

Rachel Dordan

Portfolio 2022

The White Buffalo
&
The Forest Rangers



ROSELAND THEATER
JUNE 10TH

TICKET \$25 AT THE DOOR
ALL AGES SHOW
STARTS @ 8PM



The White Buffalo
&
The Forest Rangers

ROSELAND THEATER
JUNE 10TH

TICKET \$25 AT THE DOOR
ALL AGES SHOW
STARTS @ 8PM

Concert band poster
Layout 1

"The White Buffalo & The Forest Rangers"
Blues Genre



TWENTY TIMES SINGLE



PURCHASE TICKETS @ [TICKETMASTER.COM](https://www.ticketmaster.com)

THE UNATTACHED TOUR

TOUR DATE	VENUE	CITY
JUNE 12, 2021	HONDA CENTER	ANAHEIM, CA
JUNE 19, 2021	CHASE CENTER	SAN FRANCISCO, CA
JUNE 26, 2021	MODA CENTER	PORTLAND, OR
JULY 10, 2021	SUNLIGHT AMPHITHEATER	RIDGEFIELD, WA
JULY 17, 2021	WAMU THEATER	SEATTLE, WA
JULY 24, 2021	IDAHO CENTRAL ARENA	BOISE, ID
JULY 31, 2021	RENO EVENTS CENTER	RENO, NV
AUGUST 7, 2021	PARK THEATER	LAS VEGAS, NV
AUGUST 14, 2021	DENVER COLISEUM	DENVER, CO
AUGUST 21, 2021	STAN SHERIFF CENTER	HONOLULU, HI

Traditional band tour poster
Layout 1

"Twenty Times Single"
Pop-Punk Genre



TWENTY TIMES SINGLE

PURCHASE TICKETS @ [TICKETMASTER.COM](https://www.ticketmaster.com)

THE UNATTACHED TOUR

TOUR DATE	VENUE	CITY
JUNE 12, 2021	HONDA CENTER	ANAHEIM, CA
JUNE 19, 2021	CHASE CENTER	SAN FRANCISCO, CA
JUNE 26, 2021	MODA CENTER	PORTLAND, OR
JULY 10, 2021	SUNLIGHT AMPHITHEATER	RIDGEFIELD, WA
JULY 17, 2021	WAMU THEATER	SEATTLE, WA
JULY 24, 2021	IDAHO CENTRAL ARENA	BOISE, ID
JULY 31, 2021	RENO EVENTS CENTER	RENO, NV
AUGUST 7, 2021	PARK THEATER	LAS VEGAS, NV
AUGUST 14, 2021	DENVER COLISEUM	DENVER, CO
AUGUST 21, 2021	STAN SHERIFF CENTER	HONOLULU, HI



HOW TO SURVIVE AN OSTRICH ATTACK

Rachel Jordan

Did you know?
Ostriches don't have teeth so they swallow small rocks to crush the food they take in. This is done in the part of the throat called the gizzard.



Fun Fact!
Ostriches only have two toes per foot. The big toe is on the inside and has a big, sharp nail for protection. The smaller toe is on the outside for balance.



GET UP HIGH

Find a tree or something bigger than a 9 foot tall ostrich!



HIDE

The ostrich can't attack if it can't find you!



STAY AWAY

Ostrich can be aggressive, the best idea is to keep your distance if you can.



USE A WEAPON

Don't get kicked! Use something long, try to hit the neck or legs.



PLAY DEAD

Last resort. Cover up and hope it goes away.

HOW TO SURVIVE AN OSTRICH ATTACK

Rachel Jordan

Did you know?
Ostriches don't have teeth so they swallow small rocks to crush the food they take in. This is done in the part of the throat called the gizzard.



Fun Fact!
Ostriches only have two toes per foot. The big toe is on the inside and has a big, sharp nail for protection. The smaller toe is on the outside for balance.



GET UP HIGH

Find a tree or something bigger than a 9 foot tall ostrich!



HIDE

The ostrich can't attack if it can't find you!



STAY AWAY

Ostrich can be aggressive, the best idea is to keep your distance if you can.



USE A WEAPON

Don't get kicked! Use something long, try to hit the neck or legs.



PLAY DEAD

Last resort. Cover up and hope it goes away.

"How To Survive An Ostrich Attack"

Educational poster
Digital Illustration



COMPLEX SWEET TART

CRAFTWORKS

FARMER'S RESERVE
Blueberry

SOUR BLONDE ALE BREWED
WITH OREGON BLUEBERRIES

12 FL. OZ 7.0% ABV

COMPLEX SWEET TART

CRAFTWORKS

FARMER'S RESERVE
Strawberry

SOUR BLONDE ALE BREWED
WITH OREGON STRAWBERRIES

12 FL. OZ 7.0% ABV

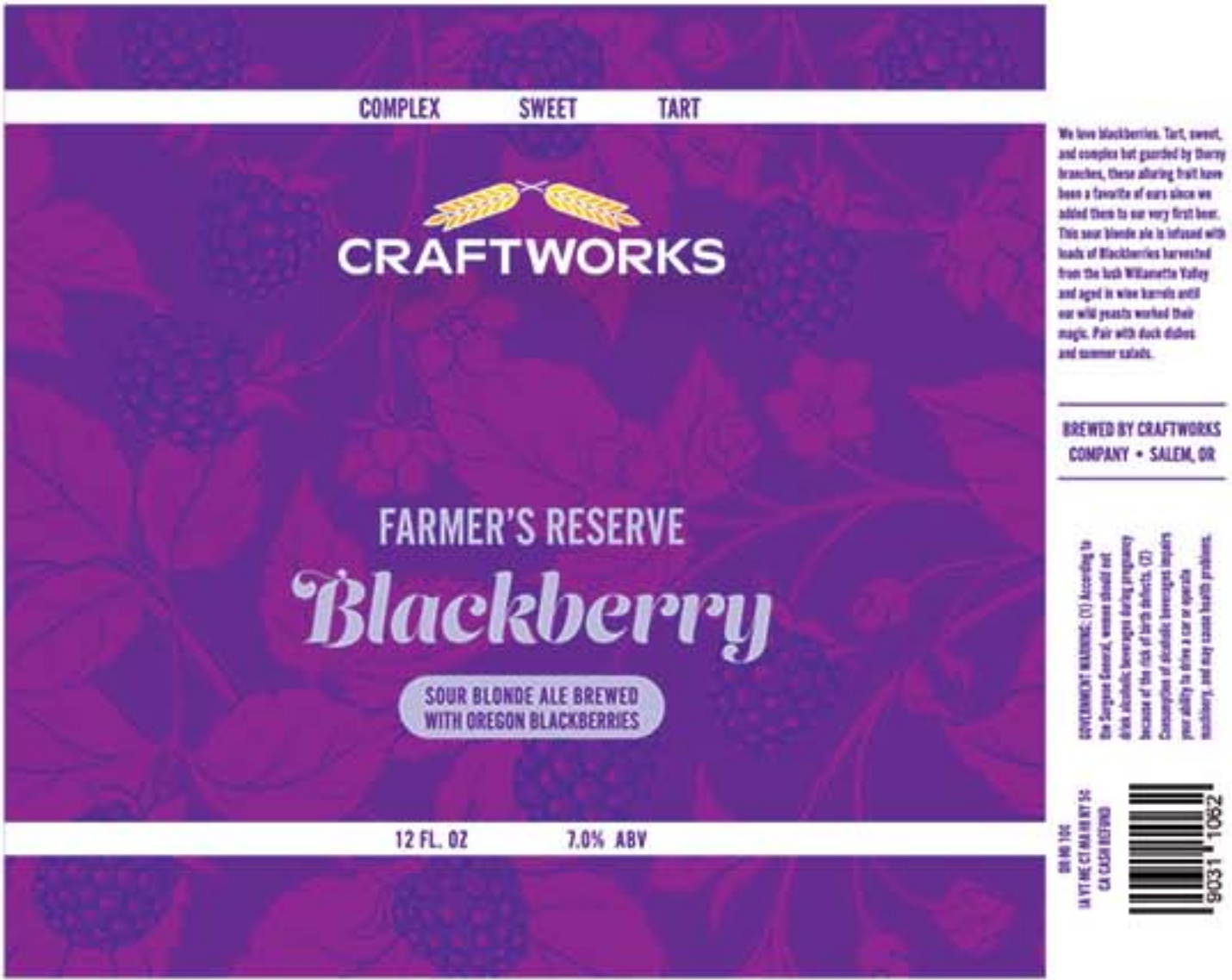
COMPLEX SWEET TART

CRAFTWORKS

FARMER'S RESERVE
Blackberry

SOUR BLONDE ALE BREWED
WITH OREGON BLACKBERRIES

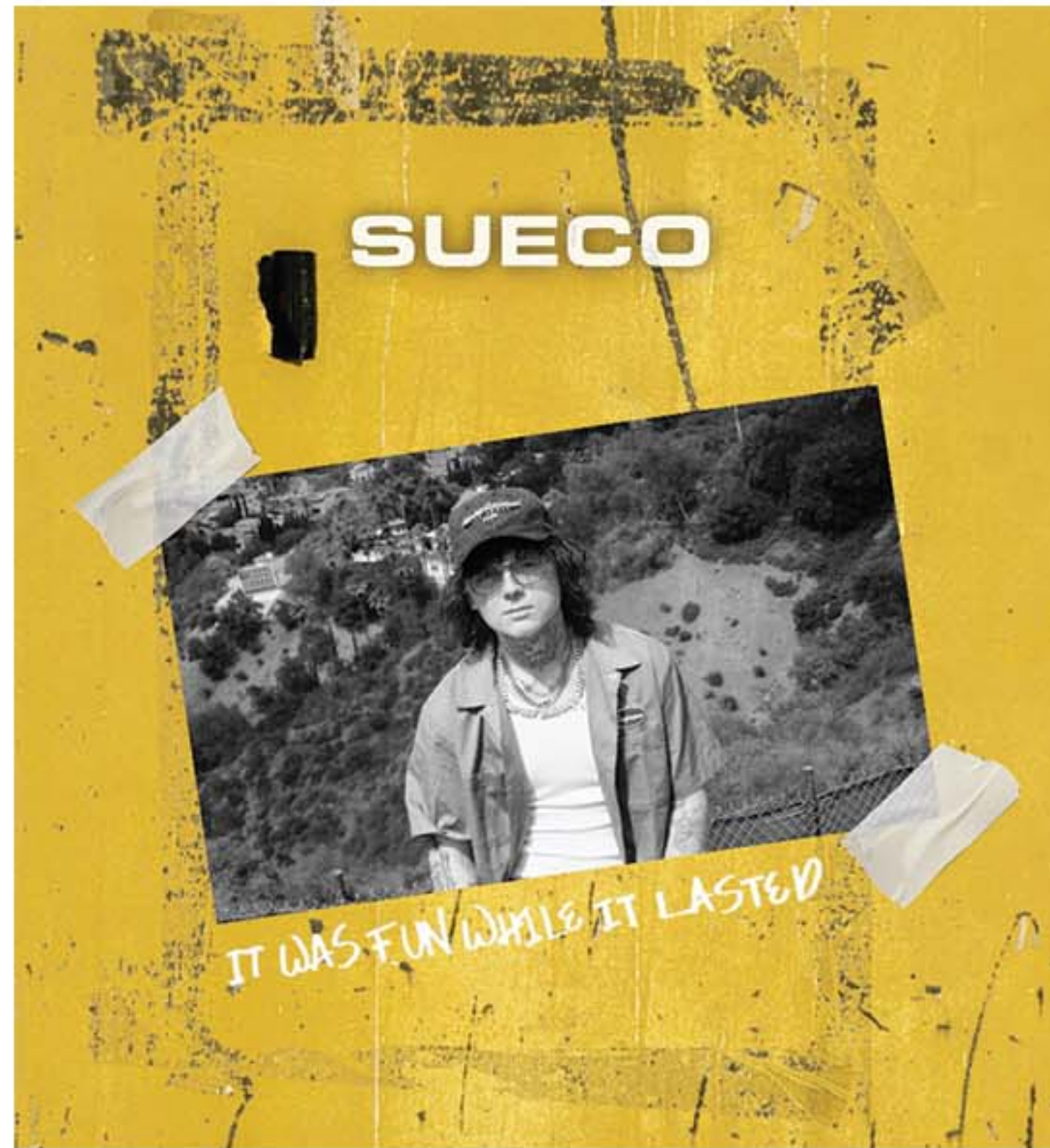
12 FL. OZ 7.0% ABV



Package Design
Strawberry, Blackberry, Blueberry

Beer Can Labels
"Craftworks: Farmer's Reserve"





Package Design
Vinyl Album Cover

Artist: Sueco
Album released: 2021



Bloom
Student Design Collective

Design Studio
Logo Design

Bloom | Student Design Collective





CCRLS
Community. Literacy. Technology.

Design Studio
Logo Design

Chemeketa Cooperative Regional
Library Service





RACHEL DORDAN

GRAPHIC DESIGNER
AFFORDABLE CREATIVITY



dordandesigns.com



rachel.dordan@gmail.com



971.239.6318



linkedin.com/in/racheldordan

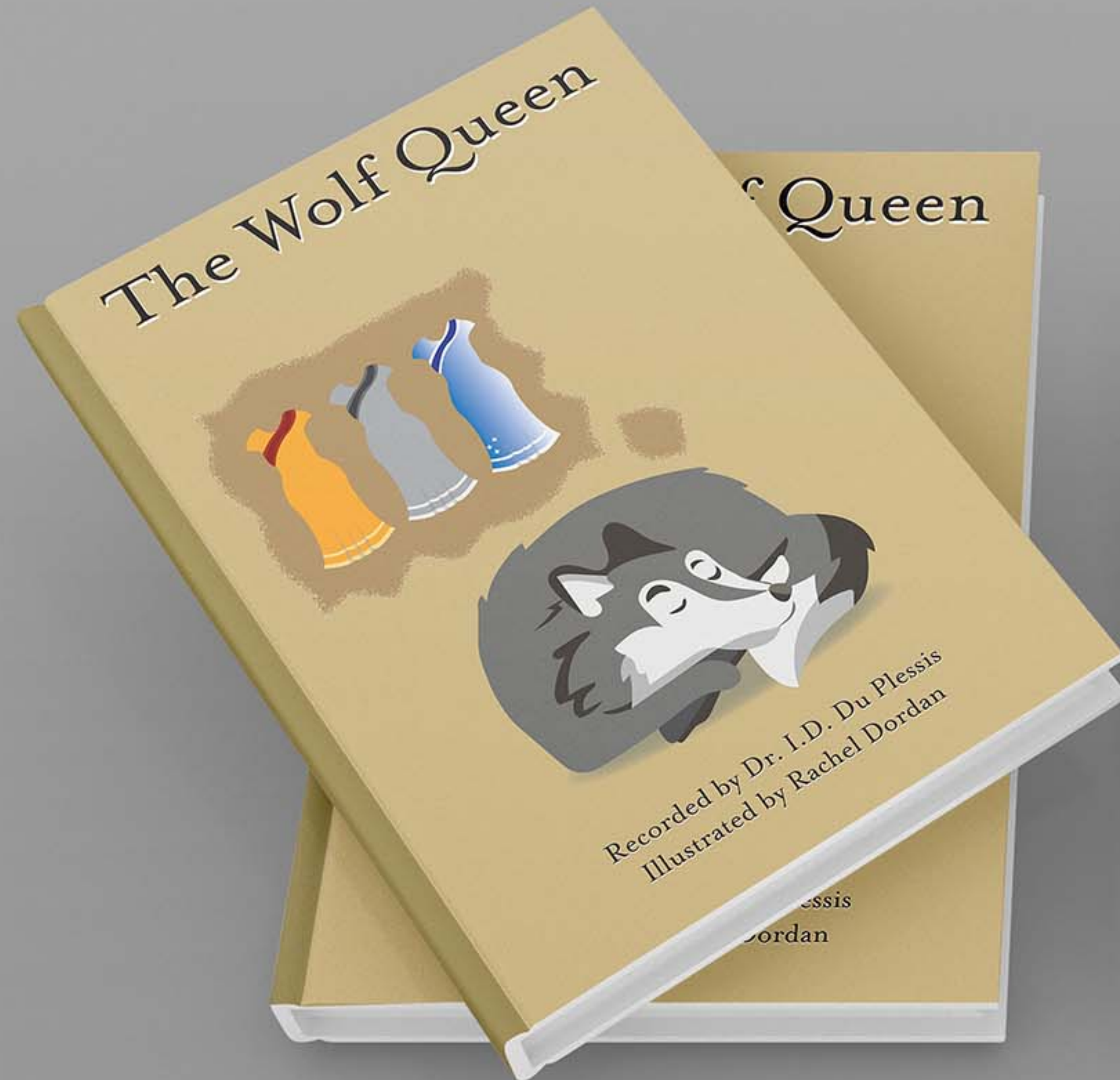


DORDAN DESIGNS





**DORDAN
DESIGNS**





Layout 3
Childrens Book

"The Wolf Queen"
South African Folktale

The Wolf Queen



Recorded by Dr. I.D. Du Plessis
Illustrated by Rachel Dordan

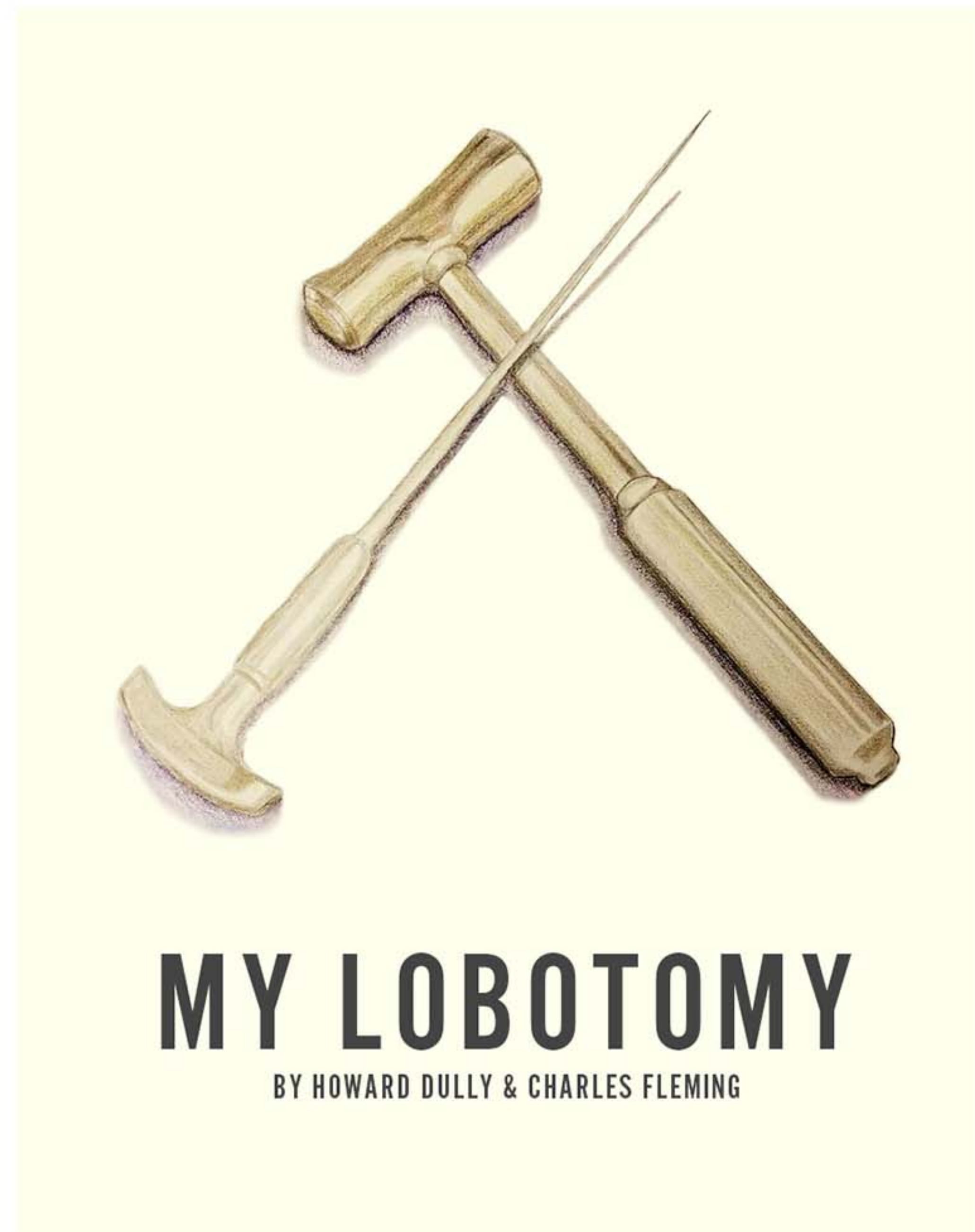


MY LOBOTOMY

BY HOWARD DULLY & CHARLES FLEMING

Introduction to Illustration
Book Cover Redesign

"My Lobotomy"
Colored Pencil & Photoshop

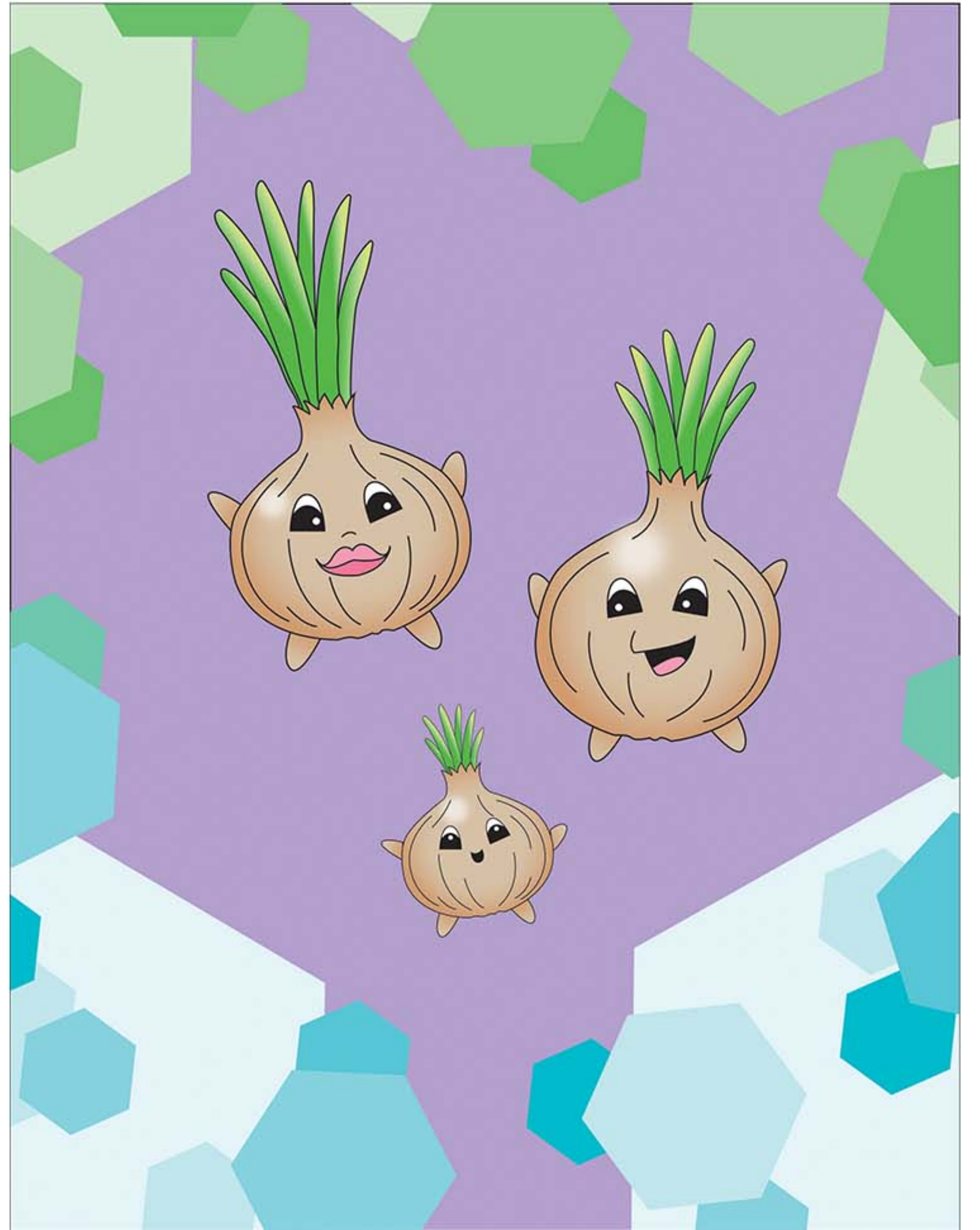




**Adventures of
The Little Onion**

Personal Illustration
Childrens Book Cover

"Onion Family"
Based on child drawing





Digital Illustration
Self Portrait

"Self Portrait Character"
Practical Use: Book Cover





Rebel Dolls Roller Derby
Brand Identity & Style



Size
Type should never be below 8 pt.
There is no maximum size.
Turnip RE Regular is ideal for body text.
Turnip RE Bold is best used for headlines
and titles.

Leading
Body copy:
leading = font size x 1.5
example:
font size = 8 pt
8 x 1.5 = 12 pt
leading = 12 pt

Headline:
leading = font size x 1.25
example:
font size = 12 pt
12 x 1.25 = 15 pt

Rebel Dolls
Roller Derby Title

This is a headline using
Turnip RE Bold. It is 12 point
type with 15 point leading

This is body copy using Turnip RE Regular.
It is 8 point type with 12 point leading.
Ca. Dicit volis exsili dignada videlicet, hinc
doluptati dia ma doluptatem expedit et
statuer remissag nullibuscumet volorp rione
episcuit illis remt raeum hign. Et vial hinc.

Brand Color
The primary color and secondary body
color for logo must always be the black
with the legs must always be the black
and the wheels, the maroon blue specified to
always be the maroon blue specified to
the right. The legs may be reversed to
white only with the hair as an outline.
alternate may also use the sand color
as an accent. None of any of these 3 colors
are allowed.

Rebel Dolls Roller Derby is located on the
10000 Oregon Coast, and our brand
colors reflect the stunning views and
rich history here.

	CMYK 16.0 8.0 RGB 312.237.239
	CMYK 70.67.64.74 RGB 35.31.32
	CMYK 25.34 40.0 RGB 194.182.156



Rebel Dolls Roller Derby Brand Identity & Style Guide

Size

Type should never be below 8 pt.
There is no maximum size.
Turnip RE Regular is ideal for body text.
Turnip RE Bold is best used for headlines
and titles.

Leading

Body copy:
leading = font size x 1.5
example:
font size = 8 pt
8 x 1.5 = 12 pt
leading = 12 pt

Headline:
leading = font size x 1.25
example:
font size = 12 pt
12 x 1.25 = 15 pt

Rebel Dolls Roller Derby Title

**This is a headline using
Turnip RE Bold. It is 12 point
type with 15 point leading**

This is body copy using Turnip RE Regular.
It is 8 point type with 12 point leading.

Ga. Uciet voles explit digenda volecullit, tem quia
doluptati dis ma doluptatem eaquias et equati
utatur renimag natibearumet volorpo riosae
spissit illis reri raerum fuga. Et elest hiclus.

Type

8

Brand Color

The company name and mermaid body
within the logo must always be the black
tint specified, the mermaid hair must
always be the oceanic blue specified to
the right. The logo may be reversed in
white only with the hair as an outline.
Materials may also use the sand color
as an accent or background color for
content. Tints of any of these 3 colors
are allowed.

Rebel Dolls Roller Derby is located on the
beautiful Oregon Coast, and our brand
colors reflect the stunning views and
rich history here.



CMYK 16.0.5.0
RGB 212.237.239



CMYK 70.67.64.74
RGB 35.31.32



CMYK 25.24.40.0
RGB 194.182.156

Color

9

2022

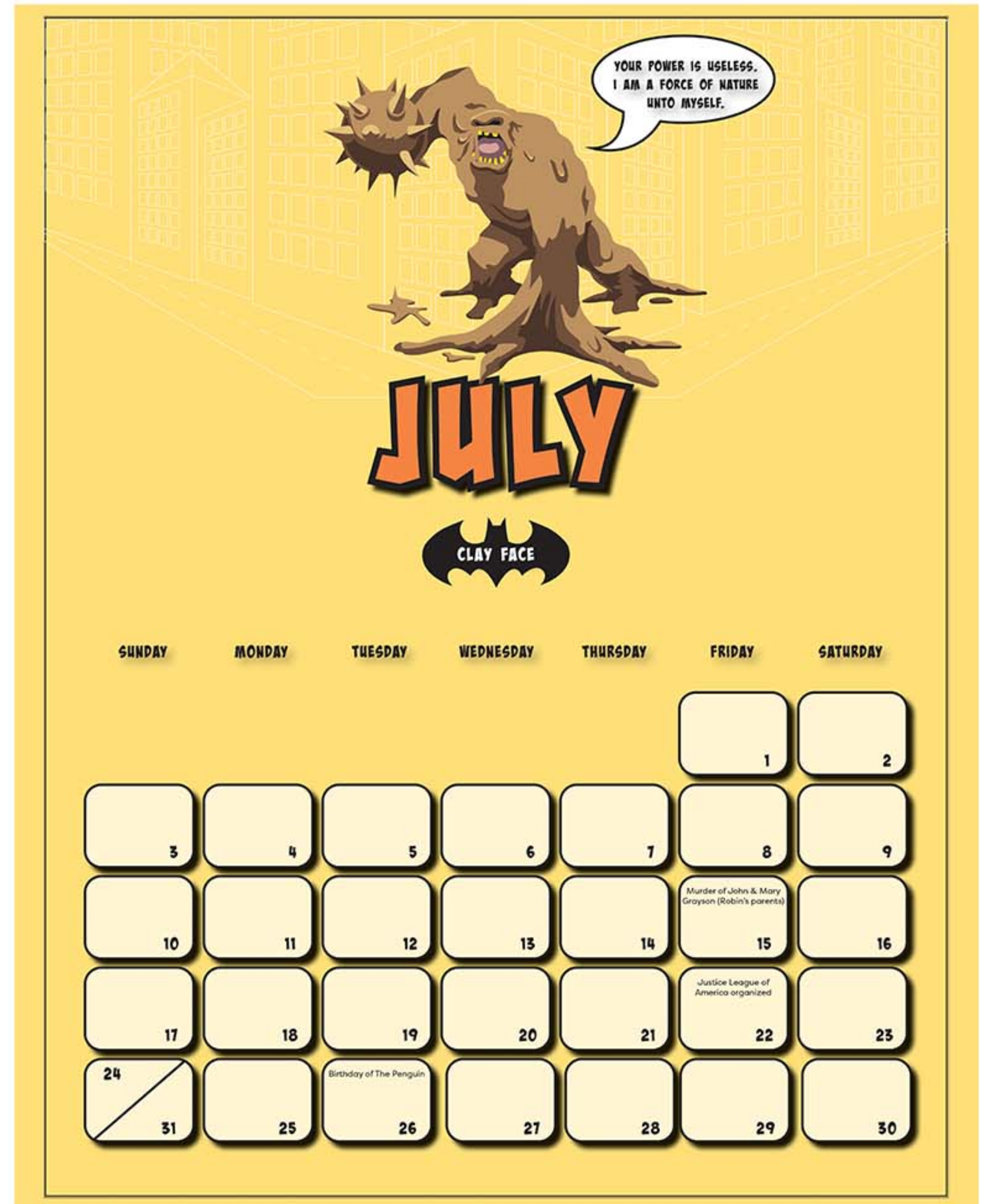
BATMAN VILLAINS

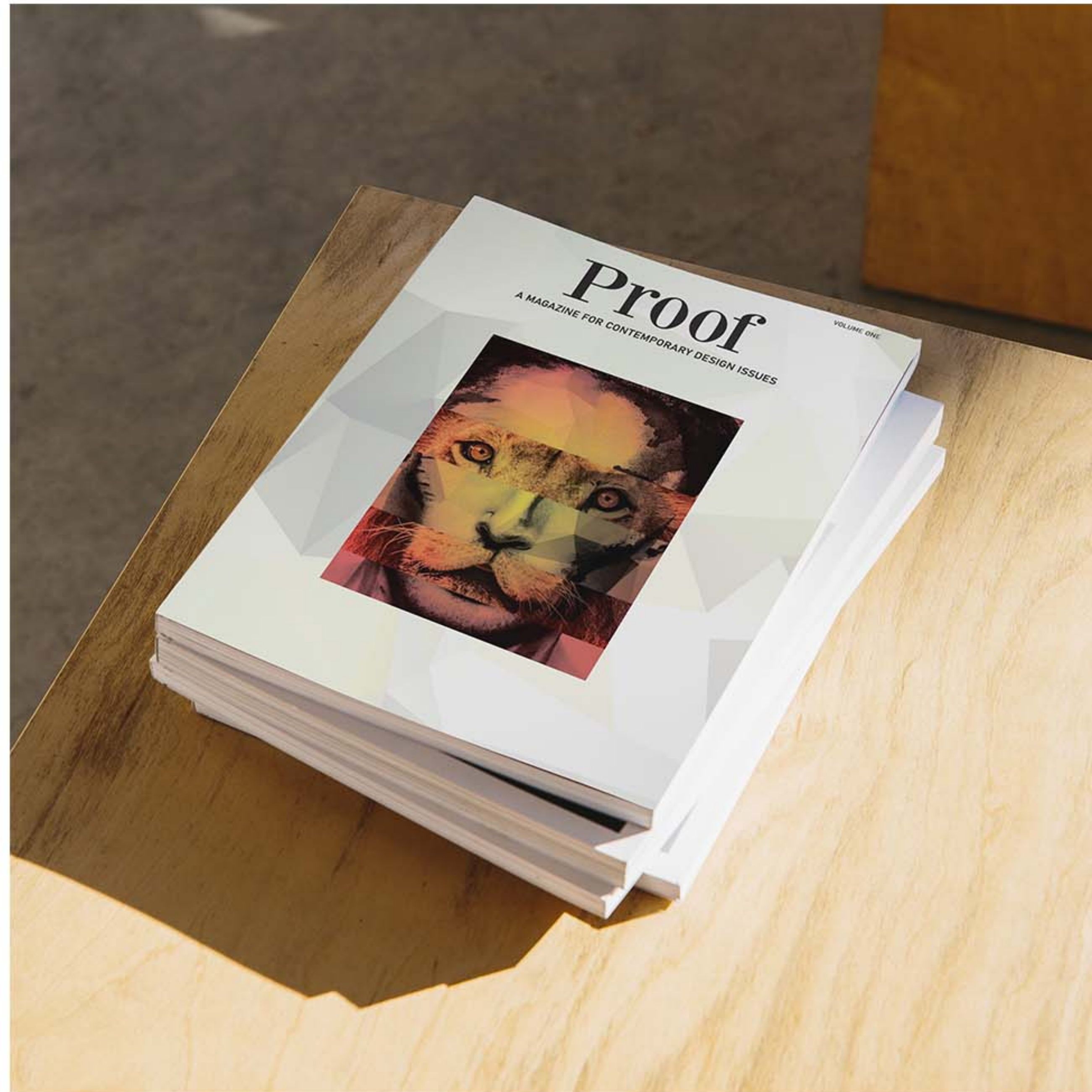


CALENDAR

INCLUDING EVENTS AND BIRTHDAYS FROM
THE DC UNIVERSE







ROMANCE



RALPH LAUREN

Leave It Better Than You Found it

By Alex Hass

We have many words for the frustration we feel when an interface isn't directing us to what we need to know. Loud, messy, cluttered, busy. These words . . . express our feeling of being overwhelmed visually by content on a screen or page. We need them to express how unpleasant a user experience it is to not know where to direct our attention next. (Porter, 2010, para 1)

The proper composition of visual elements generates not only visual stability, it enhances mood through composition and generates order that prevents visual chaos. Designers use compositional rules in their work to make the reader enter their work and experience a design environment that is calm yet exciting, quiet yet interesting. A magazine designer, for example, creates a grid and applies an order to the typographic elements creating a comprehensible hierarchy. This design system is interpreted in different ways, in pages and spreads, issue after issue. If the organizational system is versatile and planned with thought and depth, it can be used to produce unique and exciting layouts that remain true to the rules determined for the overall system initially designed. Organizational principles create a framework for design without determining the end results.

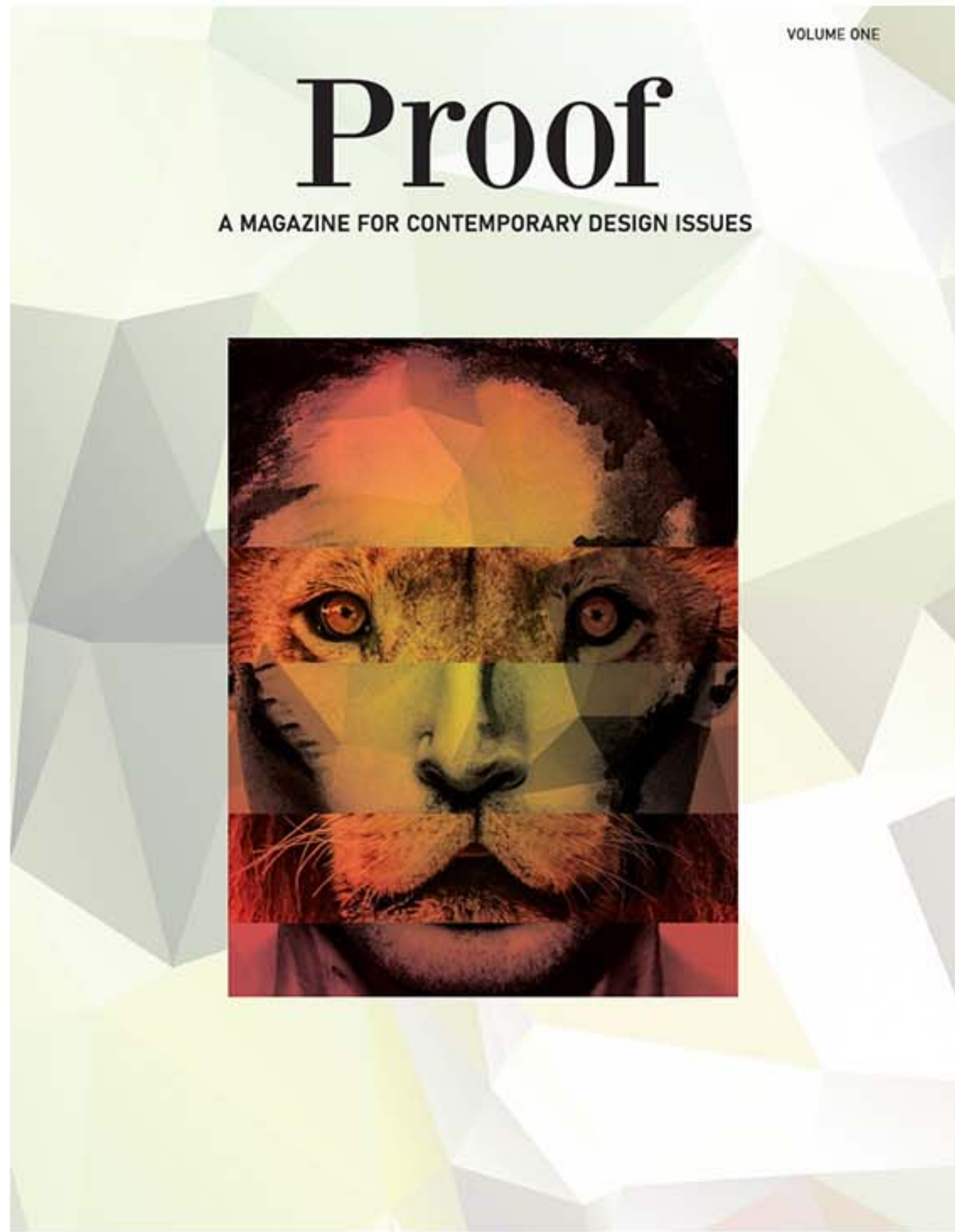
Compositional rules can be used to generate content as well as organize it. The Bauhaus artist and designer Laszlo Moholy-Nagy created a series of paintings by calling in a set of instructions to a sign painter using the telephone. Here is his account of the experience, written in 1944:

In 1922 I ordered by telephone from a sign factory five paintings in porcelain enamel. I had

the factory's color chart before me and I sketched my paintings on graph paper. At the other end of the telephone, the factory supervisor had the same kind of paper divided in to squares. He took down the dictated shapes in the correct position. (It was like playing chess by correspondence). (Moholy-Nagy, 1947, p. 79)

Designing visual elements into composition is a complex endeavor on its own, but increasingly designers are asked to create vast compositional systems that other people will implement. Much like Moholy-Nagy, designers need to be able to make strong compositional systems work, convey how their systems work, how their rules, and how to apply them so that they have a relevant freshness.

**"If everything is equal,
nothing stands out."
(Bradley, 2011)**



Layout 3
Magazine Cover
and Spread

Proof Magazine
Graphic Design



Layout 3
Magazine Cover
and Spread

Proof Magazine
Graphic Design





Digital Illustration
Sticker Design

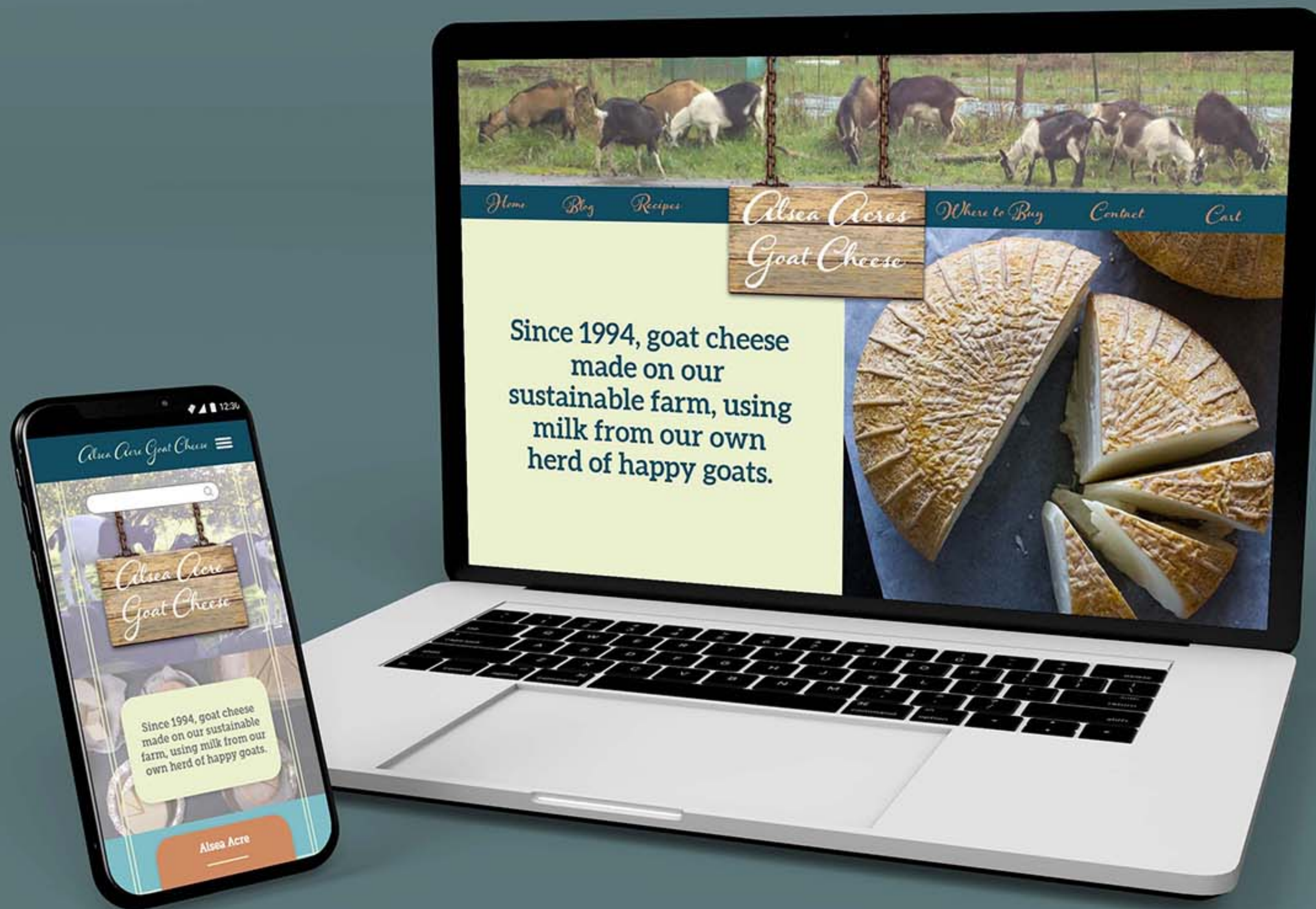
"Medusa's Gaze Hot Sauce"
Company





Digital Illustration
Style Study

"Dueling Ice Cream"



Home Blog Recipes

Alsea Acres
Goat Cheese

Where to Buy

Contact

Cart

Since 1994, goat cheese
made on our
sustainable farm, using
milk from our own
herd of happy goats.



Alsea Acres Goat Cheese

Alsea Acres
Goat Cheese

Since 1994, goat cheese
made on our sustainable
farm, using milk from our
own herd of happy goats.

Alsea Acres





MY ACCOUNT

MY BOOKS

HOME FIND A BOOK SELLING BOOKS EVENTS CALENDAR ABOUT US CONTACT US

Ask about titles to take advantage of our free HOME DELIVERY and CURBSIDE PICKUP options!



She's on the hunt
for a GOOD READ!



Salem Location

450 Court St NE
503-361-1235
10AM-7PM

Corvallis Location

215 SW 4th St
541-752-0040
10AM-6PM





Our feline mascot Rose says "Welcome!"

She's on the hunt for a GOOD READ!

Salem Location
450 Court St NE
503-361-1235
10AM-5PM

Corvallis Location
215 SW 4th St
541-752-0040
10AM-6PM

BUY. SELL. TRADE.
Used, New, &
Remainder Books!

FIND A BOOK

Find a book for you? No, sorry I don't have thumbs! I will keep an eye on the mouse for you though!
-Rose, feline mascot



New! The Best American Series



Request



Request



Request

We know from experience how the right suggestion can lead us to a new favorite author or a book that changes how we look at the world. If you are looking for book suggestions, or need help tracking down a book, here are some places to start:

Looking for a specific title? We may have it or be able to order it!

Call Us!

Salem Store
503-361-1235
Corvallis Store
541-752-0040

Email Us!

Request

We are now offering Virtual Browsing of our Corvallis new release shelves!

Virtual Browsing

We Have Merch!



Green Book Bin T-Shirt
\$19.99



Black Book Bin Sweatshirt
\$29.99



NEW Book Bin Stickers
\$1.99

The Book Bin also deals in rare and antiquarian books!

The rare book room of our Salem store specializes in science fiction, fantasy and horror. It also holds rare and collectible books on a wide range of other subjects. The collection is available for browsing Monday through Friday, 10AM to 3:30PM, and by appointment on the weekends. For more information please contact us!



Find some of our rare books on Ebay

Find some of our rare books on Amazon

Find some of our rare books on ABEbooks

Author Events

- Last Friday Poetry Group Presents: Jennifer Perrine
- Second Saturday Storytime - Poetry Edition
- 2nd Annual Salem Poetry Festival!

- Nadene LeCheminant with The Gates of Eden
- Last Friday Poetry Group Presents: Terra Incognita
- Caroline Kurtz with A Road Called Down on Both Sides

Do you want to know what others are reading? Need some suggestions?

Book Bin Book Clubs

Salem Staff Picks

Best Seller Lists and Book Reviews



SALEM BOOK BIN
450 COURT ST NE
SALEM, OR
503-361-1235
10AM-5PM DAILY
BUYING COUNTER OPEN BY APPOINTMENT ONLY

CORVALLIS BOOK BIN
215 SW 4TH ST
CORVALLIS, OR
541-752-0040
10AM-6PM DAILY
BUYING COUNTER OPEN BY APPOINTMENT ONLY

SIGN UP FOR OUR NEWSLETTER!

SUBMIT

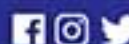


SALEM BOOK BIN
450 COURT ST NE
SALEM, OR
503-361-1235
10AM-5PM DAILY
BUYING COUNTER OPEN BY APPOINTMENT ONLY

CORVALLIS BOOK BIN
215 SW 4TH ST
CORVALLIS, OR
541-752-0040
10AM-6PM DAILY
BUYING COUNTER OPEN BY APPOINTMENT ONLY

SIGN UP FOR OUR NEWSLETTER!

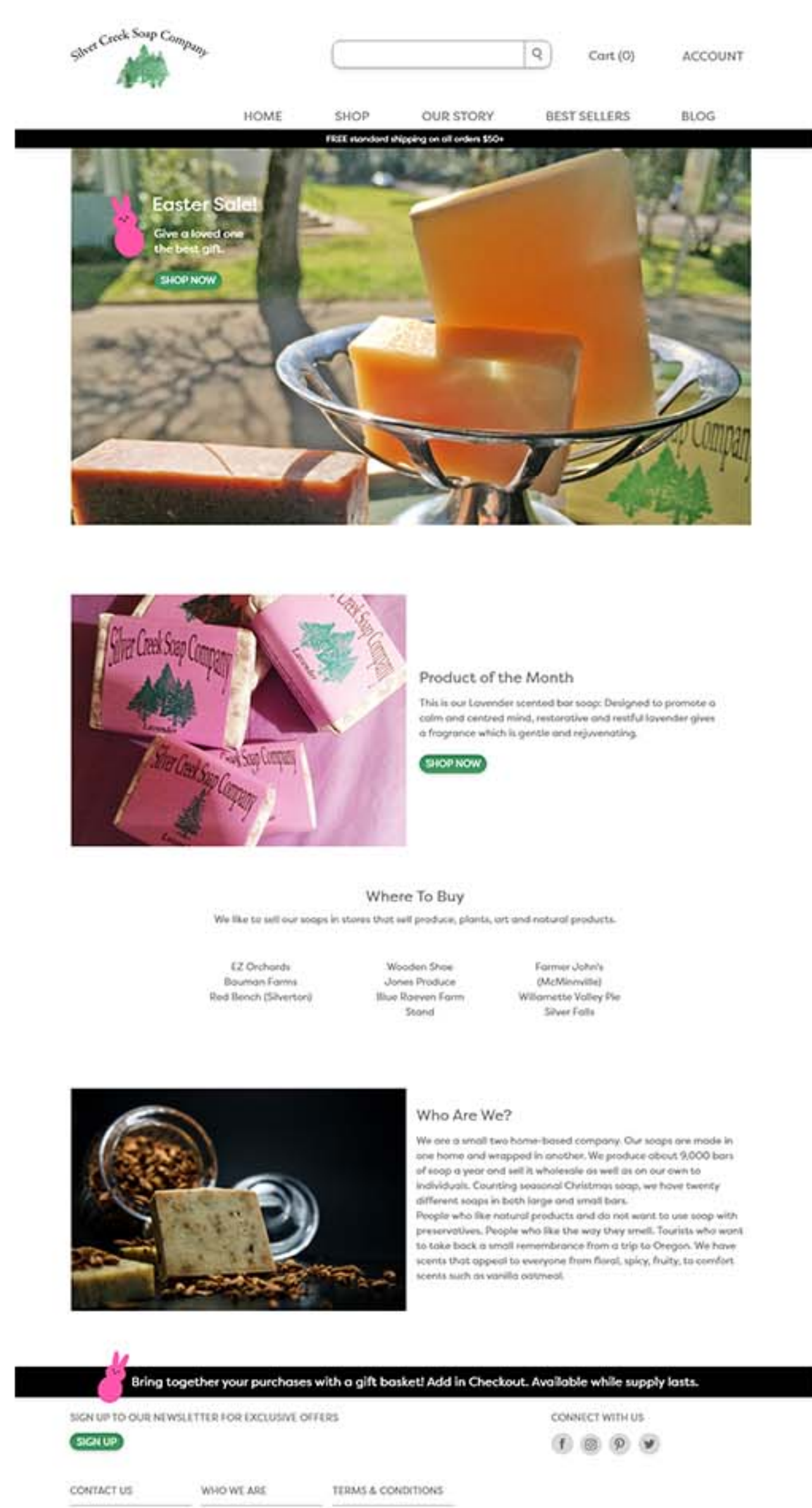
SUBMIT



File Prep
Website Redesign

"The Book Bin"







Thank you!

