

Elise Merklin

Portfolio

About Me

I'd like to call myself a lifelong learner, flexible and hard worker, and creative individual who loves to get their hands dirty with whatever new project I can take on. This portfolio is just a brief showcase of what I can do when I want to create, and when I am given the opportunity to do so.



Splitting Headache



Splitting Headache

Splitting Headache is actually a redesign of an old artwork I did in high school. I loved working on this piece so much that I completed it within four hours. In a lot of ways, this artwork shows what my passion pushes me towards in regard to creating.

Splitting Headache



Splitting Headache



Scrap: A Design Magazine

Scrap was a project assigned to me by my professor at the time. Although the name for this magazine has had many iterations, the contents inside are what I'm proud of most. Scrap was the first magazine I had ever had the pleasure to work on, I cannot wait for the day to come that I can work on another one.





I am aware here of touching on one of the most crucial problems of philosophy - and of ideology - of design, which will necessitate an in-depth revision of the notion of "needs." Given the present state of this research, I can neither further refine the model presented here nor propose a general theory of needs. This study is currently part of a further research project.

The considerations discussed above have important consequences for the methodology of design. As presented in numerous theoretical writings and practical works in design, the "traditional" view:

To avoid the perspective shown above (i.e. design viewed as a problem-solving activity), it is necessary to radically rethink the diagram thus:

State 1 of the system > intervention > state 2 of the system

This new manner of seeing has considerable theoretical and methodological consequences. It implies that:

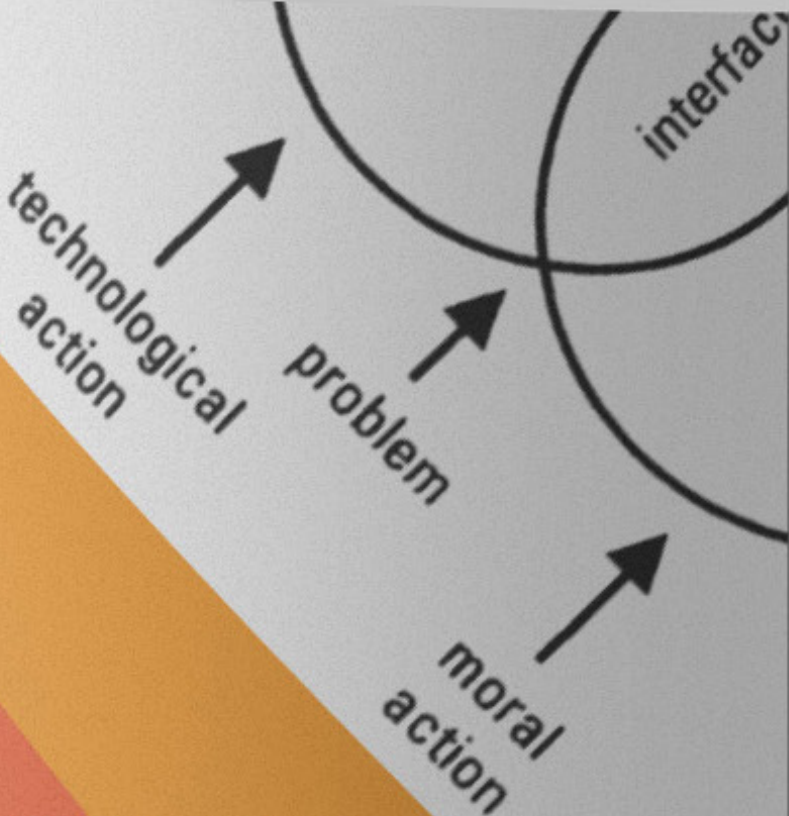
- We abandon the ideal of a system in equilibrium in favor of a dynamic one (optics of systems);
- We radically revise our current notion of needs (see above);
- We modify our "interventionist" model of design, replacing it by a "regulative" vision.

These conditions fulfilled, it then becomes possible to complete the model to the extent of the distinctions discussed above (the four sides). Although it is still too early to draw concrete results from this new point of view, this article's hypothesis proposing that the design process is "creative of scenarios"

"scenarios" (and not just of products) was explored with some degree of success at an intensive workshop held at the École Nationale de Création Industrielle in Paris titled, "The Design System: Theoretical Aspects." Ultimately, this model implies that we imagine the possibility of a technology that greatly goes beyond the materialist viewpoint inherited from the nineteenth century (to a godfather, think of the technique in art of gardens, the art of bringing up children, all the "techniques" that address themselves to living and human beings, such as they are).

Comparative Phenomenology of the Technological Act and the Ethical Decision

Here we touch on one of the most crucial points of our conclusions. Let's recall first of all the most common position concerning the relation of technology to ethics: the former is supposed to be concerned exclusively with means, leaving the definition of ends to the second. In other words, an engineer or designer doesn't have to be preoccupied with the moral or political ends assigned to the usage of the objects that they are commissioned to design. Their skills restrict them to the technological





Sunstone Tarot

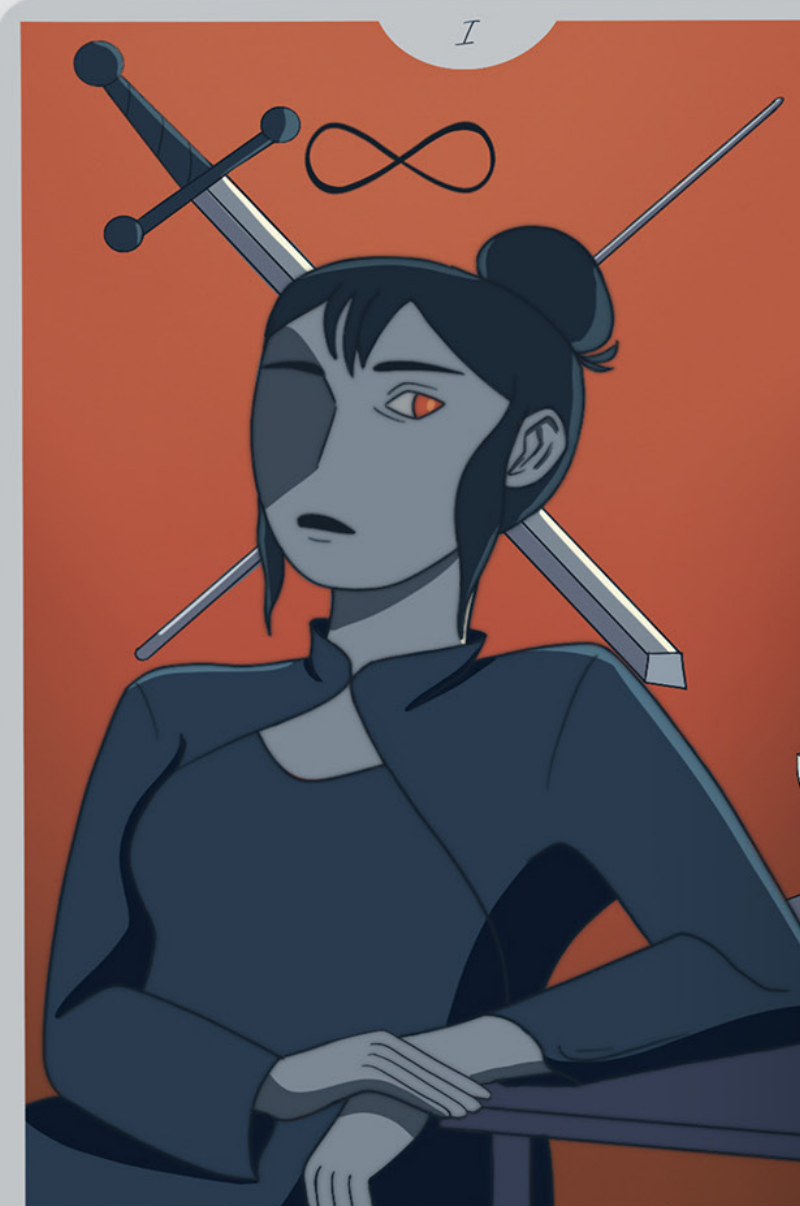
I have always been obsessed with the arcane such as Tarot or Oracle cards, so when my professor let us revise a project we had worked on in our first year (which for me was designing 100 tarot cards) I was beside myself with joy. I would love to produce my own 78 card tarot deck one day.



Sunstone Tarot



The Lovers



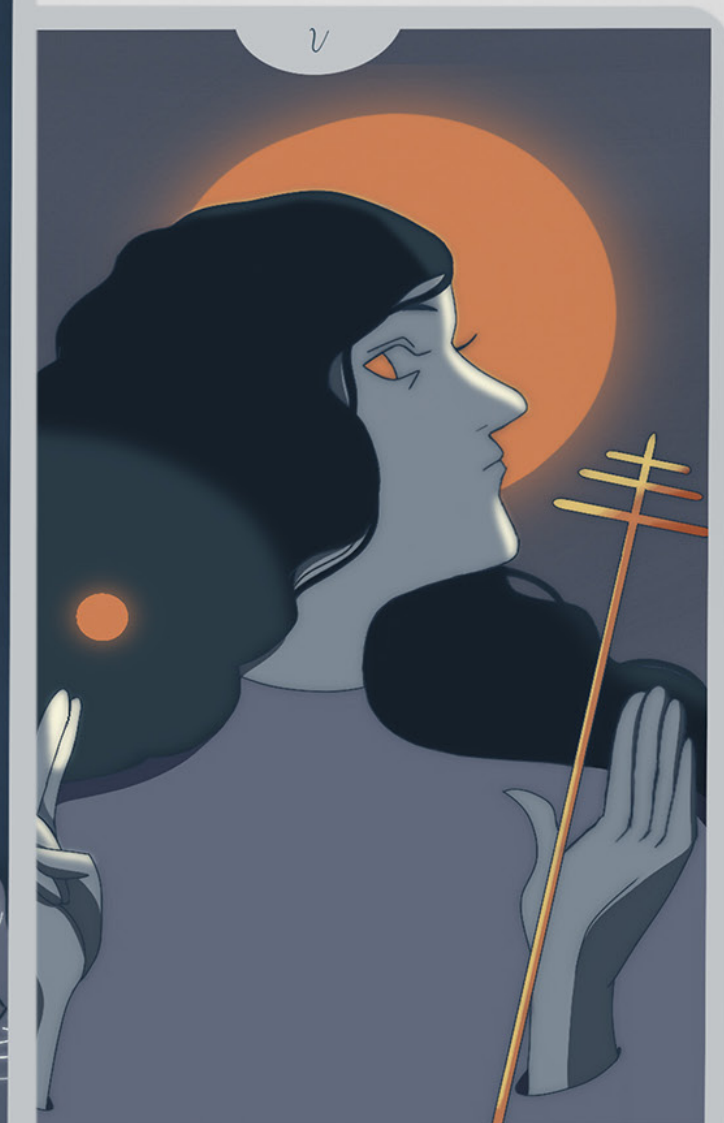
The Magician



The World



The High Priestess



The Hierophant

Sunstone Tarot



Chemeketa Press Logo



Chemeketa Press Logo

I absolutely hated creating logos before this project, however, once I started the process of working on the logo for Chemeketa Press, I realized I just had no idea how amazing the process could be. Although this logo did not get picked for the Chemeketa Press brand, I still like to think that I created something memorable.

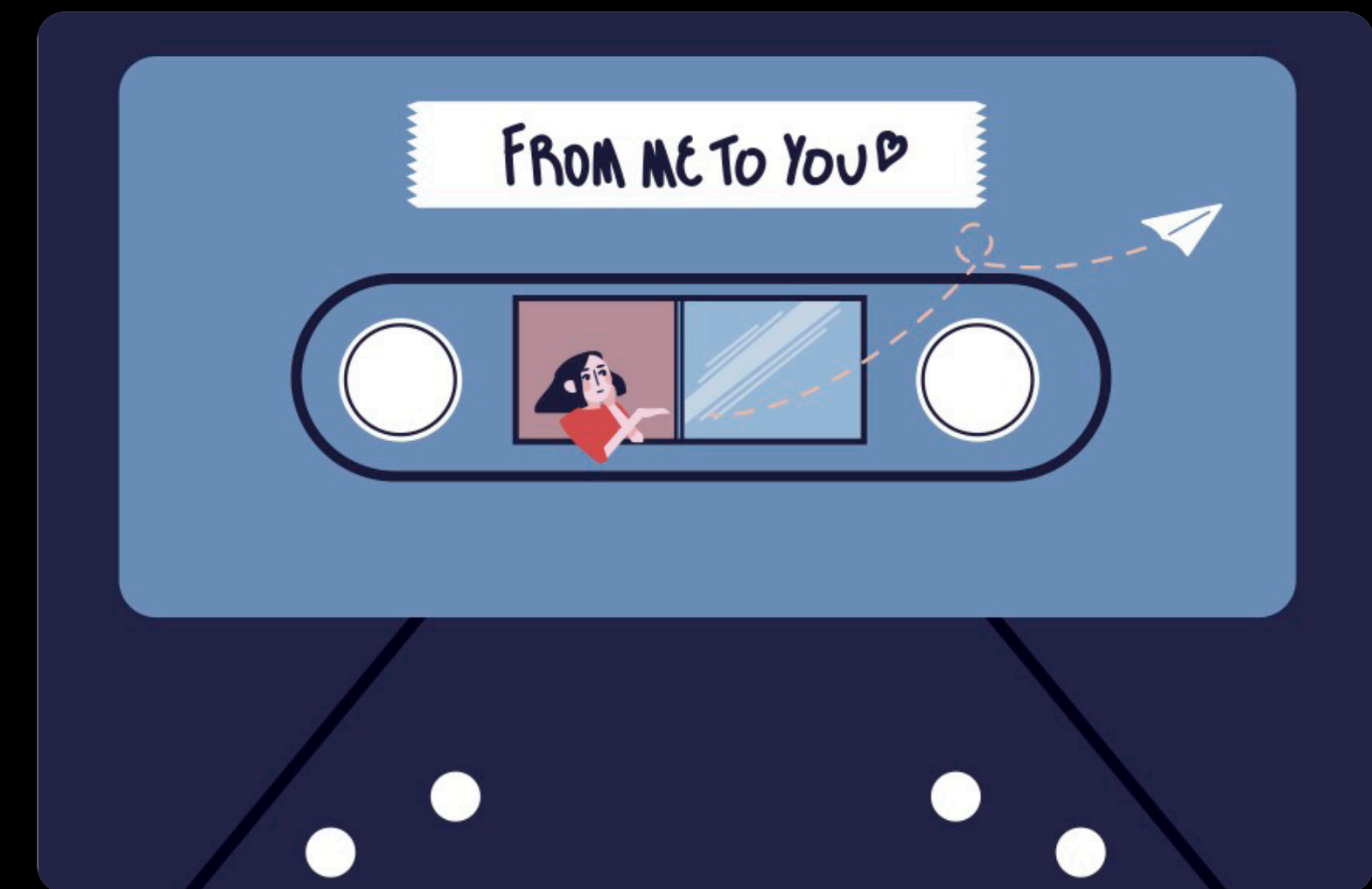


Personal Brand Postcard



Personal Brand Postcard

A lot of the projects I worked on when this was created had a level of depersonalization. To be able to work on a project where I got to choose what I wanted to show was a big deal to me. It showed me what I'm capable of when entrusted with creative freedom.





North Santiam Watershed Council Logo

Working with the North Santiam Watershed Council was an experience that quite honestly shaped how I want to work with clients in the future. I wish them all the best in what they do, and I am eternally grateful for the opportunity they provided me when I was just 19.



Rainy Day Mermaid

This piece was more of a personal project for me. I gave myself the challenge of working with a limited color palette, as well as working with lighting and framing. I had a lot of ups and downs with this one but I can safely say I am proud of how it came out.



Album Cover Design

A project made during the height of quarantine, inside my house with no printer, shotty wifi, and a heaping helping of anxiety. Music really aided me in more ways than one during this time, the band Moon Monsoon helped the most on those dark days. So naturally, when my Package Design course asked for an album cover, they were the first I thought of. Thank you, Moon Monsoon, I appreciate it.



Album Design



Drop Cap Design

This Drop Cap design project was assigned during my first year in the Visual Communications program we each picked a book on a topic that each of us students enjoy reading about and I chose one on crystals. Making this drop cap was a joy to create and the process for this was something I look back on fondly.



The New Normal



The New Normal

This is a largely personal piece that focused on the exploration of texture and color within my work. I wanted to create a distinct story with minimal details given. Shading and highlights were essential in this piece to create depth and emotion.

Craftwork Brewery Beer Label

Before this project, I had never before tried my hand at package design. The process for creating something like this was very formulated. It was one project after another to be able to create one cohesive product. This project reminds me so much of the joy of designing and creating in general. I'd love to create more labels like this in the future. I'm very grateful for the opportunity to create something like this.



Son Lux Concert Poster

Music is something that is greatly influential to me as a designer, I am constantly listening to music during my process and to be able to create a poster for Son Lux, a band I love dearly was an invaluable experience.

SON LUX

LANTERNS

Live

July 27th	Moda Center Portland, Or
July 28th	Wamu Theater Seattle, Wa
July 30th	Bill Graham Civic Auditorium San Francisco, Ca
August 1st	Pearl Concert Theater at Palms Casino Resort Las Vegas, Nv
August 2nd	Greek Theater Los Angeles, Ca
August 4th	Arizona Federal Theatre Phoenix, Az
August 5th	Isleta Amphitheatre Albuquerque, Nm
August 7th	Providence Medical Center Amphitheater Bonner Springs, Ks
August 8th	Eagles Club Milwaukee, Wi
August 9th	The Armory Minneapolis, Mn
August 11th	Huntington Bank Pavilion at Notherly Island Chigago, Il

For more information or to buy tickets visit sonluxmusic.com





Grow, Eat, Compost, Repeat Poster

Before creating this poster I hadn't really looked into creating my own illustrations for printed media such as this. The making of this poster was such a breakthrough for me and my design process.

Snail Stickers

A birthday gift for a friend, this project was my first time actually making stickers that I could actually have on me as a physical product. Ever since creating these I only want to make more that I can add to my personal collection.



Synesthetic Poster



Synesthetic Poster

For this project, my fellow students and I were tasked with creating a poster based on a song we felt we were the most inspired by. The catch for this poster, however, was that we had to design what we saw as we heard this song. For me, it was a lot of blues and teals in an abstract design that utilizes more of a "trippy" visual effect.

Lava Java Package Design

This project was essentially a personal exploration of a product that we would like to see created in the future. Before this project I hadn't really played around with the color red in my products design so I wanted to create something that was both, in line with other existing coffee brands, and something new that could actually be seen on the shelf.



VC Portfolio Show 2022 Invite

If this design looks familiar, that's because it is the invites for the portfolio show that you are at right now! I had the humbling opportunity to design invites and posters for the event with the help of my peers in the Visual Communications Program. This was such an amazing experience that I know that I will look back on fondly.





Curiosity Corner Illustration

Made during a break in my art block in the year I took away from school. I remembered an idea I had for this illustration. I wanted whimsy above all else I was tired of suppressing the side of myself that loves to create cute things and so just went all out with this piece.

Credits

Envato.com
Mockups-design.com
Mrmockup.com
Creativemarket.com
Psdrepo.com

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Website!



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