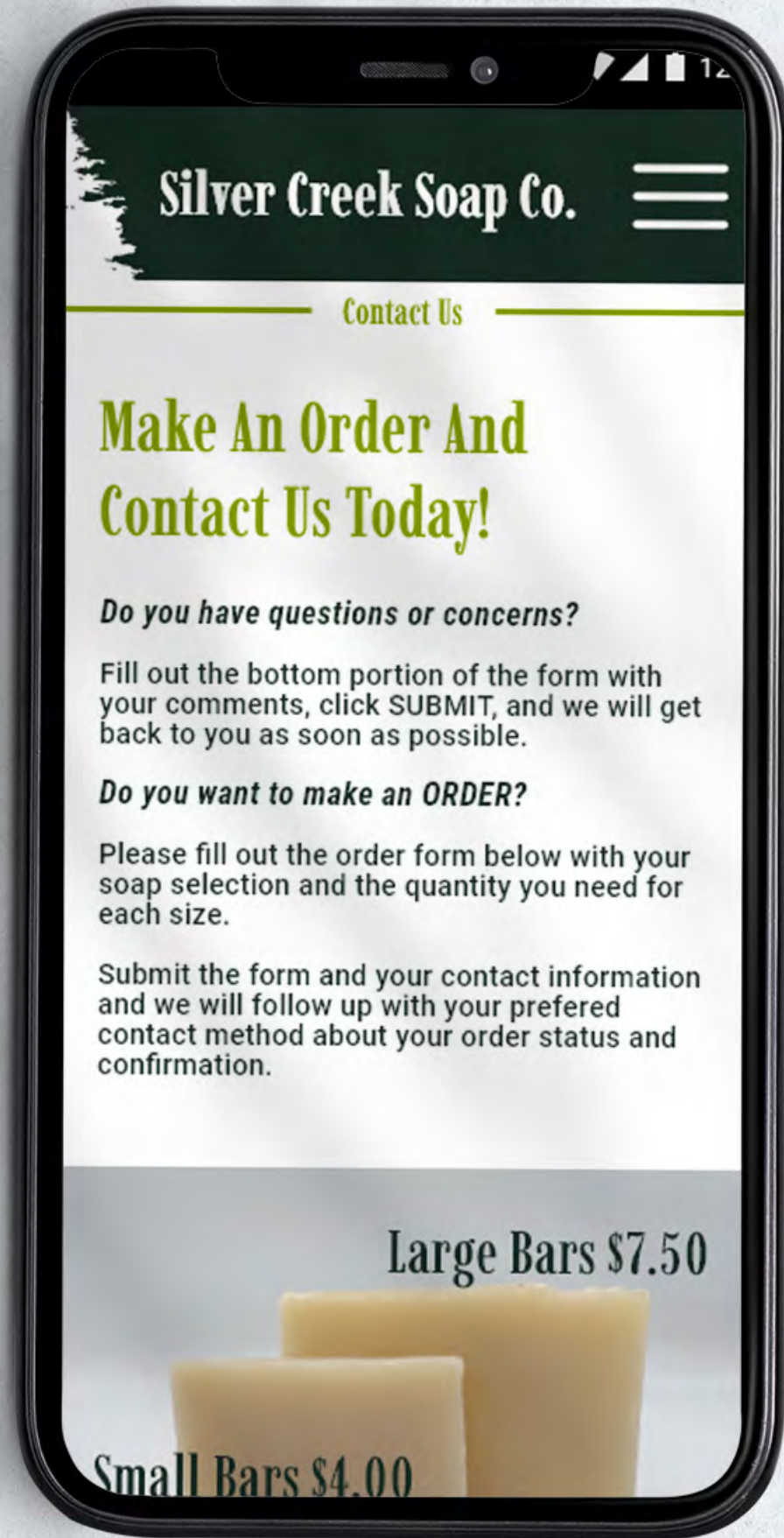
Browse Our Scents

Large Bars $7.50

Small Bars $4.00

Take a look at what we have to offer and when you are ready click the "Make An Order" button below.

Lavender   Bay Rum   Orange Blossom

Cinnamon   Coconut   White Tea

Pear   Vanilla Oatmeal   Rosemary

Apricot   Patchouli   Lilac

Lemongrass   Ginger   Spearmint

Make An Order

BRAND GUIDE

PROJECT SQUATCH WATCH

This project required I create a company and an entire brand from the ground up.

By chance, on my way to school, I drove by a hand painted Sasquatch silhouette on the side of the highway, peaking through the trees.

I wondered what it would be like if there were more of them along the road in the scenery waiting to be discovered by the public.

What a fun way to engage with the community and encourage curiosity and tourism. Project Squatch Watch was born.
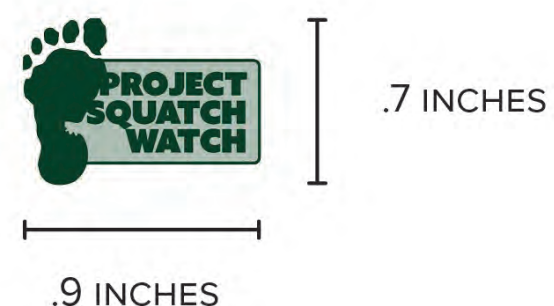
USE THE BIG TOE AS A SCALABLE UNIT OF MEASUREMENT FOR CLEAR SPACE BOUNDARIES

SIZE SPECIFICATIONS

.7 INCHES

.9 INCHES

The minimum size for the primary and secondary logos and for best legibility is .9" wide by .7" tall.

All logos in email, digital and print mediums need a clear space of ½ inch between the edges of a page or other design elements.

The maximum size can vary but needs to be appropriate and balanced for the medium, whether appearing in emails, a roadside display or on a billboard.

DO NOT ALTER THE LOGO PROPORTIONS IN ANY WAY

PRIMARY

SECONDARY

FULL COLOR

GRAYSCALE

BLACK & WHITE

REVERSED

Our brand is uncomplicated and approachable so we chose fonts that could clearly communicate our message and feel relatable but professional.

AZO SANS UBER - Bold (20pt)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 !?@#$&%()

PROXIMA NOVA - Bold (20pt)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !?@#$&%()

PROXIMA NOVA - Regular (20pt)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !?@#$&%()

In general, do not use italics for emphasis. Instead use the BOLD Proxima Nova variation for body copy and use an appropriate scale of AZO SANS to establish hierarchy in titles or headlines.

HEADER

AZO SANS UBER
30 pt
OLORIBUS, IUM NON RE

AZO SANS UBER
20 pt
SIMPELI TEMQUID ELLUPTA TEMODI

AZO SANS UBER
12 pt
DOLOR MAXIM VITA VOLUPTINT ENIHIL MAIOREM OLENDAV

BODY COPY

PROXIMA NOVA
30 pt
Es magnatus as ilit parum faccuptatur raes et Obis

PROXIMA NOVA
20 pt
Udaecum rem re excepersped que simetur iamusam reperum il eresequia simaxim ipsa

PROXIMA NOVA
12 pt
Tem ilitio occus doloruptusae et rerfers pitatio blanti denis est que et laciendi que la nis experci ducipis ut dolorepra simin cum dolorepe lacerrum harchillit apici reperunditem ius, sed ut omnis nim re adit untur molore dolorpo

Project Squatch Watch

POSTER DESIGN

Illustrator // Photoshop // InDesign

GALACTIC PING-PONG

This was a gallery poster design made for a local artist who was putting on an exhibit at the Gretchen Schuette Art Gallery.

The inspiration for the installation and this poster was diverse, from classic video games and microscopic photography to the universe.

This design was chosen by the gallery staff and was the primary marketing asset for the exhibit.
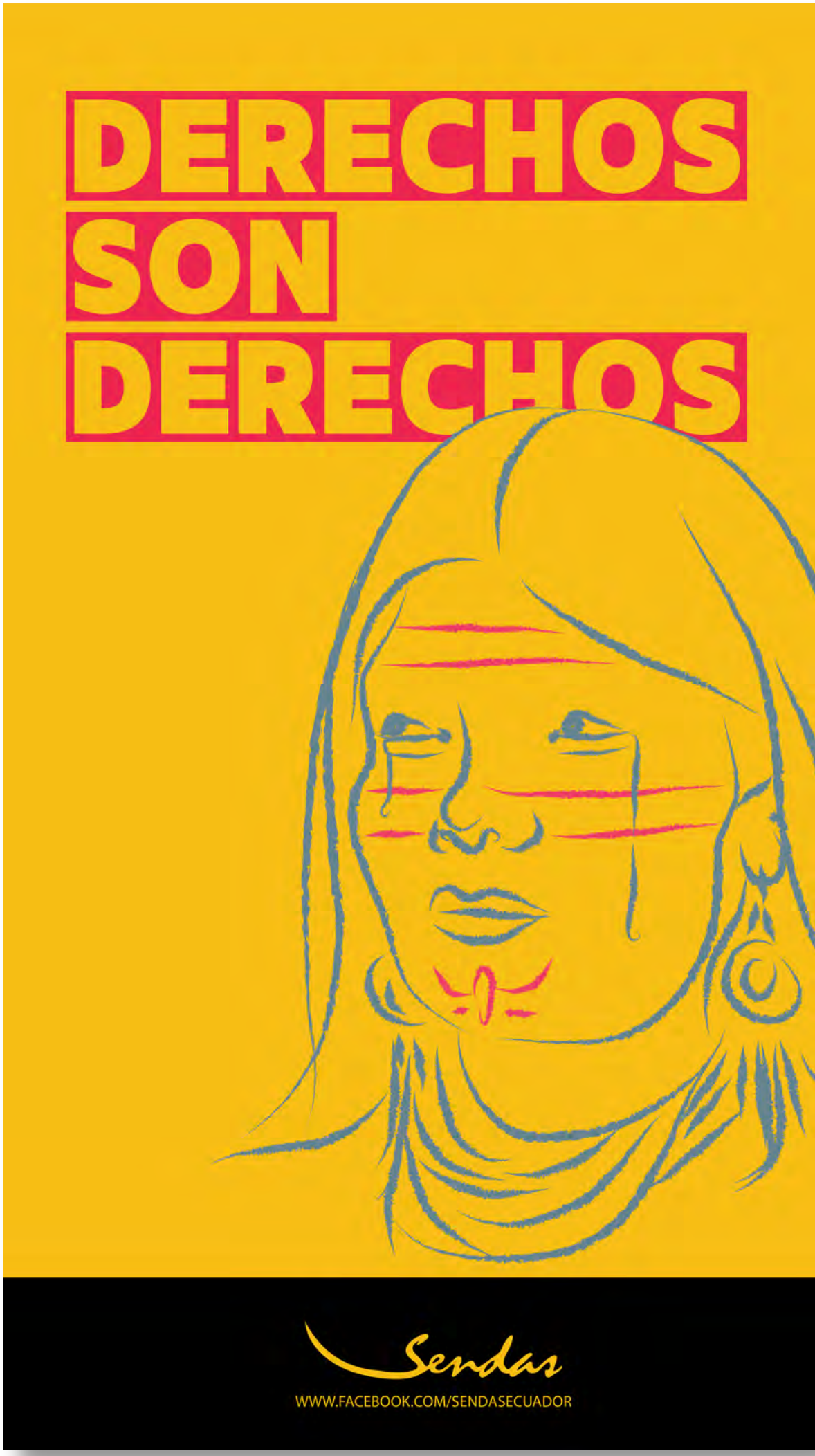
POSTER DESIGN
Illustrator // Photoshop

SENDAS

These were originally designed as posters for the social justice group, Sendas which is base in Ecuador.

The goal of this collection was to highlight certain issues like, violence against women and the LGBTQ+ and protecting their rights, including their rights to economic equity.

NO MAS VIOLENCIA

Sendas
WWW.FACEBOOK.COM/SENDASECUADOR

DERECHOS SON DERECHOS

Sendas
WWW.FACEBOOK.COM/SENDASECUADOR

MISMO TRABAJO,

EL BANCO CENTRAL DEL ECUADOR

MISMA PAGA

EL MONTO DE LABOR NO PAGADO A LAS MUJERES ES IGUAL AL 15% DEL PIB

Sendas
WWW.FACEBOOK.COM/SENDASECUADOR

CHILDREN'S BOOK

Illustrator // Photoshop // InDesign

TALES FROM NEAR & FAR

This project was a group endeavor to present a cohesive visual collection of vastly different stories and art styles.

We decided to embrace the differences of each story but created a unified format for the exterior and shared portions of the book to bring the whole project together for real world publication.

There was once a proud teapot; it was proud of being porcelain, proud of its long spout, proud of its broad handle. It had something before and behind,—the spout before and the handle behind,—and that was what it talked about.

But it did not talk of its lid, which was cracked and riveted; these were defects, and one does not talk of one's defects, for there are plenty of others to do that.

"And the bulb lay in the earth, the bulb lay in me; it became my heart, my living heart, such as I had never before possessed. There was life in me, power and might."

The heart pulsed, and the bulb put forth sprouts; it was the springing up of thoughts and feelings which burst forth into flower.

"I saw it, I bore it, I forgot myself in its delight. Blessed is it to forget oneself in another. The flower gave me no thanks; it did not think of me. It was admired and praised, and I was glad at that. How happy it must have been!"
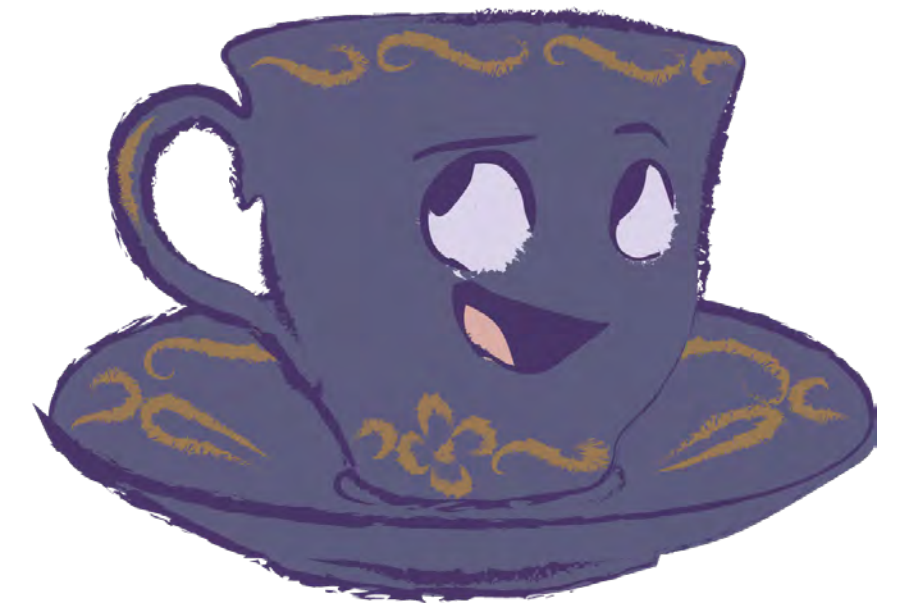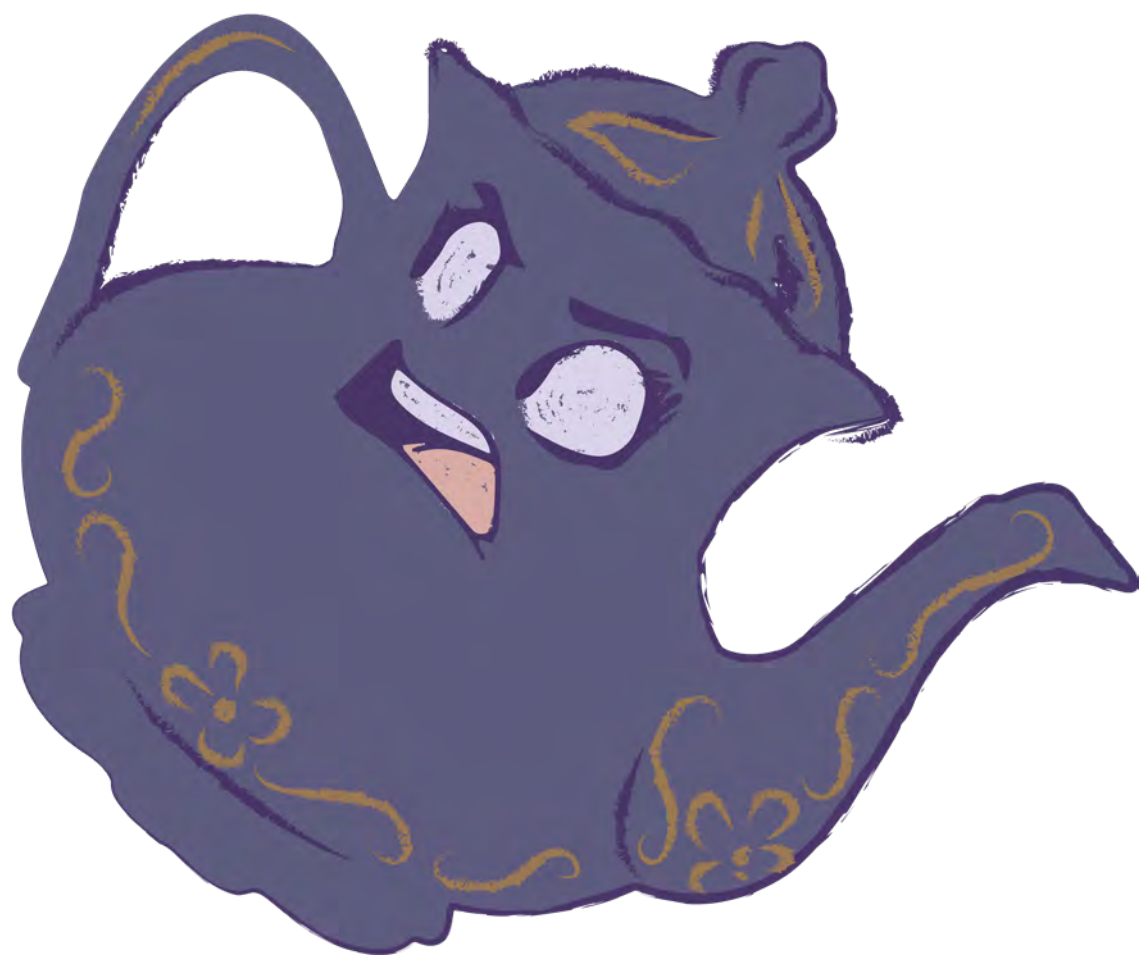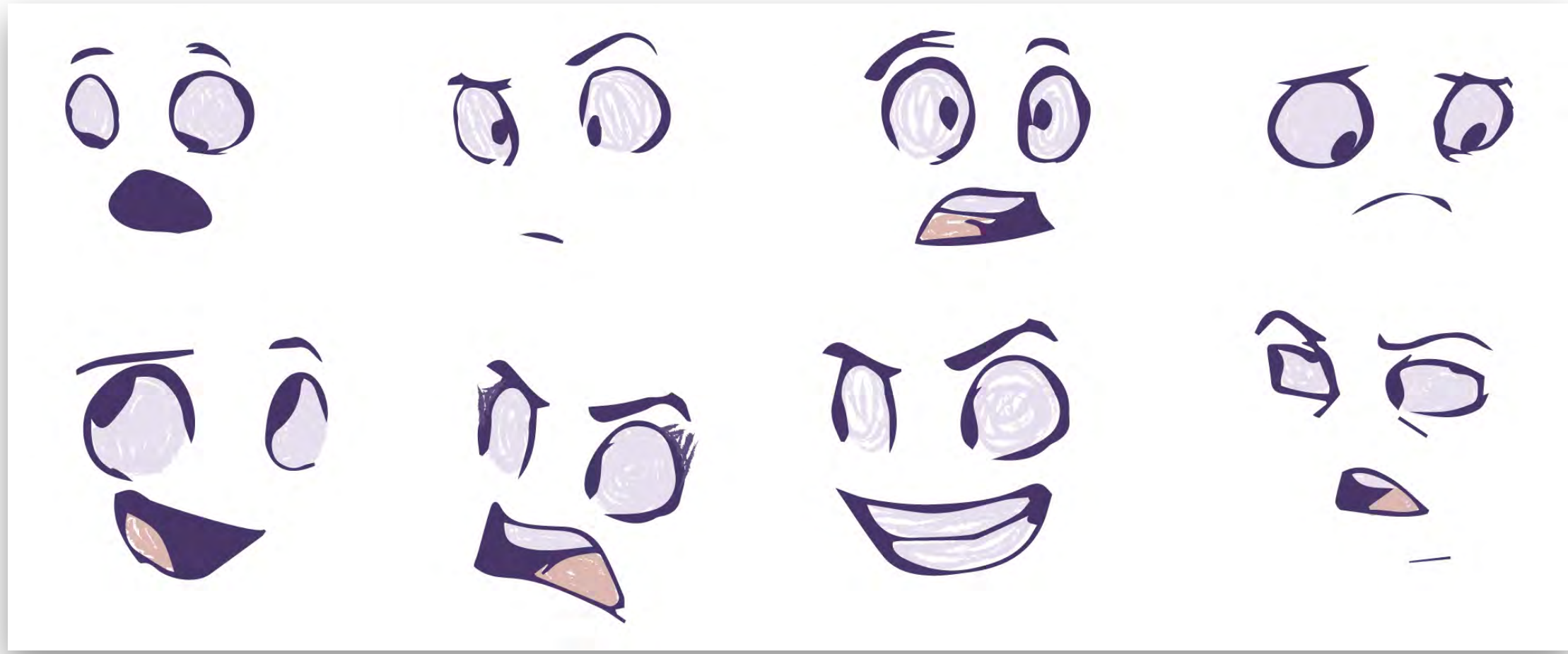
STICKER ILLUSTRATION

Illustrator // Photoshop

ANGRY BIRDS

This project was a combination of re-imagining a concept like angry birds in my own illustrative style and injecting my sense of humor into the mix.

It was fun to play off the textures in the illustrations and pair that with a typeface that felt like a good fit for the tone of the material.

Illustration

AMHDESIGNS

www.amhdesigns.net