Samuel Johnson

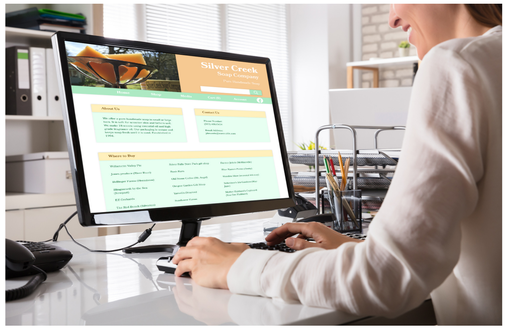
Graphic Designer

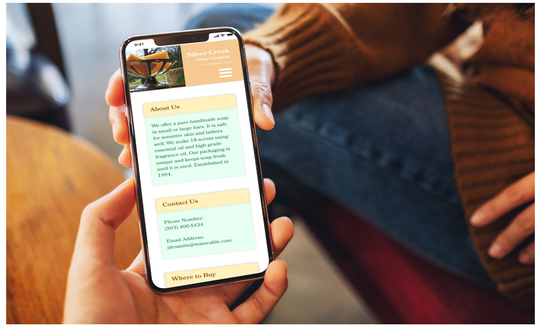
Pumpkin Carving Contest

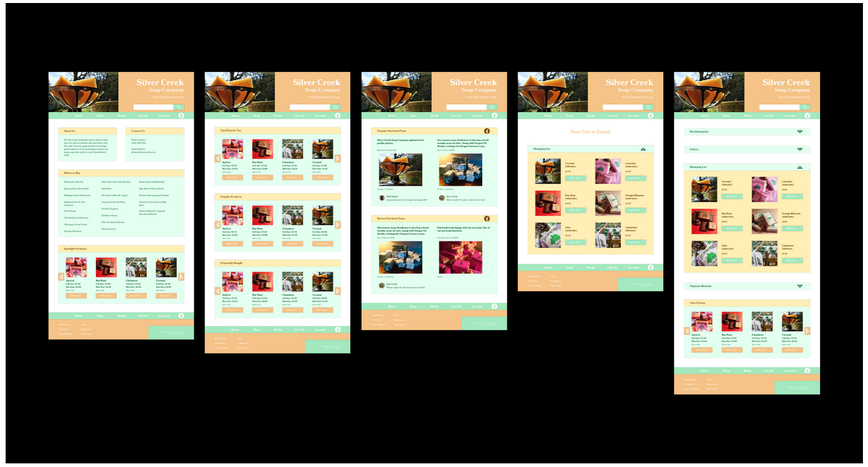
Church Halloween Event Poster
2021
Sole Graphic Designer & Artist

Layout
Digital Illustration
Typography

A personal project for a church pumpkin carving contest for participants of all ages. The poster design conveys fun and spooky feelings to the audience.







Silver Creek Soap Company

Website Visual User Interface

2022

Sole Visual Designer

Digital Layout
Responsiveness
Visual Appearance

A project in “Interface Design” class to design the visually appealing layout and the general responsive aspects of a new website interface for Silver Creek Soap Company.

Relief

Tissue Box Packaging
2021
Sole Graphic Designer & Artist

Logo
Layout
Typography
Illustration

A project in “Package Design” class to design different iterations of a structural package for the selling of a make-believe company product.

Majestic View

Themed Photograph
2020
Sole Photographer
& Graphic Designer

Research
Photography
Photo Retouching

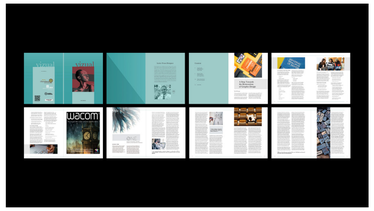
A project in “Photography” class to capture a themed photograph based on majestic national geographic imagery.

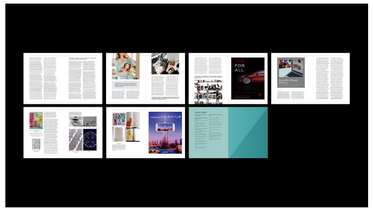
Vizual

Design Magazine
2022
Graphic Designer & Editor

Layout
Cover
Publication

A project in “Publication Design” class to design and edit the layout of a magazine focused on different aspects of design, and to publish that magazine Online.





Samuel J.

Self-Portrait Illustration
2021
Sole Graphic Designer & Artist

Research
Digital Illustration
Hand Sketching

A project in “Intro to Digital Illustration” class to make a self-portrait with a style of one’s own choice. Going from idea to analog sketch to digital drawing.

Craftwork Brewery

Beer Can Labels
2021
Sole Graphic Designer

Research
Logo
Layout
Typography
Illustration

A project in “Package Design” class to design labels for three different flavors of beer or some other beverage, and to be used on either a can or a bottle.

Under My Skin

Gallery Show Posters

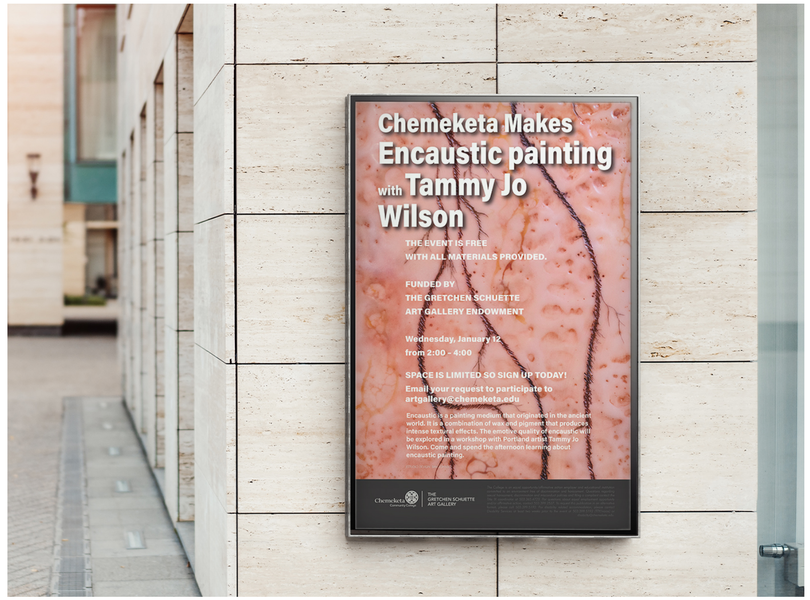
2021

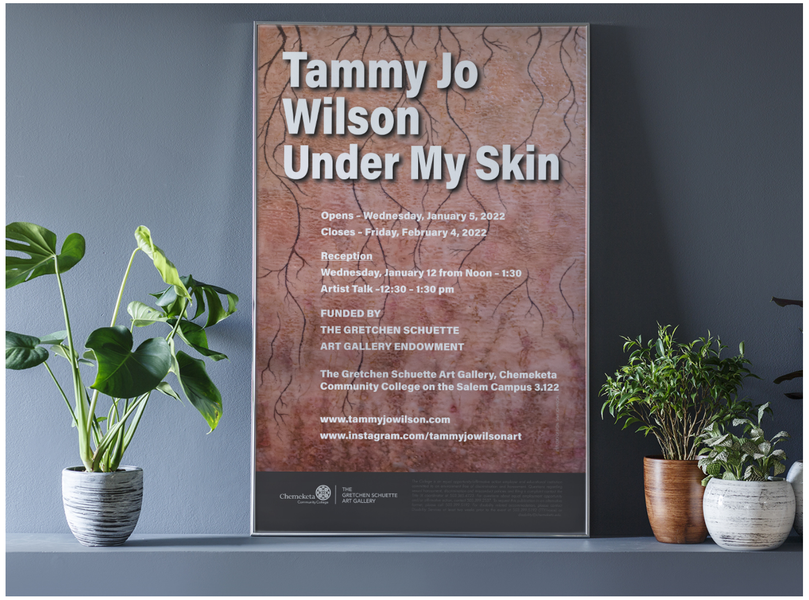
Graphic Designer

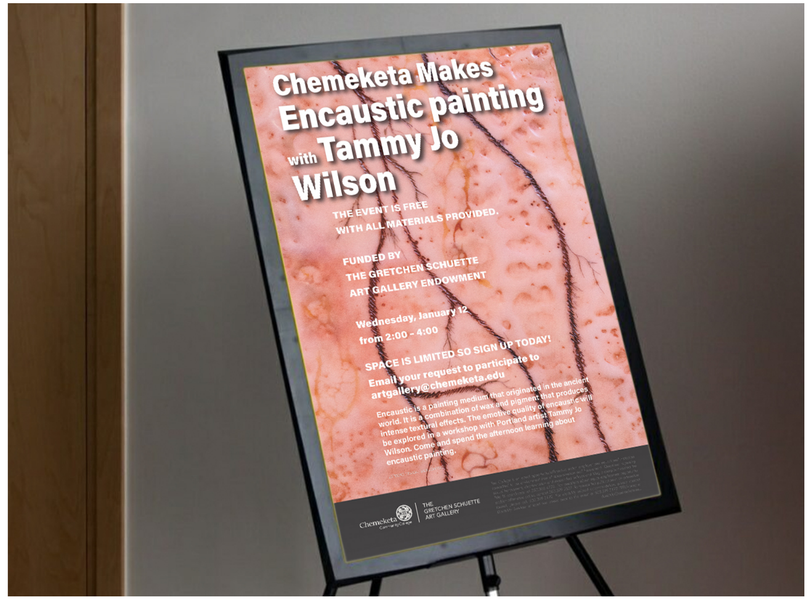
Layout

Typography

A project in “Design Studio” class to design two posters for the up-coming Chemeketa gallery show. Providing the style and seed work to be handed off and revised.







Creezon Studios

Theoretical Business Plan

2022

Co-Owner & Graphic Designer

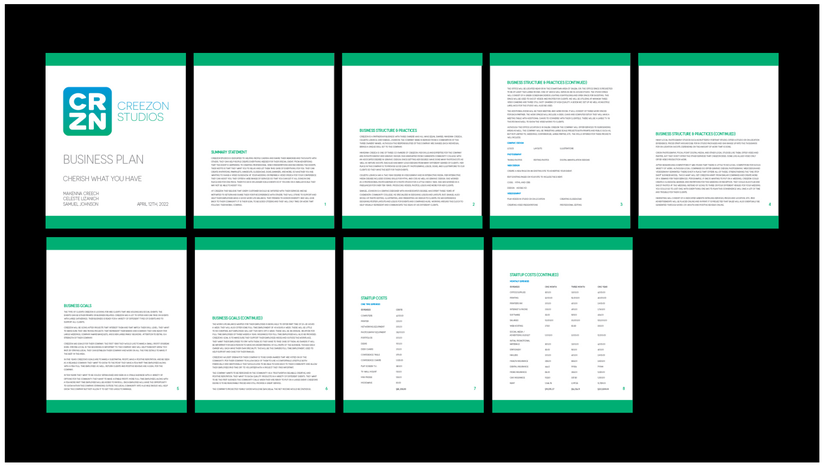
Brand Identity

Logo

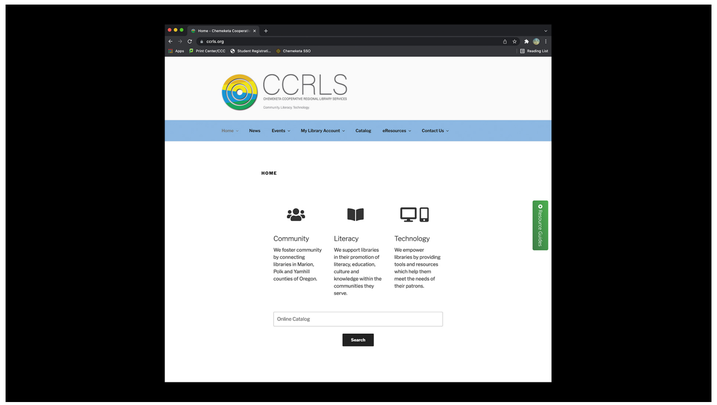
Layout

Print

A project in “Business of Graphic Arts” class to design the branding and layout for a make-believe group business plan. Providing the ability to build a reputation through visual recognition.



CCRLS
CHEMEKETA COOPERATIVE REGIONAL LIBRARY SERVICES
Community. Literacy. Technology.



CCRLS

Library Services Logo
2021
Graphic Designer

Logo
Brand Orientation

A project in “Design Studio” class to design a potential logo and orientation for the branding of the Chemeketa Cooperative Regional Library Services. To be used to promote their services.

Home Sweet Home

Indoor Photographs
2020
Sole Photographer
& Graphic Designer

Photography
Photo Retouching

A project in “Photography” class to capture and retouch photos of closed indoor spaces, and to exercise with the lighting of such environments.

The Great Outdoors

Outdoor Photographs
2020
Sole Photographer
& Graphic Designer

Photography
Photo Retouching

An exercise in “Photography” class to capture photos out in the world and exercise the ability to retouch them to make them more visually appealing. And to demonstrate the Rule of Thirds.

Standpoint Movie Theaters

Brand Identity Guide

2021

Sole Graphic Designer

Brand Identity

Guidelines

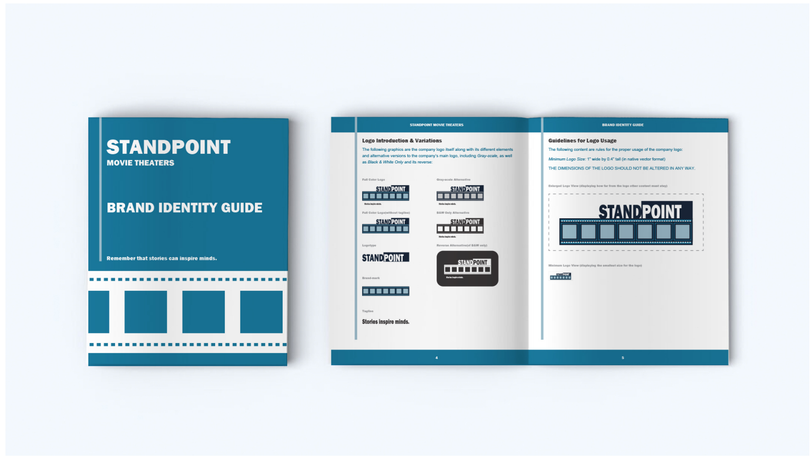
Logo

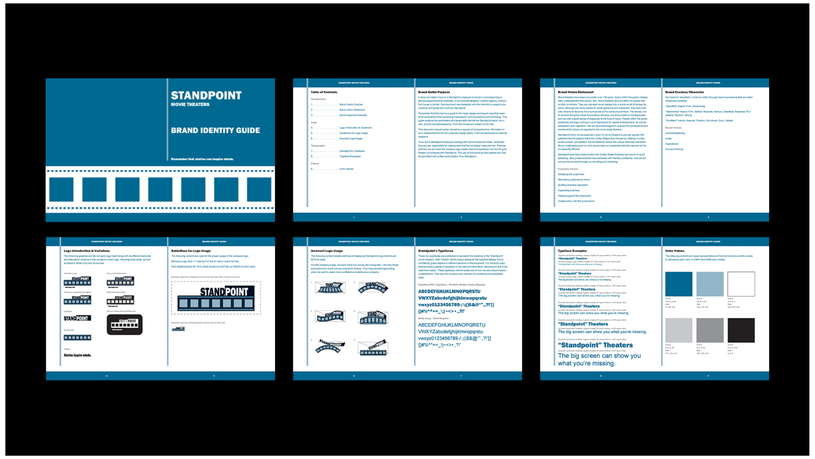
Layout

Typography

Color

A project in “File Prep” class to design a brand identity for a make-believe business of one’s choice, and to convey its identity and guidelines in a document to build a reputation.





The Greatest Hits of Dermot Kennedy

Vinyl Album Covers & Labels

2021

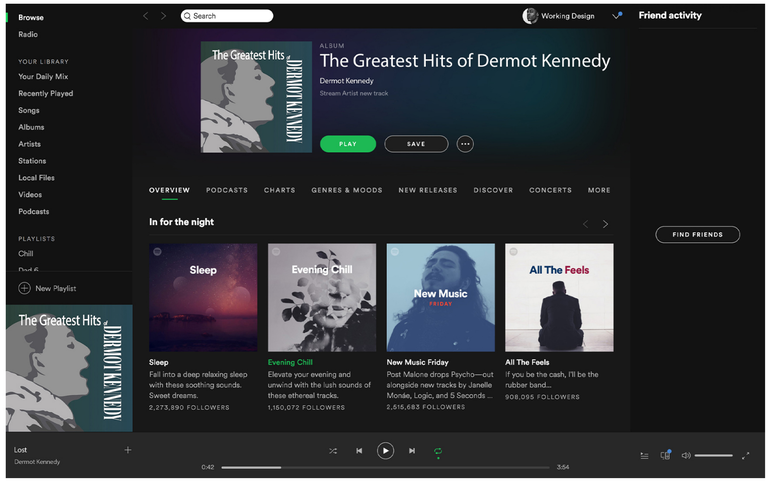
Sole Graphic Designer & Artist

Layout

Typography

Illustration

A project in “Package Design” class to design a cover for a make-believe album, labels for the record, and a digital playlist cover for the Online presence.



Are We Alone Amongst the Stars?

Magazine Article

2021

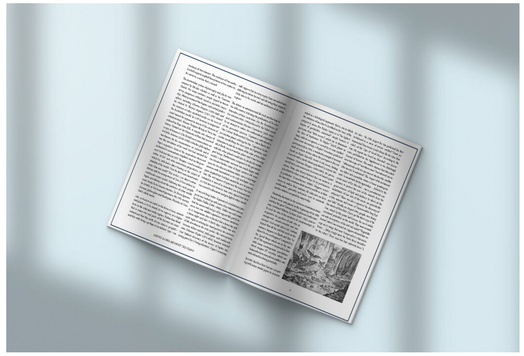
Sole Graphic Designer

Research

Layout

Editorial Organization

A project in “Page Design” class to design the layout of a magazine article of one’s choice.



The Tune Bros

U.S. Music Tour Poster
2021
Sole Graphic Designer & Artist

Research
Layout
Digital Illustration
Typography

A project in “Page Design” class to design a music tour poster for either a band or a single musical performer. Representing one’s choice of musical genre.

Friendly Faces

Photographs of People
2020
Sole Photographer
& Graphic Designer

Photography
Photo Retouching

A project in “Photography” class to capture and retouch photos of people posing in different ways.

Avatar

Self-Representation
2020
Sole Artist & Graphic Designer

Research
Representation
Illustration

A project in “Logo Design” class to make a representational illustration of oneself. Showing off self and some of one’s own interests and hobbies.

Orange

Color Profile Poster

2020

Sole Artist & Graphic Designer

Research

Color

Digital Illustration

Layout

Typography

A project in “Design & Color” class to demonstrate the ability to convey and represent colors, and the psychological effects that different colors have on audiences.

Reflective Glass

Charcoal Drawing
2019
Sole Artist & Graphic Designer

Perspective Illustration
Prop Setup

A project in “Intro to Drawing” class to draw a real world object with reflective properties, in order to test abilities in recognizing detail and recreating lighting effects with a drawing media.

The Human Hand

Charcoal Drawing
2020
Sole Artist & Graphic Designer

Perspective Illustration
Prop Setup

A project in “Figure Drawing” class to demonstrate the ability to recreate the image of a hand as accurately as possible. And to reproduce the lighting. With or without other objects.

Samuel Johnson

Graphic Designer