

Portfolio

by rosa oliver

social media



4th of July

An illustration I created to celebrate the 4th of July. This was created in just a couple hours using my Ipad and the ProCreate app.



SALEMKROC Posts
View 1 comment
December 25, 2020
Liked by j_not_j_not_o_no and 6 others
Our question to you is this:
What is your favorite Christmas tradition?
Please comment below!
View all 5 comments
j_not_j_not_o_no I like eating food and lots of it!

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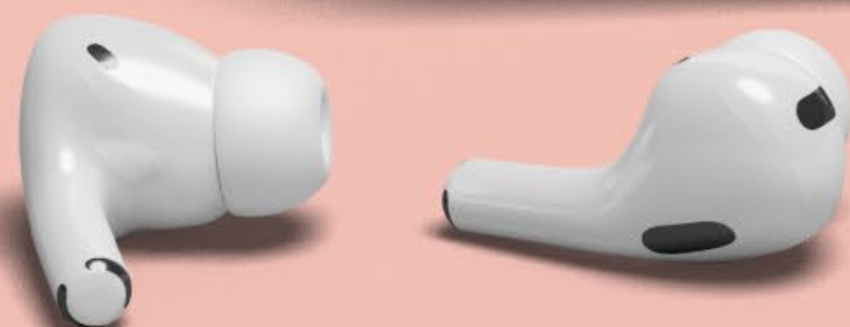
BROTHERS AND SISTERS,
WHATEVER IS **TRUE**, WHATEVER IS **NOBLE**,
WHATEVER IS **RIGHT**, WHATEVER IS **PURE**,
WHATEVER IS **LOVELY**, WHATEVER IS **ADMIRABLE** --IF
ANYTHING IS **EXCELLENT** OR **PRAISEWORTHY**-- FOCUS ON
THESE THINGS.

PHILIPPIANS 4:8

KROC
CENTER
Salmon, Oregon

Inspiration

Working for the Salvation Army allowed my to illustrate multiple texts including some from Philippians. This was used to provide some solace in the difficult times that the Covid Pandemic presented.





Christmas Posts

These are some of my favorite social media graphics made for the holiday season. They were created in the year of 2020 while the Covid-19 Pandemic was very new. It felt good to try and bring some cheer back into social media posts and brighten up all of our viewer's feed.



10:27
SALEMKROC Posts
sailemkroc
Merry Christmas!

10:27
SALEMKROC Posts
sailemkroc
Merry Christmas!

10:27
SALEMKROC Posts
sailemkroc
Merry Christmas!

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December 25, 2020
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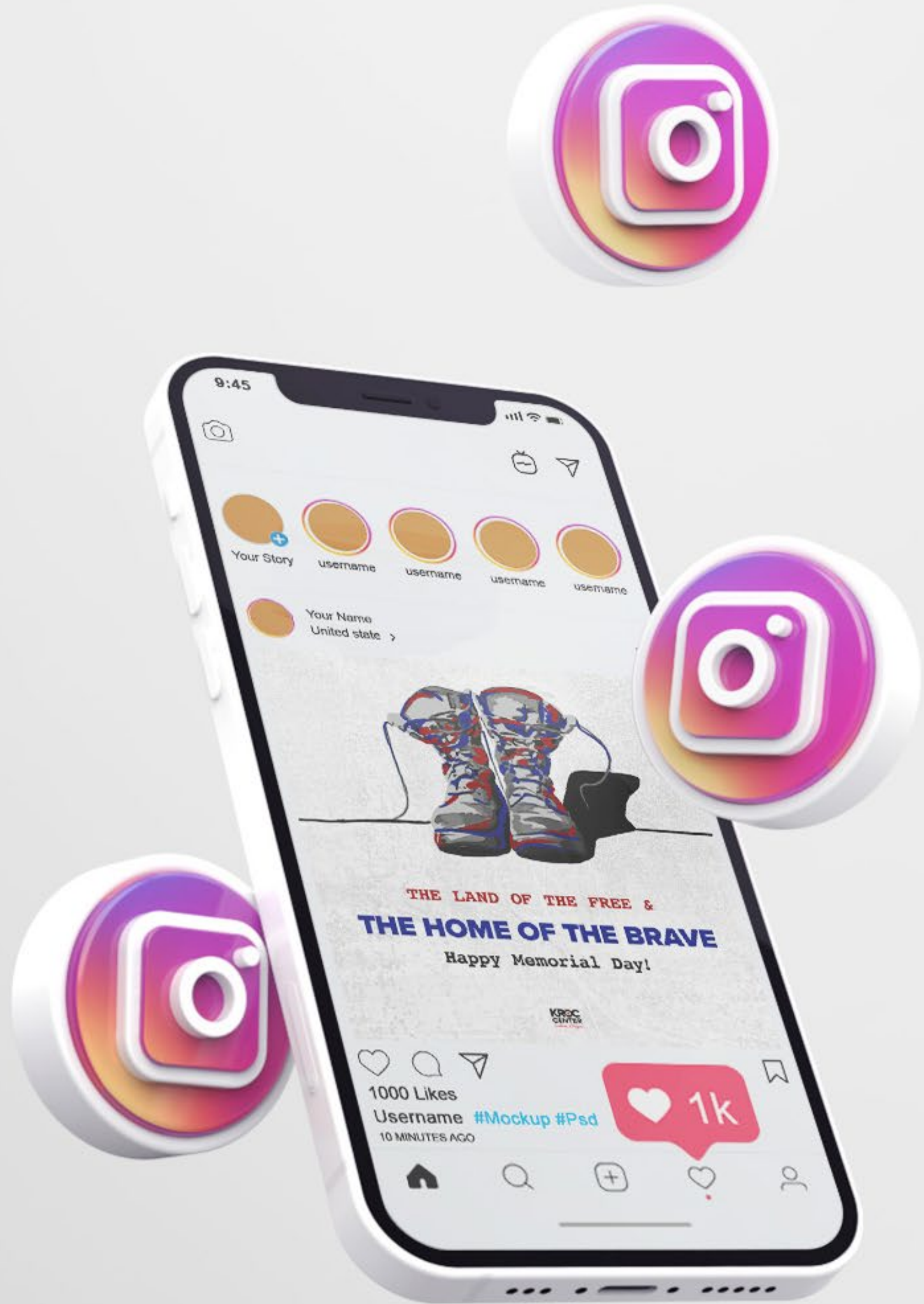
what is your
FAVORITE
christmas
tradition?





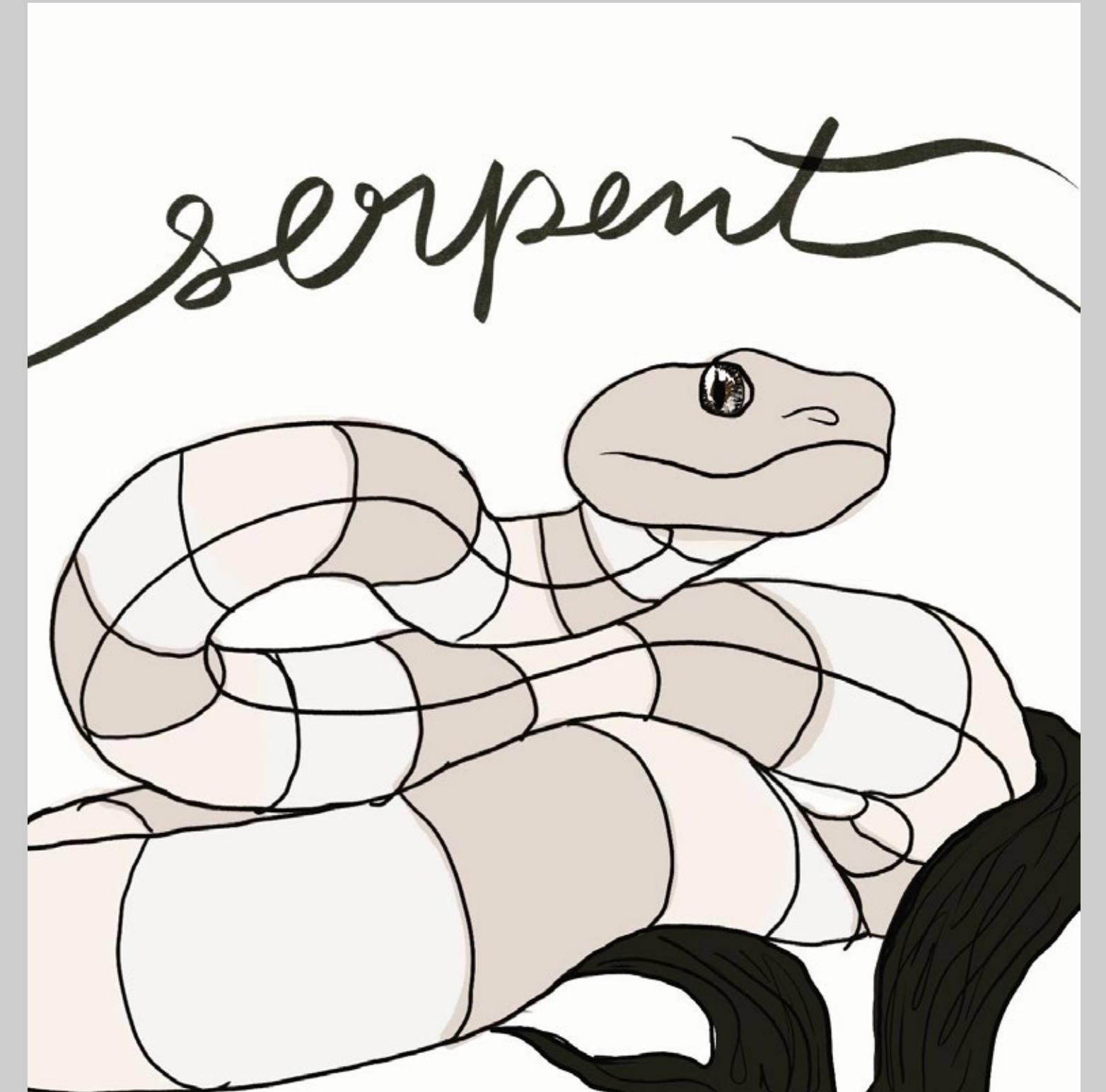
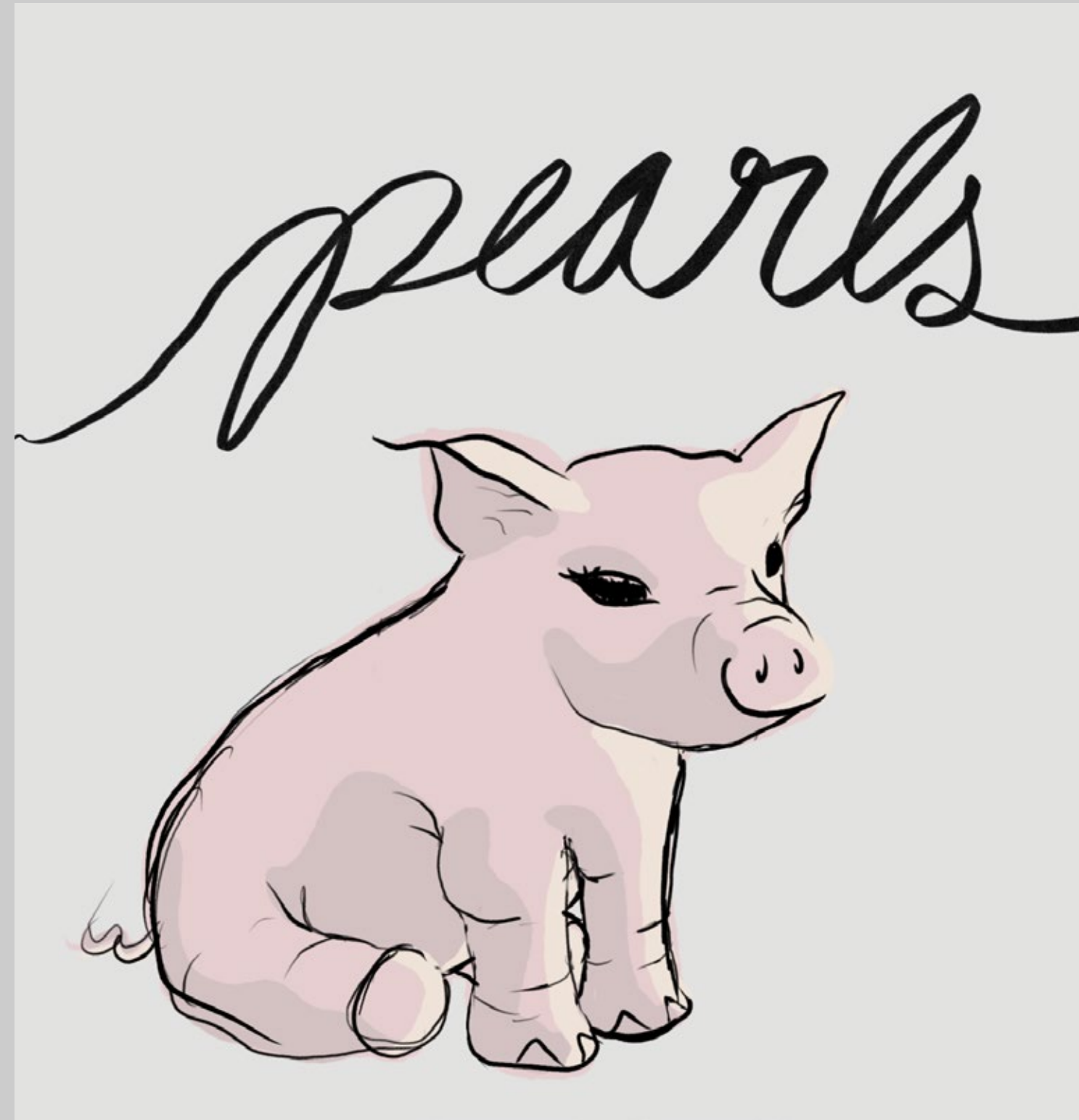
Home of the Brave

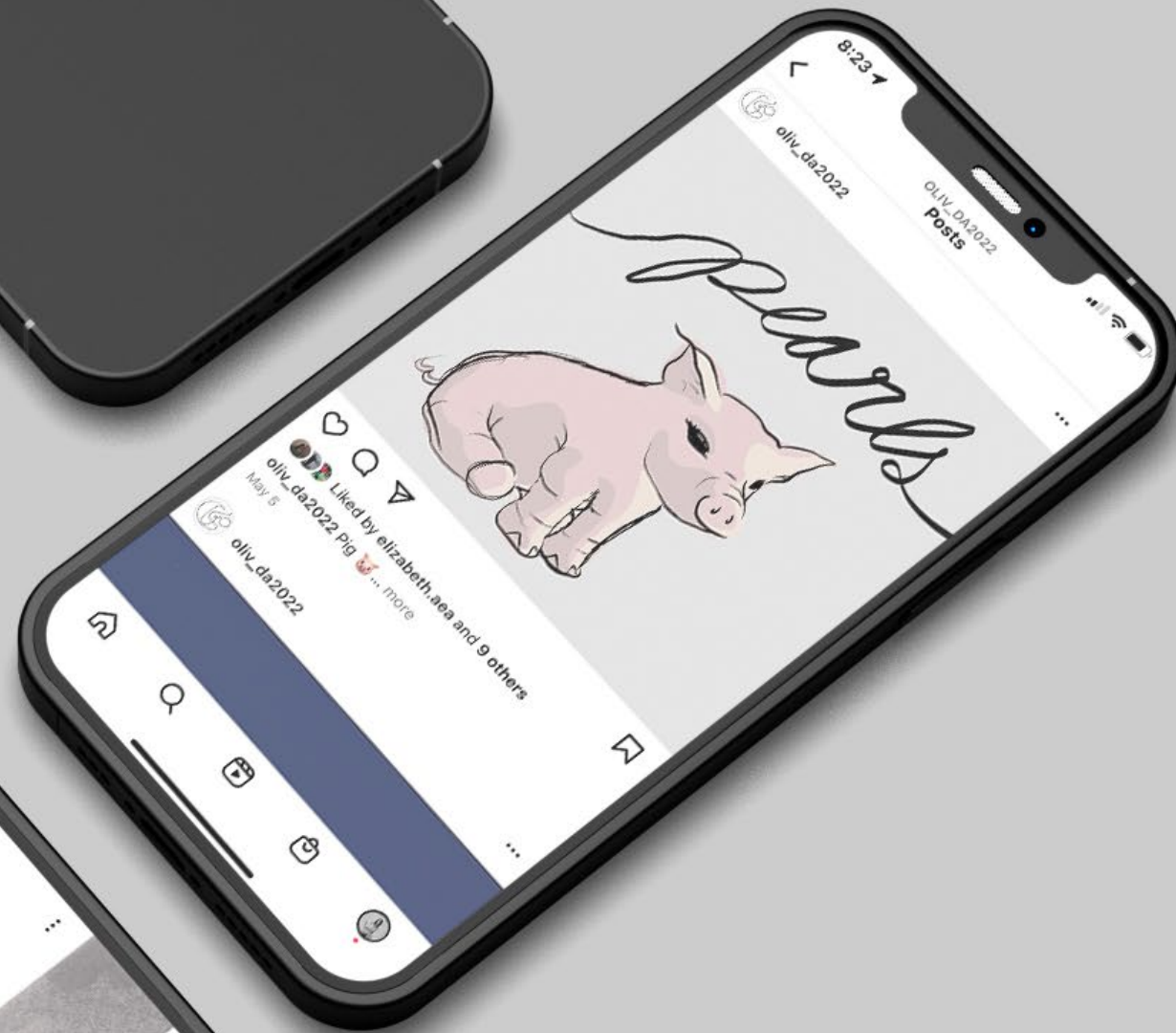
Another social media graphic created in celebration of a holiday. The remember the brave men and women who gave us our freedom, I illustrated soldier boots using the colors of our country.



Snake, Dove, & Pig

These are illustrations I made on my own spare time. There was no official project involved, but I enjoyed trying out a new illustration style.





infographics

Composter

was the theme of an environmentally friendly program encouraging people to take care of our planet. They held a competition that thousands of designers participated in, and this was my submission.





**GROW. EAT.
COMPOST. REPEAT.**

International Compost Awareness Week
May 2-8, 2021



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The NWR Flyer

In need of a new flyer to showcase some of their best products, North West Remarketing came to me for a design. Within a couple hours, I collected content, organized information, and formatted it into an aesthetically pleasing flyer that encapsulates the beauty of the North West.



MEET THE TEAM



CHRIS BLACKBURN
PURCHASING
chris@nwrusa.com
503.551.7481



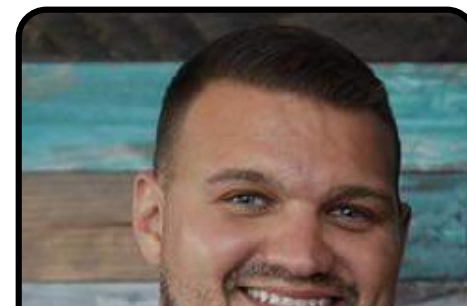
SEAN BLACKBURN
PURCHASING
sean@nwrusa.com
503.551.8741



KURT PAULUS
SALES
kurt@nwrusa.com
503.881.3578



JOSEPH NORRIS
SALES
joseph@nwrusa.com
541.243.2807



LOUI ZAHLER
SALES
louis@nwrusa.com
503.428.2501



Our warehouse, located in the heart of the Willamette Valley, holds 30,000sqft of new and used telecommunications gear.

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- www.nwrusa.com
- 360 Belmont St. NE
Salem, OR 97302





A leading internally-known reseller of IT technology equipment.

For over 25 years Northwest Remarketing has provided quality surplus, new & used networking, telecom, server and test equipment at substantial savings to our customers.

We look forward to working with you!

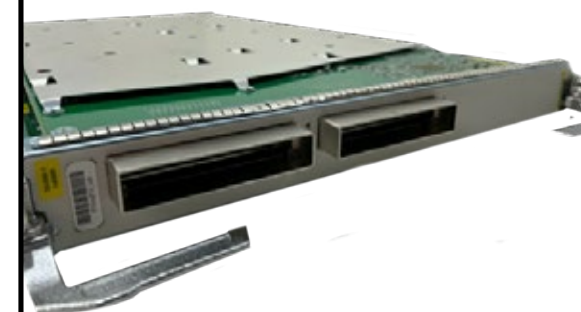
PRODUCT EXAMPLES

ITEMS WE WORK TO SELL AND BUY

**ARISTA
DCS SWITCHES**



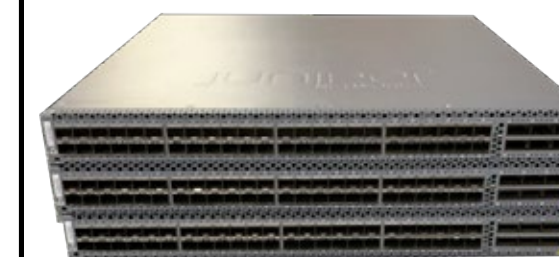
**CISCO A9K N3K
SWITCHES &
LINE CARDS**



ARRIS C4



**JUNIPER
QFX5100
QFX5200
EX4300
EX4600**



**CISCO
ISR4451X**



**CISCO
ASR 1006**



**CISCO
WS-C3850**



**JUNIPER
MX960**



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CISCO
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Crypto Promo

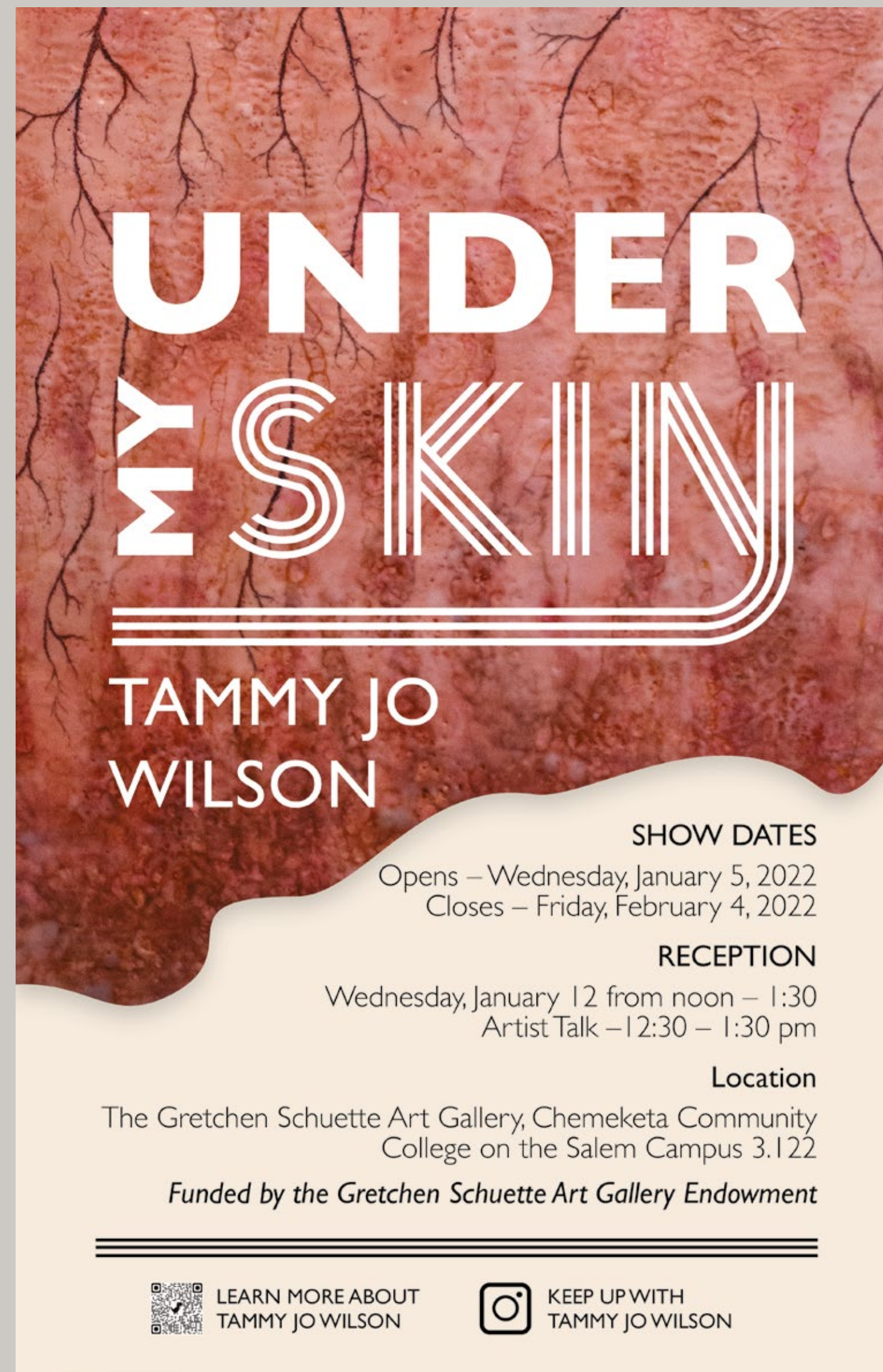
A brand new business came to me asking me to format their NFT images into a nice looking poster while using their branding. This is the design I created for them.





Gallery Posters

An artist came to Chemeketa in need of posters to explain her theme for her art. These are the posters I created. I used unique type settings and organic shapes to help make my posters visually stand out to the audience.



**UNDER
MY SKIN**


TAMMY JO
WILSON


SHOW DATES
Opens – Wednesday, January 5, 2022
Closes – Friday, February 4, 2022

RECEPTION
Wednesday, January 12 from noon – 1:30
Artist Talk – 12:30 – 1:30 pm

Location
The Gretchen Schuette Art Gallery, Chemeketa Community
College on the Salem Campus 3.122

Funded by the Gretchen Schuette Art Gallery Endowment

 LEARN MORE ABOUT
TAMMY JO WILSON

 KEEP UP WITH
TAMMY JO WILSON



CHEMEKETA
MAKES
ENCAUSTIC PAINTING
WITH TAMMY JO WILSON

EVENT DATES
Wednesday | January 12 | 2:00 – 4:00

SIGN UP
Space is limited so sign up today!
Email your request to participate to artgallery@chemeketa.edu

Encaustic is a painting medium that originated in the ancient world. It is a combination of wax and pigment that produces intense textural effects. The emotive quality of encaustic will be explored in a workshop with Portland artist Tammy Joe Wilson. Come and spend the afternoon learning about encaustic painting. The event is free with all materials provided.

Funded by The Gretchen Schuette Art Gallery Endowment



JANDEER

MYSSKIN

TAMMYJO
WILSON

Obs.

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CHEMEKETA
ENCAUSTIC PAINTING
TAMMY JO WILSON

layout

One Magazine

A project in which I designer the front & back cover, layout, and created all of the illustrations for the text. I enjoyed breaking away from regulation and diving deeper into the idea of illustration interacting with text.





...hierarchy of the art of the bourgeoisie, rejected in the first-lingo Gestalt psychology because it by-passed class in assigning aesthetic class (even the poor have discernment).

To win the Kulak to Revolution, they designed a series of propaganda posters that brand the demonstration of closure and necessary proportions Gestalt psychology's "Best the Whites with the good example. Now the Rus-..."

...perception, not abstract... was ridiculous, and eventually fitting home in the... ers have continued to trust the late twentieth century finds in Rudolf Arnheim's *Visual Thinking* and Art or Donis A. Dondis's *A Primer of Visual Literacy*,⁹ they have found models for composition that will infallibly align with man's genetic cognitive map. Thus, graphic designers have spent much time elaborating a series of abstract linear structures with which they seek to assure the transmission of their intended message to the perception of the audience. The structure of the page was reorganized. The medieval manuscript had developed an incipit (beginning) in a style called Diminuendo, in which the letters of the title at the top of the page were very large and diminished as one moved down the page. After the development of this Diminuendo structure was often transferred to chapter beginnings within the body of the book. The graphic designer to each paragraph, which was then placed at the intersections of variously devised grids, and together they were lined up like a string of beads that could be quickly told through. This linear index of separate entries allowed rapid access to information and assumed a much different relationship to and use of the page as an archive of page-structure. A. R. Luria in the early 1930s, essentially inhabited an oral landscape.

Then designers continued to emphasize the center of the frame, which had emerged gradually as early Renaissance painters had supplemented the medieval vertical hierarchy with pictures of the human being centered in the visual field, often in a perspectival box of buildings or other man-made structures. The continuing symbolic use of the framed central figure is often amusingly literal. From the nineteenth century to the 1930s, a filigreed picture frame was often used to convert advertising genre scenes to High Art, but even in the 1970s, a Winston cigarette advertisement enclosed two smokers bounding down a beach in a gold leaf picture frame labeled "Running Free."

Nonlinear reading amalgamates these discrete structural elements for legibility emphasizing top, line, center, and frame, with page formats organized to encourage multidirectional pursuit of understanding. This under-syntaxed page had myriad precedents in the premodern or preperspectival art of East and West, but was specifically recalled to the attention of modern designers through the rediscoveries of Sergei Eisenstein and other early twentieth-century movie makers.

"THE TRADITION OF SEEKING AN APPROPRIATE LETTERFORM FOR THE POSITED ZEIGELST, OR SPIRIT OF THE AGE, CONTINUES TO THE PRESENT DAY..."

ONE



orally based culture in our primarily literate culture in *Orality and Literacy*. The Technology of the Word. He has made some general comments about the way persons in an oral culture respond to their world, and that these responses have some relevance to the products of graphic design or the secondary oral culture of electronic media. Among these notes are considerations of the ephemerality of sound as a record, which necessitates an elaborate procedure to memorize information. Obviously, the nature of information itself is affected by the need to retain it through memory.

The way things are done in an oral culture is learned by demonstration. The models for house building, marriage rites, or farming are visible before one to be copied, not abstracted as visible lessons in an instructional manual. Story-telling performances require the gathering of the audience into one place, but because sound disappears so quickly, the characters and visual aids used in telling stories are heavy with symbolic traits and distinctive outlines. The stories, although complexly interwoven, are about action that involves exaggerated interventions, absence, or battle. Agonism, or general verbal and physical quarrelsomeness, is typical of most oral stories, and opposition and its subsequent resolution is the basic format of almost all social symbolism.

We still carry with us, if not the intellectual configurations of oral culture, at least the nostalgic yearning for its reputed social concomitants: warmth, support, and community. We have been rendered ashamed of these yearnings by the emphasis placed on abstraction and objectivity by virtually every ideology in our culture - the word for religion, logocentrism for philosophy, and rationality

"WHAT CAN I SAY ABOUT MY

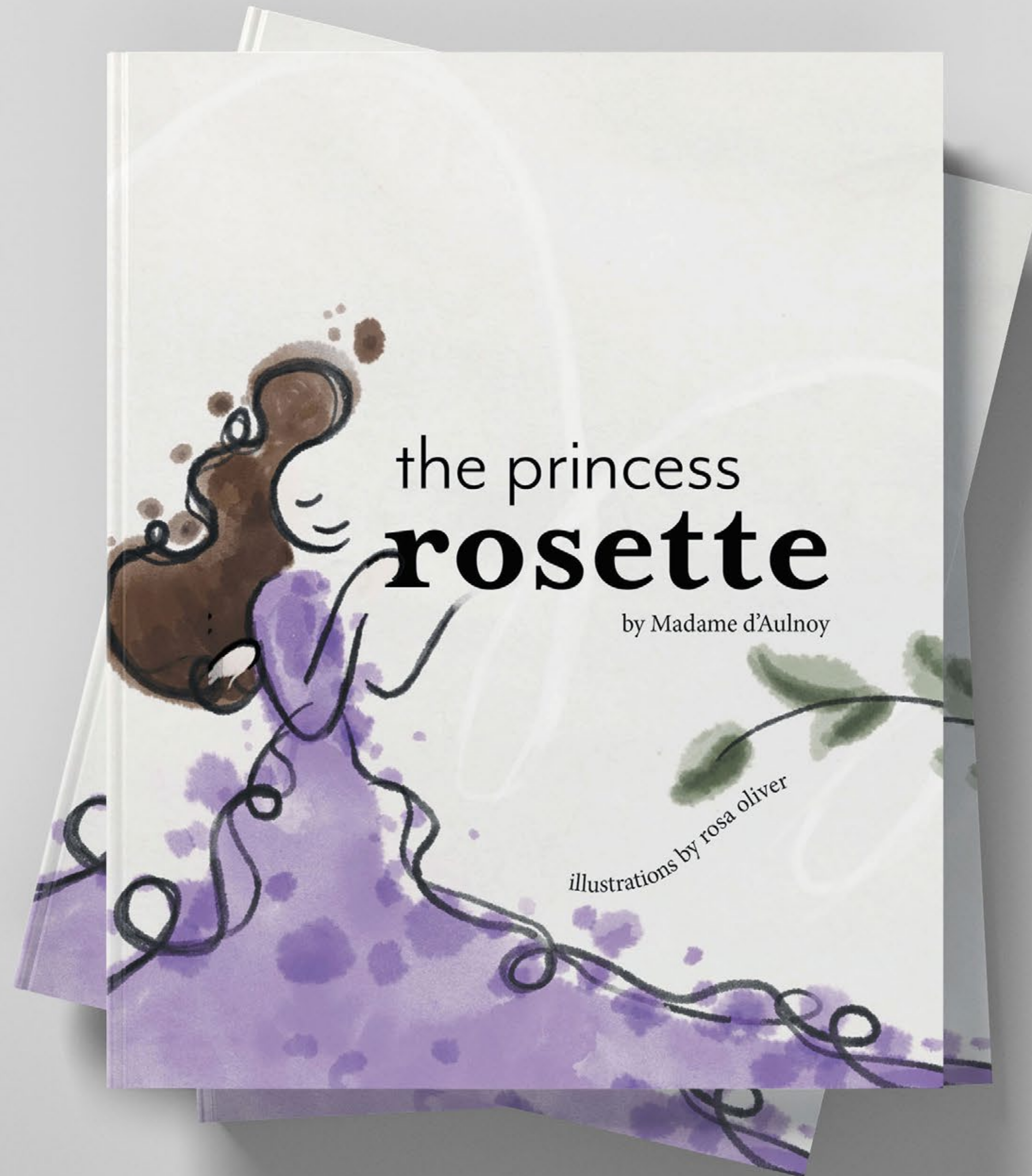
rather than emotionality as the sign of education. Nevertheless, one of the two rewards offered possible consumers of advertised goods is the fulfillment of these longings with the reward of loving embodiment. For example, ads for White Horse whiskey promise consumers membership in a prestigious community of discerning drinkers. Conversely, the other reward promised by consumer society is power over the community. Literate culture on the other hand requires both silence and vision, which when focused, is very narrow in scope. Reading requires separation and mental concentration and thus, creates isolation both from the social group and from the physical world as well. The separation of knower from the known tends to turn the reader back on himself. Reading is thus profoundly disjunctive or analytical.

Writing creates an automatic memory, which encourages first linear and then subordinate phrasing of sentences and plots. As nothing is lost, redundancy is no longer considered useful. In fact, and ever greater ingenuity in definition and naming becomes the supreme value of literate culture. Conceptual images, using E. H. Gombrich's term for simple outline images that picture all known functions on their edge regardless of their point of view, 3 (similar to a child's drawing of a boat or an Egyptian bas-relief figure that moves from front to side view to capture the most distinctive outline for each part of the body) are no longer necessary as mnemonic images. Instead, there is the gradual, erratically recurrent tendency for imagery to become illusionistic. The illusionistic image, to use another term defined by Gombrich, is one in which the viewers must do the work and make the fuzzy

OWN HEART? ASK OTHERS, THEY CAN TELL YOU ABOUT ME."

blotch of paint and the edge become, as the nineteenth century art critic Heinrich Wölfflin phrased it, a boat or a lace collar through their own perceptual synthesis. There is also among the literati the tendency to find abstract equivalents for visual images and, above all, to arrange these abstract marks in a spatial structure that will parallel their meaning.

Both Ong and Frances Yates, for example, have written about historic development of the shapes of text in space as aids for memory and rapid access. The nineteenth century writers about image were preoccupied with the exact relationship of forms to the eye. Earlier, Plato had liberately excluded poets from his Republic because they still excluded the warm and blurry contact of the world with man, approach that is typical of oral culture. He did not want the abstract precision of his ideas, the forms based on abstraction number and geometry, besmirched by any unseemly, paratactic body-based clutter. Kant and Hegel separated the final reference for vision from the physical world and housed it in the Mind. Hegelian aesthetics continued to influence later philosophers of art, such as Heinrich Wölfflin, who was in turn very influential in England and America, where indeed traces of his formalist psychology still color design criticism. Wölfflin built his entire psychological aesthetic the expressive meaning of form. He spiritualized visual perception, separating it from iconography and generally from workmanship. His predilections were provided with physiological reality by late nineteenth century perceptual psychologists who developed Gestalt psychology. Russian Constructivist graphic designers of the 1920s and 1930s, who pursued the simple conceptual image in design as a liturgical statement, a testimony to revulsion for the class-ridden



Princess Rosette

One of the most enjoyable projects I have had the privilege of doing: illustrating & rewriting a childrens' story book! The story was based on "The Princess Rosette" by Madame d'Aulnoy. I loved finding a unique illustration style of abstract shapes, flowing lines, and bright color combinations.

When the king and queen passed



The brothers freed their sister,
They opened the door so fast,
One prince almost got a blister,
At last she was free,
The doors wide open,
The princess was happy,
and jumping with glee,
Soon, the princess explored a garden,
amongst the petals, fruits, and trees,
she saw a bird by the bees,
Bright peacocks were a sight to be seen.



"What is it?" They queried,

"You must find the king of peacocks,

For him I will marry." By daybreak they sailed to find the king.





She saw the bird's grace,

and called for help,

And told them face to face, That she had a task of haste, She
saw the beauty of the peacocks, knew they should be preserved,
they needed a queen, she knew it was her,
She needed her brothers to help her fulfill her dream,

*Upon her arrival, she looked
looked very pretty...*



*dressed up in her bridal,
she walked to the king*

*His eyes started to shine
It was love at first site
"I hope you'll be mine"
She said "I just might"*

*That day they were wed,
The brothers were freed
There was no more dread,
Nothing more to need*

*It was not easy
But the the royals were glad
They were happy and free
No one was sad*





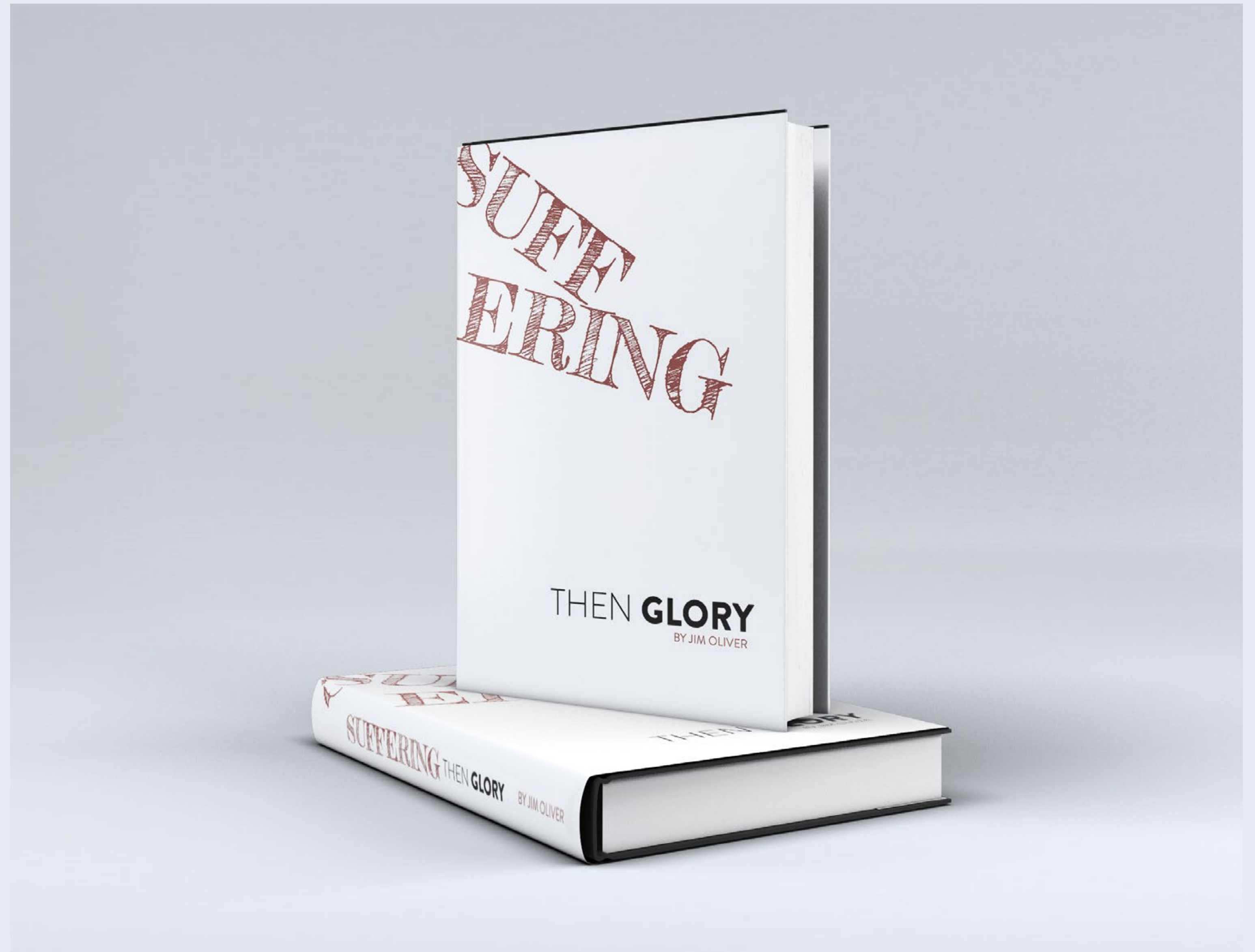
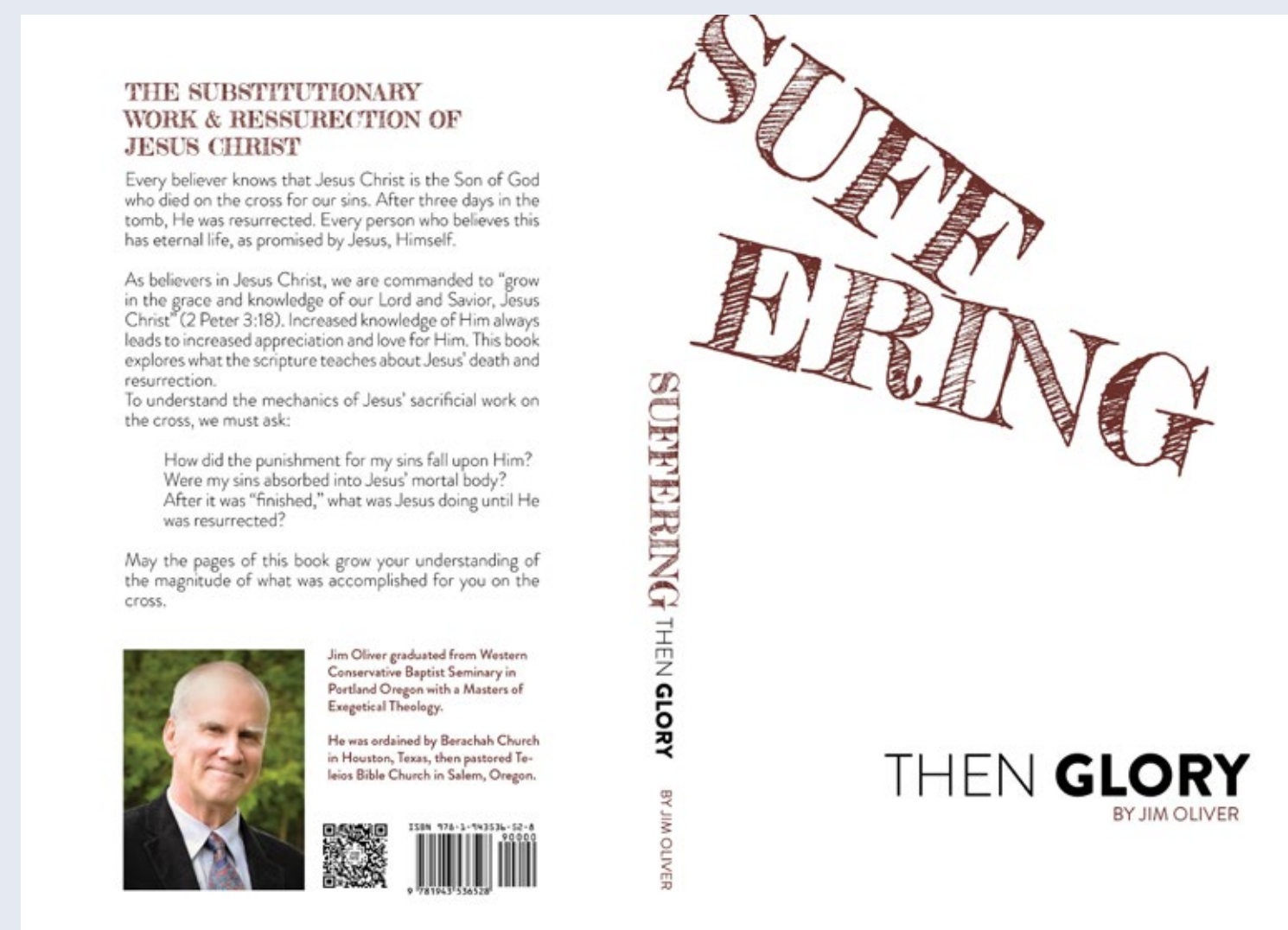
When you see a peacock: colorful, brown, or white,
Know that the princess took care of it,
All day and night.

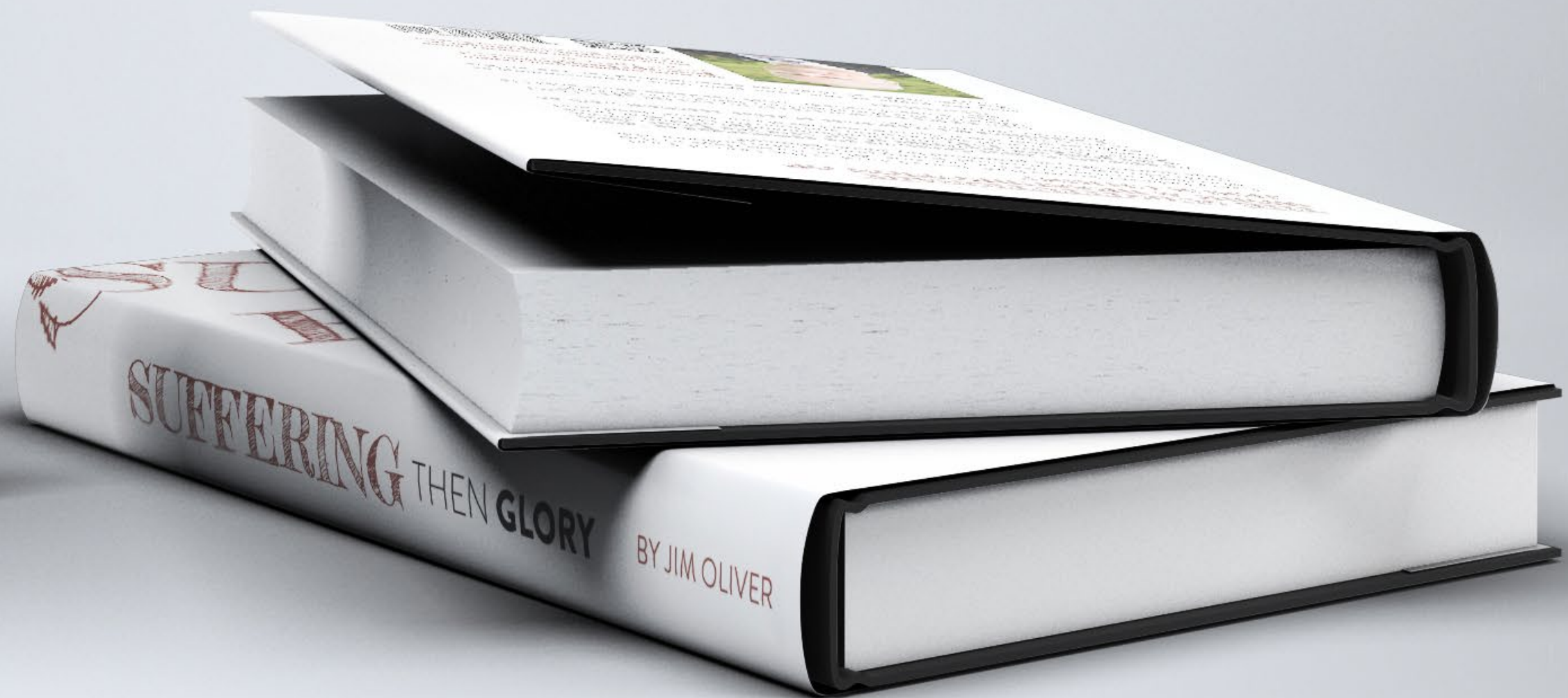
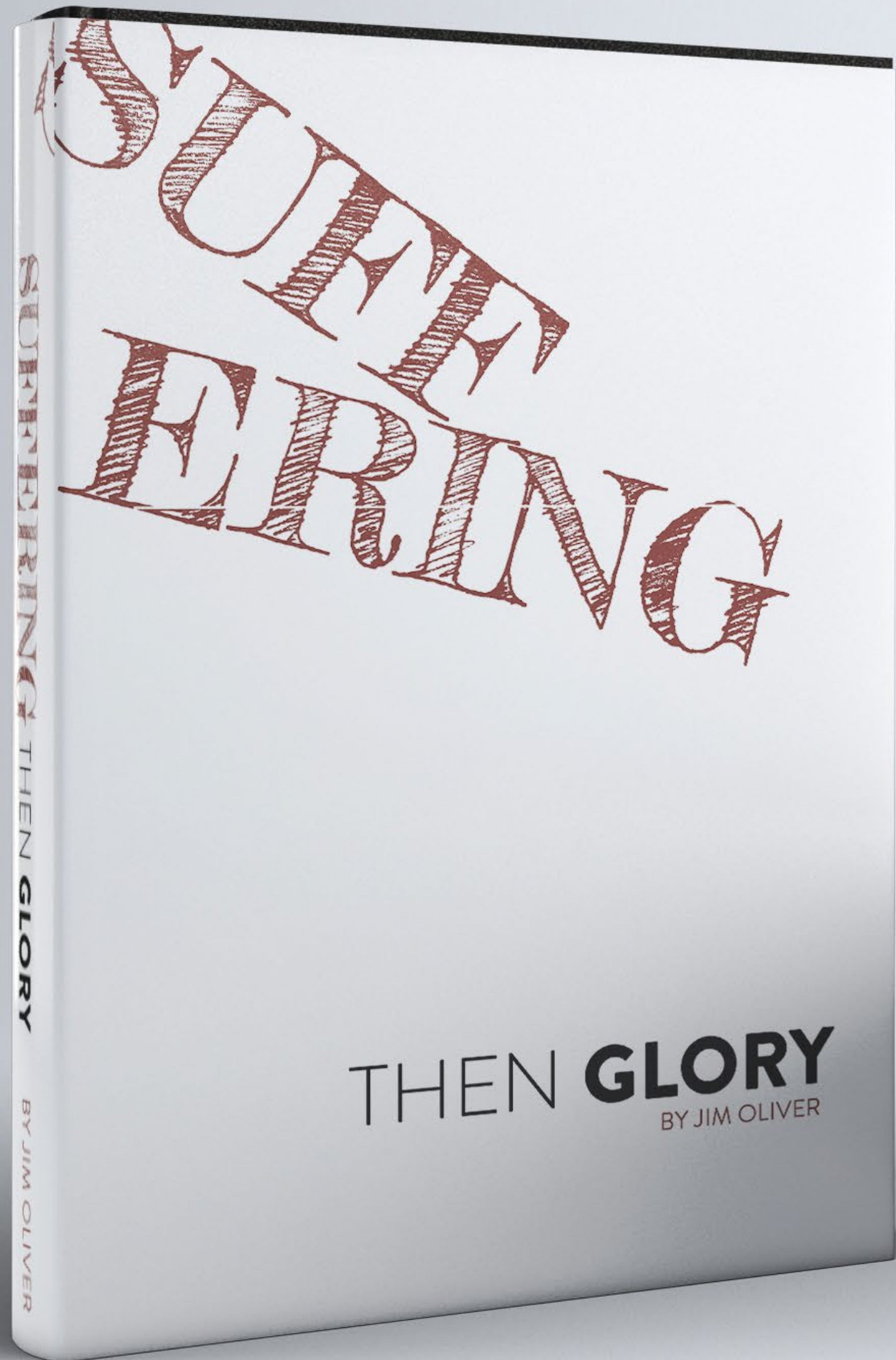
The End

Suffering Then Glory

Having recently written a theological book, my client needed someone to create an attractive book cover to display on amazon, audible, and other formats.

After playing around with a multitude of covers ideas, and conferring with my client, we landed on this simplistic, type-based design.





The Art is Long

Designed to attract a scholarly audience, this book cover was created in the Fall of 2020. This book was written to explain the practice of medicine through the ages, and was looking for something to explain the beauty involved in healing. This was my design solution.

The Art is Long is a unique compendium of excerpts from the writing of painters and sculptors over a period of seven centuries, assembled and organized to present a fascinating, highly personal history that illuminates the way artists think about art. The 142 artists discuss technique and aesthetics, the material and psychological difficulties of the visual consciousness of the individual artist and, implicitly, the social and cultural values of the age in which they worked.

“This is one of those essential books which meeting, the reader wonders, why on earth did no one think of compiling such a volume before?”
—Commonweal

“A unique anthology, fresh in content and fascinating in its unexpectedness of subject... a factual and exhaustive compendium... to which we can refer gratefully.”
—The New York Times

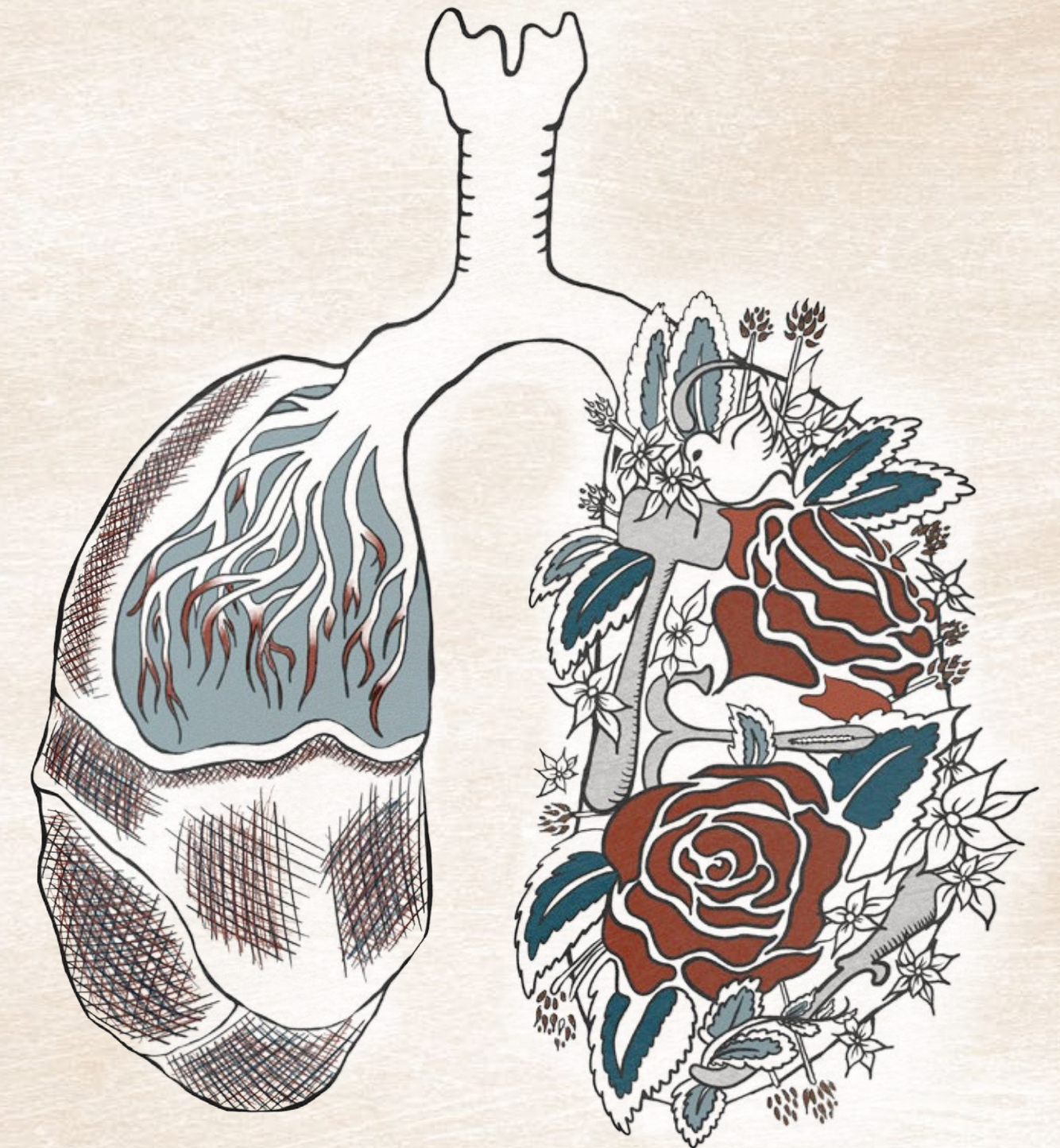
“Everyone will make splendid discoveries in this book, whether historical or theoretical.”
—Magazine of Art



THE ART IS LONG | Alexis M. Butzner, PhD

THE ART IS LONG

Primary Text on Medicine and the Humanities



Edited by Alexis M. Butzner, PhD



THE ART IS LONG
Primary Text on Medicine and the Humanities



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THE ART IS LONG
THE ART IS LONG

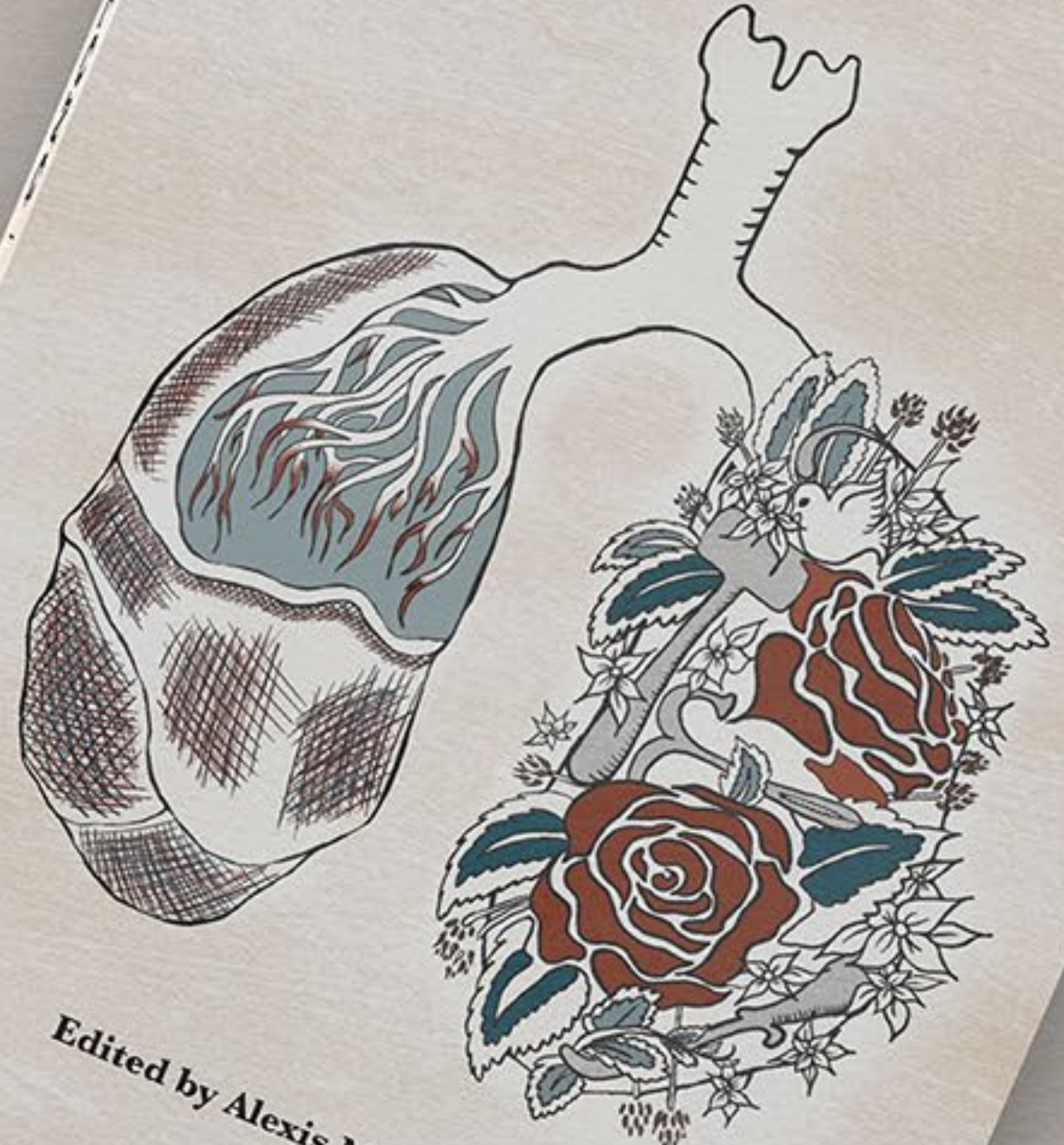
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THE ART IS LONG

Primary Text on Medicine and the Humanities



Edited by Alexis M. Butzner, PhD

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packaging



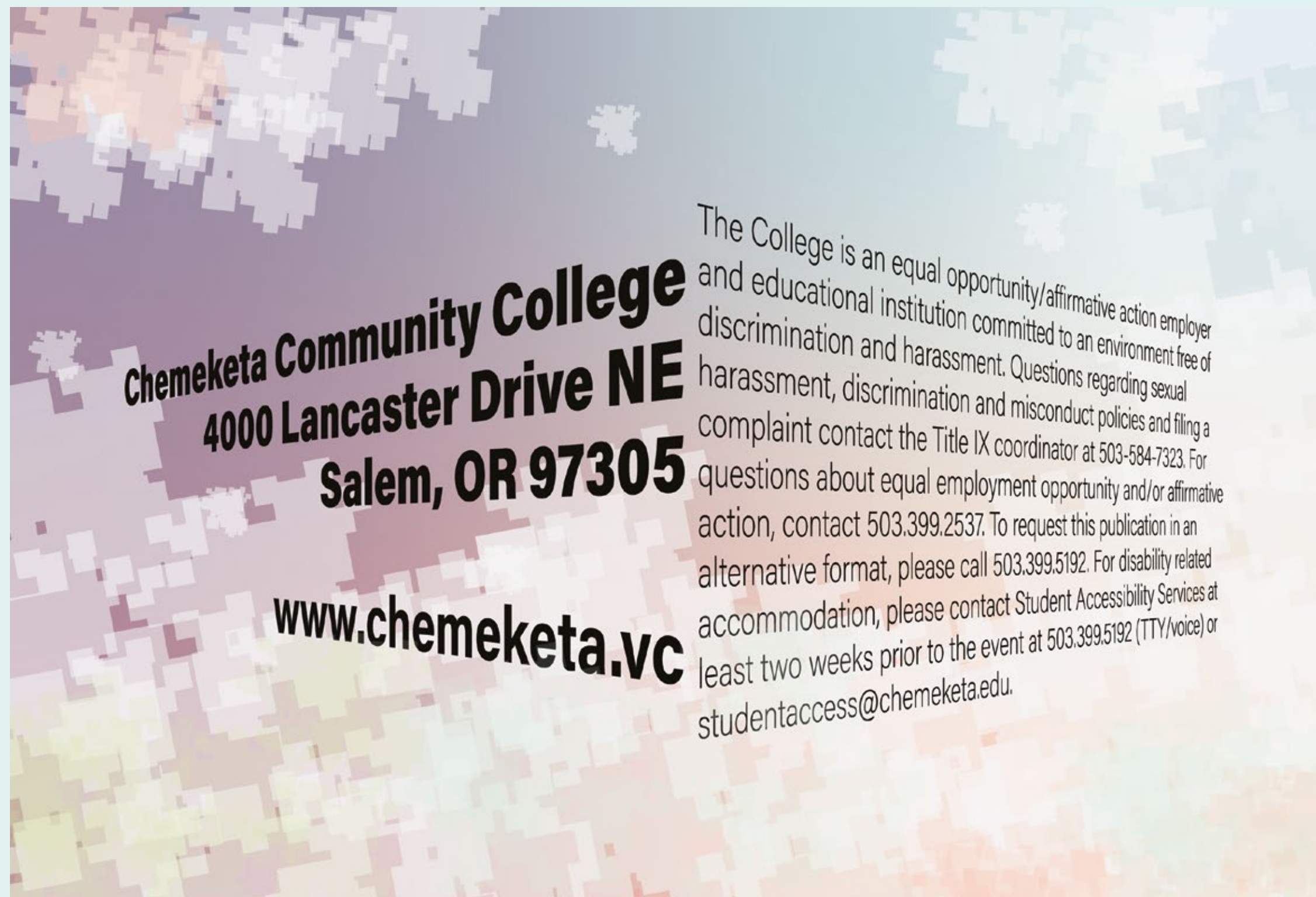
May Logo

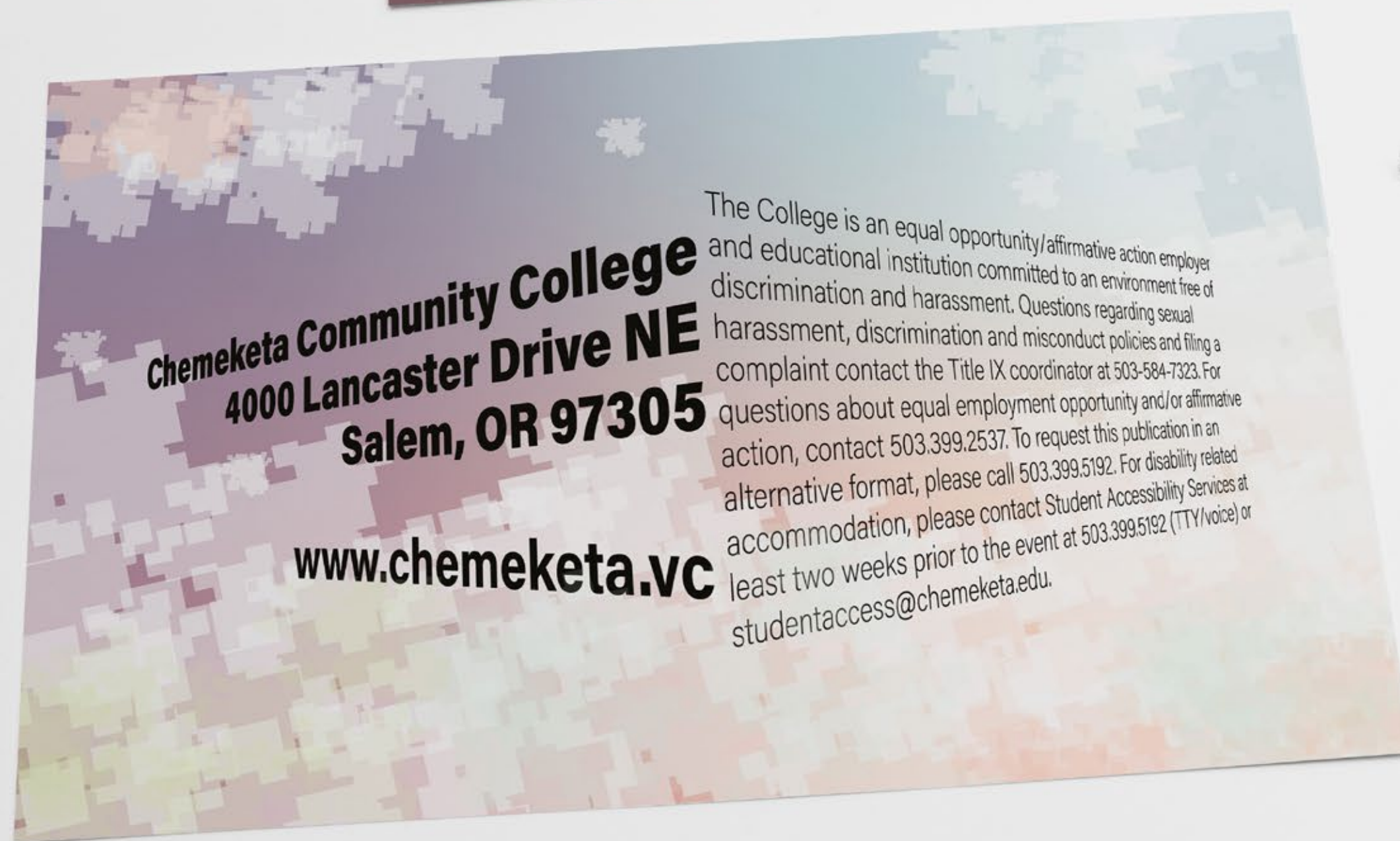
This is a logo I created for a client who was in the art of multimedia and animation. They wanted something clean, modern, and somehow showed that it was a post-film video editor without making it too obvious. This was my design solution.



Portfolio Postcard

A postcard I designed for this portfolio show.
My Design was not chosen, but I am still proud
of the visuals I created.





packaging

Lullaby Album Cover

"songs for rosie" by Christina Perri is the album I chose to create a vinyl cover for. Her album was created to honor her stillborn baby, Rosie. I created a cover with cooler colors that grow warmer as you go deeper into the gate-fold design. I created an insert poster and some digital formats to aid with marketing materials.









just be . all is found . here comes the sun . roses in the rain

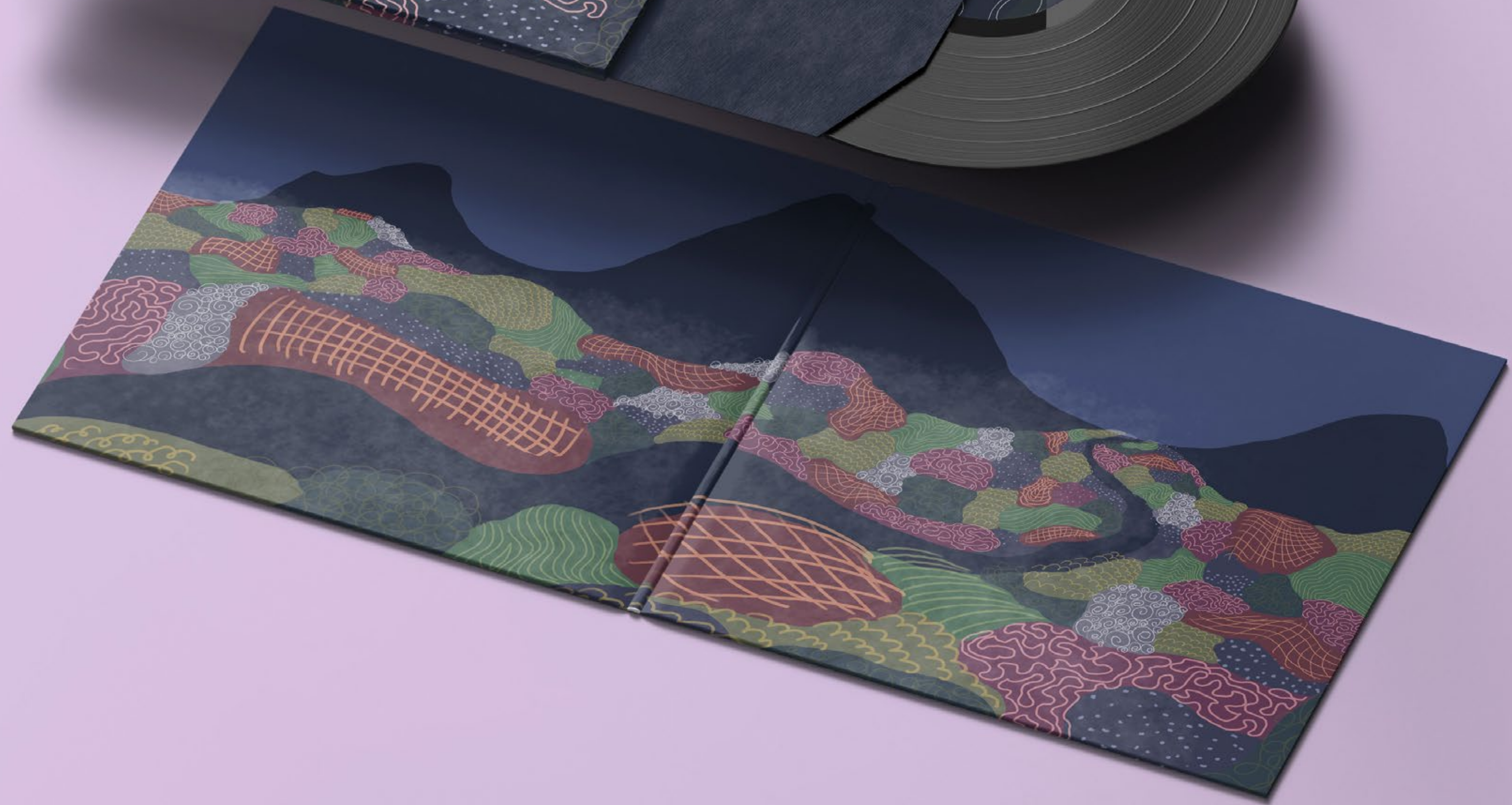
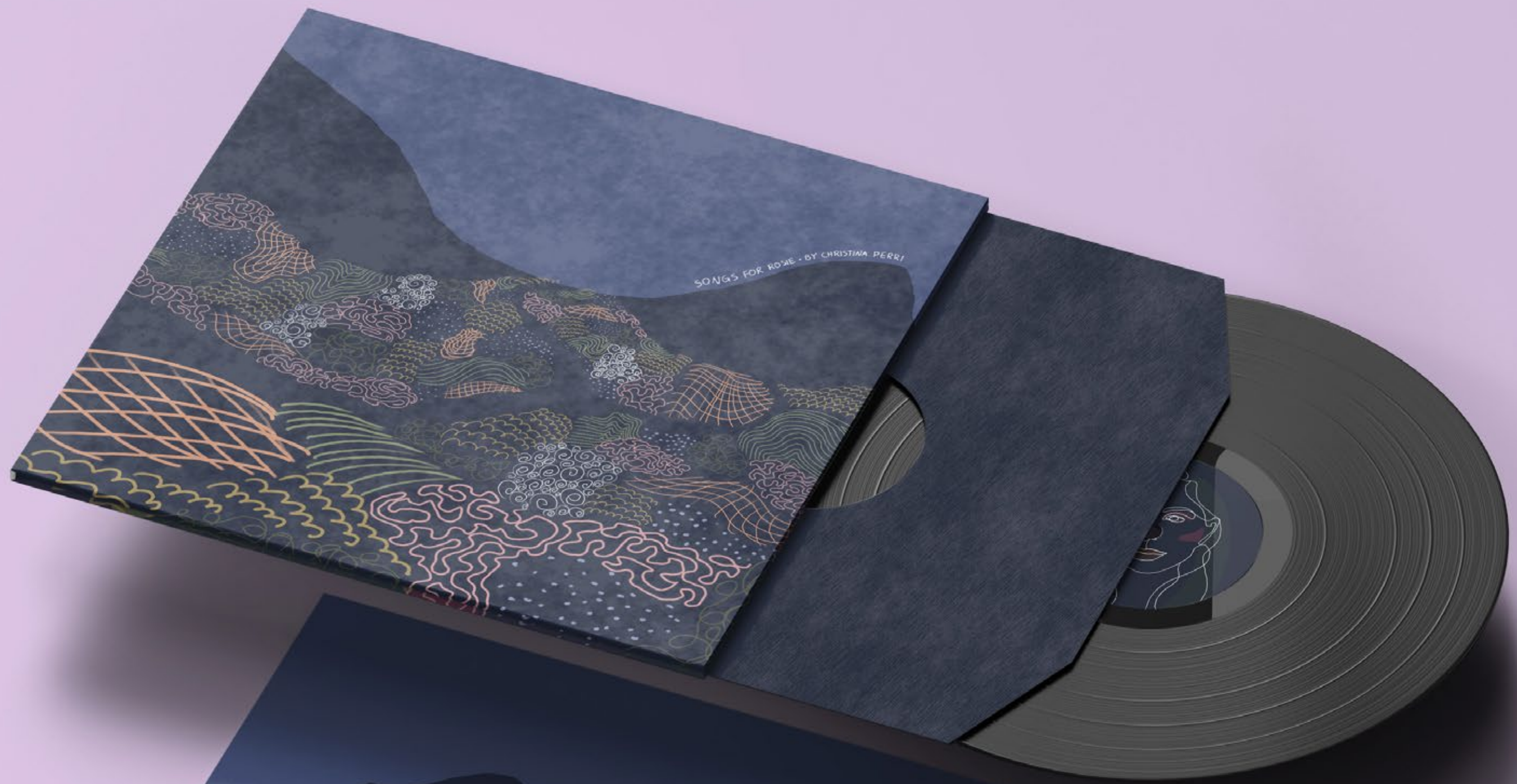
and at last i see the light . lalala . somewhere over the rainbow . smile . when you wish upon a star

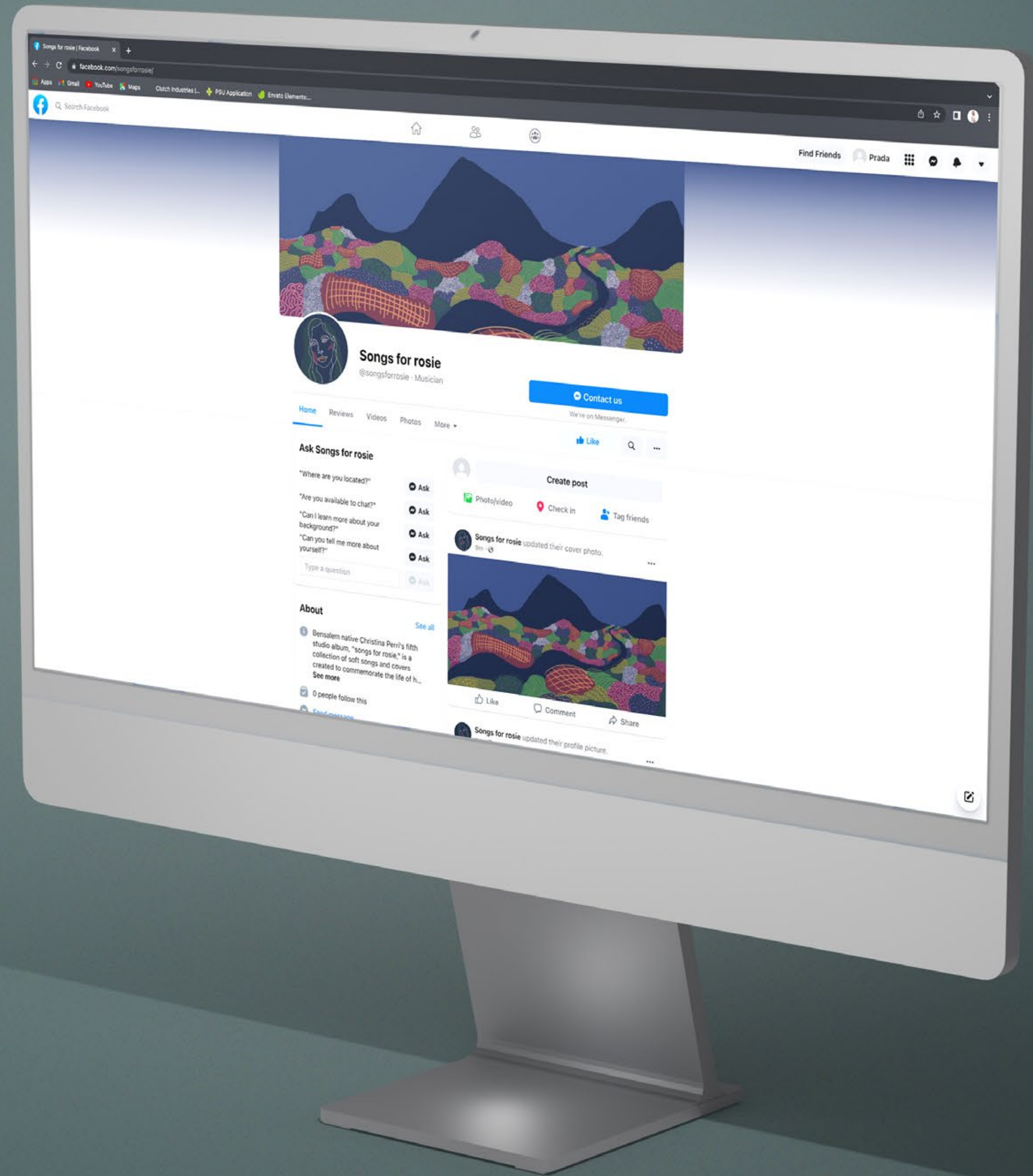
somewhere out there . edelweiss . the rainbow connection . lullaby

SONGS FOR ROSIE BY CHRISTINA PERRI

SONGS FOR ROSIE BY CHRISTINA PERRI







Kay Rosé

A project in which I created a fictional company called "Kay" that produced rosé. This company was based on my grandmother who knew the importance of taking a refreshing brake and enjoying the simple moments in life.



A BIT ABOUT KAY...

the all-welcoming grandma with the brightest smile created a beverage to bring back the good times and simple joys. blissfully sip over ice or frozen grapes.

HER MISSION...

not only did kay believe grabbing the good times and treating yourself, but she chose to do so responsibly. we use grapes that are well-sourced, fresh from the Oregon vineyards.

PLEASE DRINK RESPONSIBLY

WANT TO KEEP UP WITH WHAT'S NEW?

FOLLOW US @ KAYSROSÉ

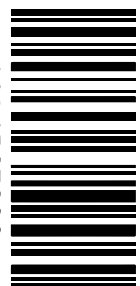


KAY

sip. sip. rosé

CLASSIC

10oz.



1234567890

PRODUCT OF OREGON | CONTAINS SULFITES | CONTAINS 12.5% ALCOHOL | 204.5 MML | NOT FOR INDIVIDUAL SALE



WARNINGS: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT CONSUME ALCOHOL IF PREGNANT OR BREASTFEEDING. (2) THE CONSUMPTION OF ALCOHOL IMPAIRS ONE'S ABILITY TO DRIVE A CAR, OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



KAY

sip. sip. rosé

CLASSIC



KAY

sip. sip. rosé

BLUEBERRY
100%



sip-sip-rosé
CLASSIC
10oz.

sip-sip-rosé
CLASSIC
10oz.

sip-sip-rosé
CLASSIC
10oz.

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10oz.

websites

BlackHarpe Website

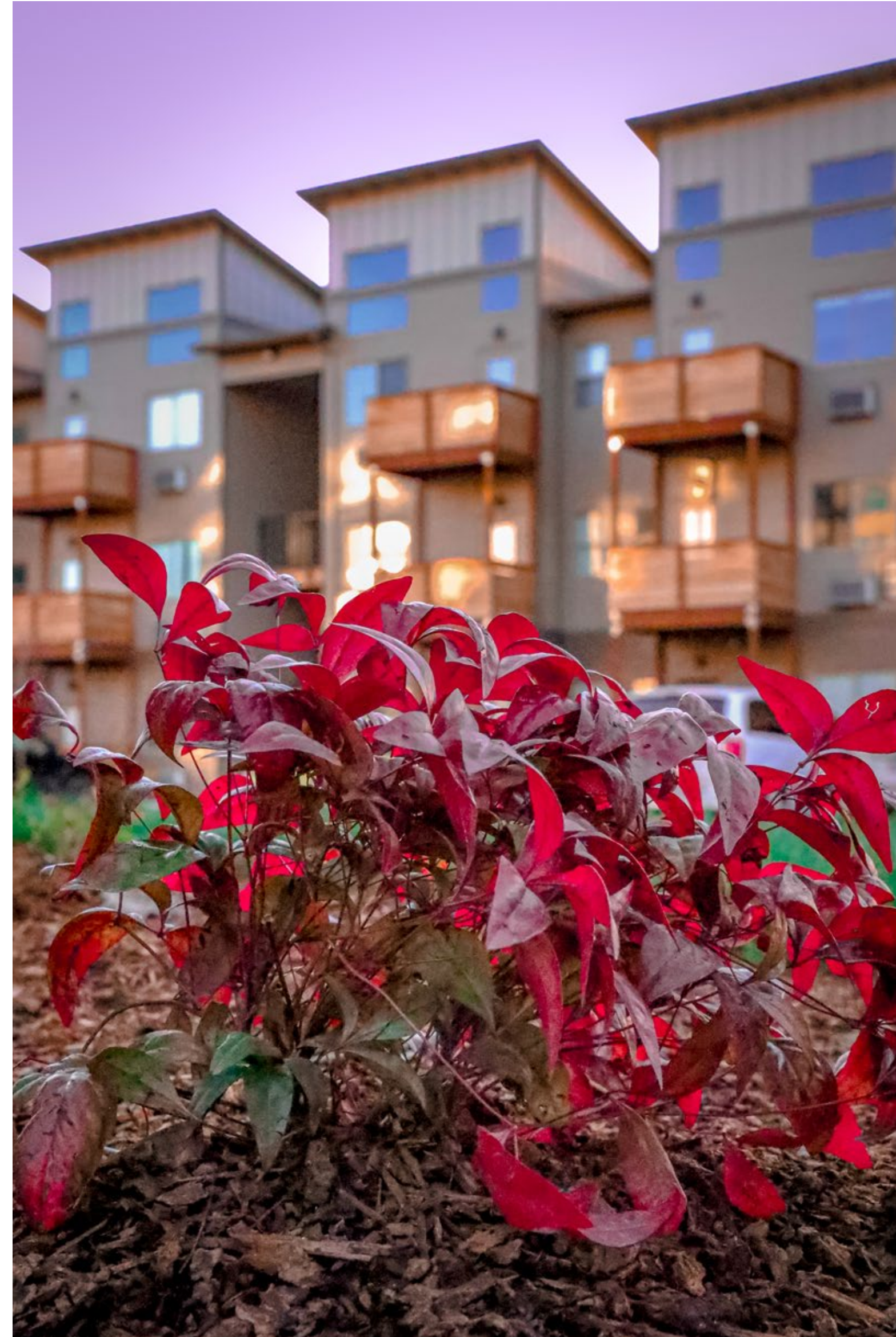
A brand new crypto-based company needed a website, branding colors, content, and everything else needed to create an identity on the internet. I worked with their team to collect content, create icons, and produce organized text.



Clutch Website

Once upon a time I worked for a company that had multiple functions and a very large collection of completed and current projects. However, they had no high quality photos of their projects and a very outdated website.

This was one of the longest projects I worked on. I went to each of their project sites, took & edited photos, came up with an organized, simple layout, and collected content while making a virtual library of photos for everyone's future-use.





photography



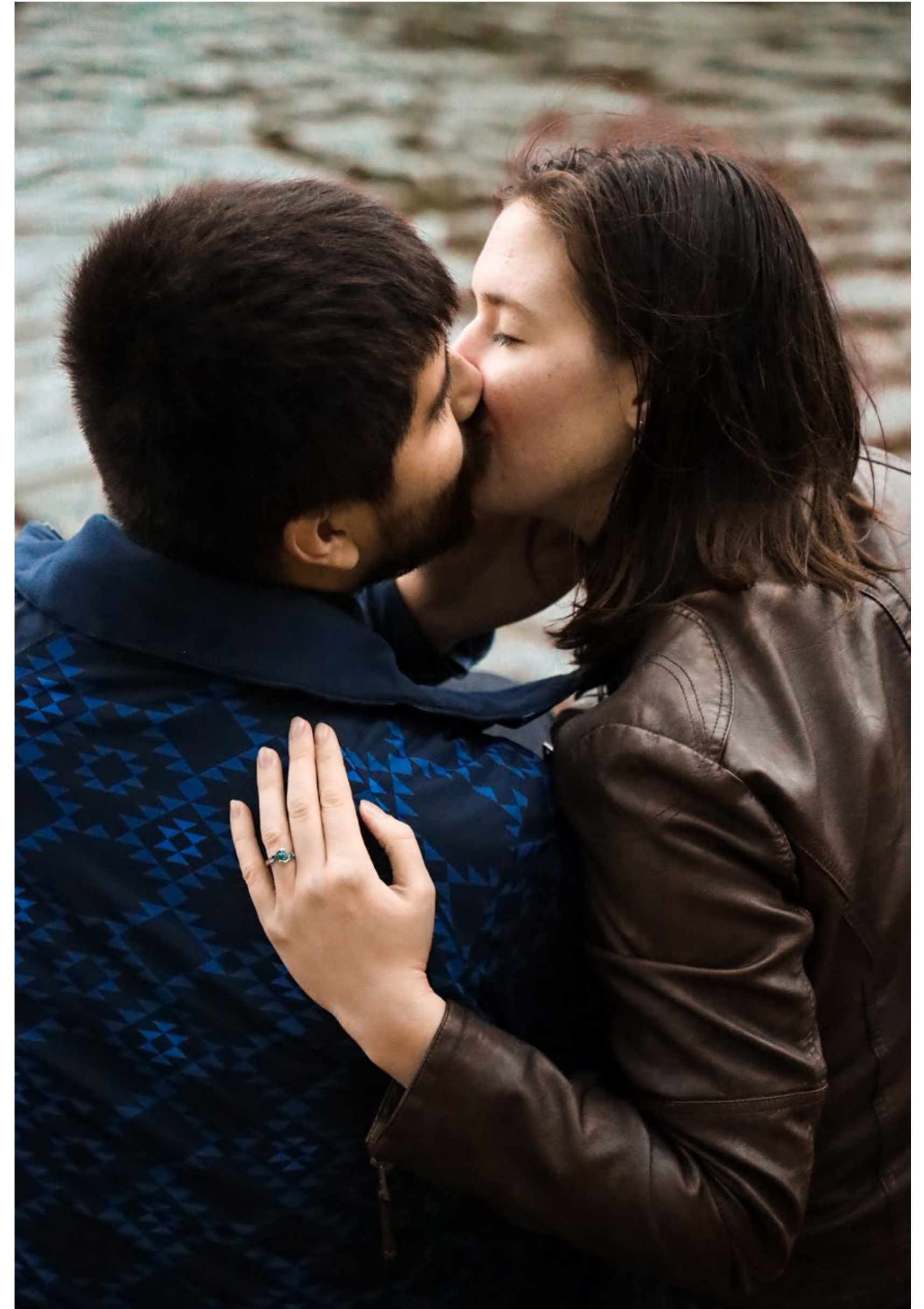
Self Portait

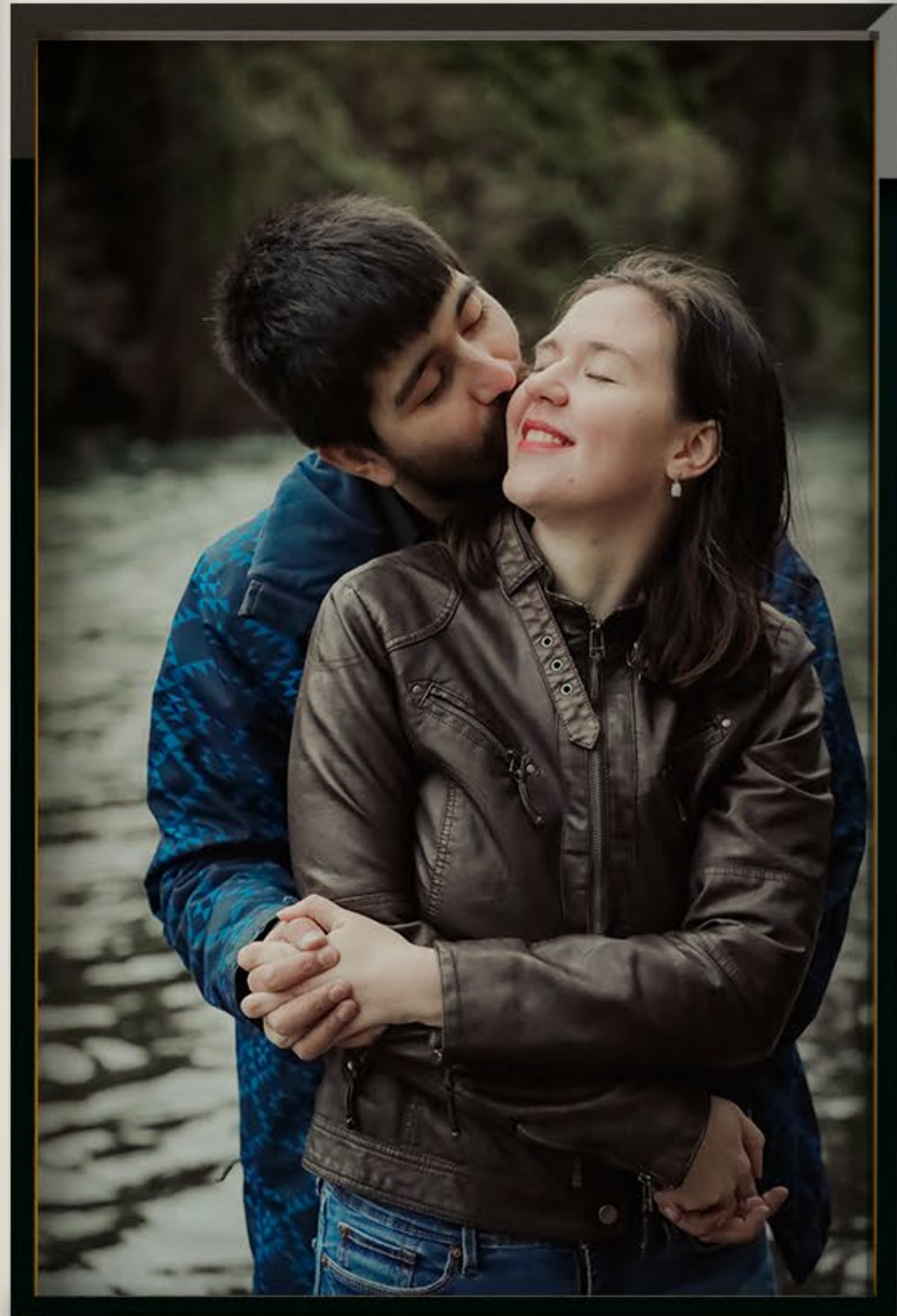
Late last Fall I had a project that required me to take a creative self portait. As it was the first holiday season without my grandmother, I found it hard to find the same cheer I had before. I wrapped myself around in my grandma's old christmas lights and held them close. In this photo, the lights represent how she was a light in my life, and how I wish I could be with her again.

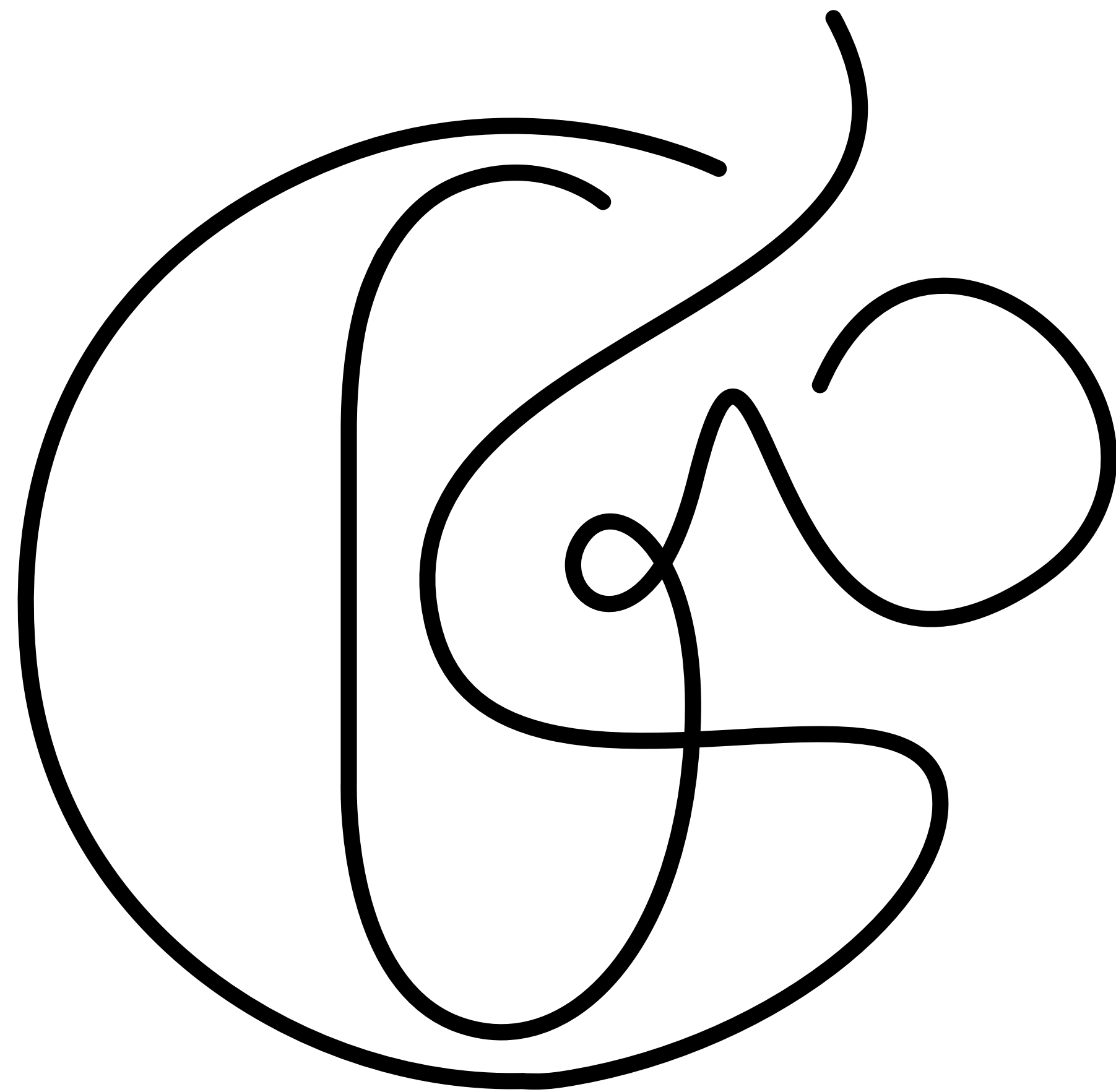


Engagement Photos

A couple asked if I could take their engagement photos in a few locations in Silverton, Oregon. They were thrilled with how they turned out. These are some of my favorites.







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