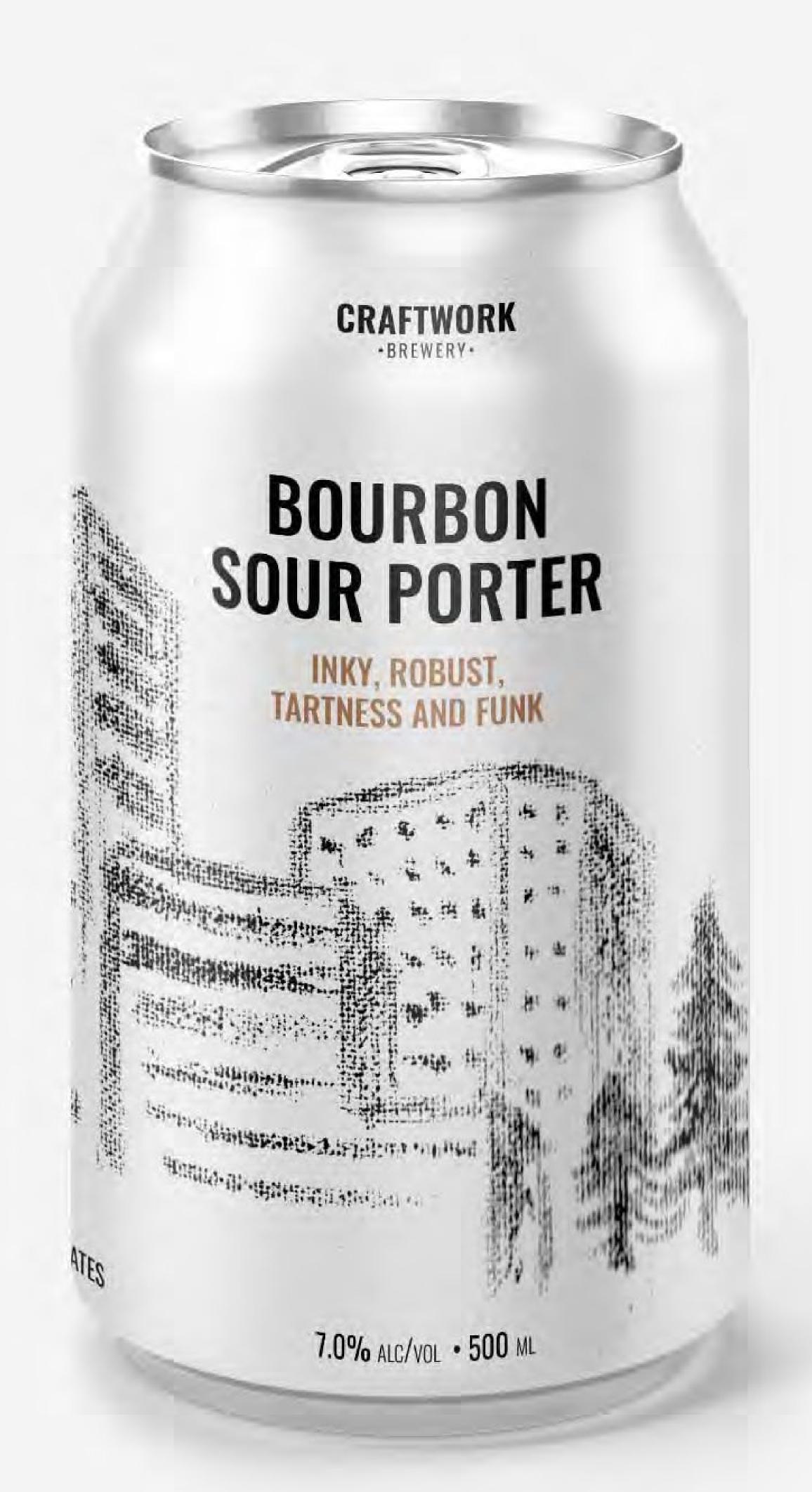
welcome to my portfolio





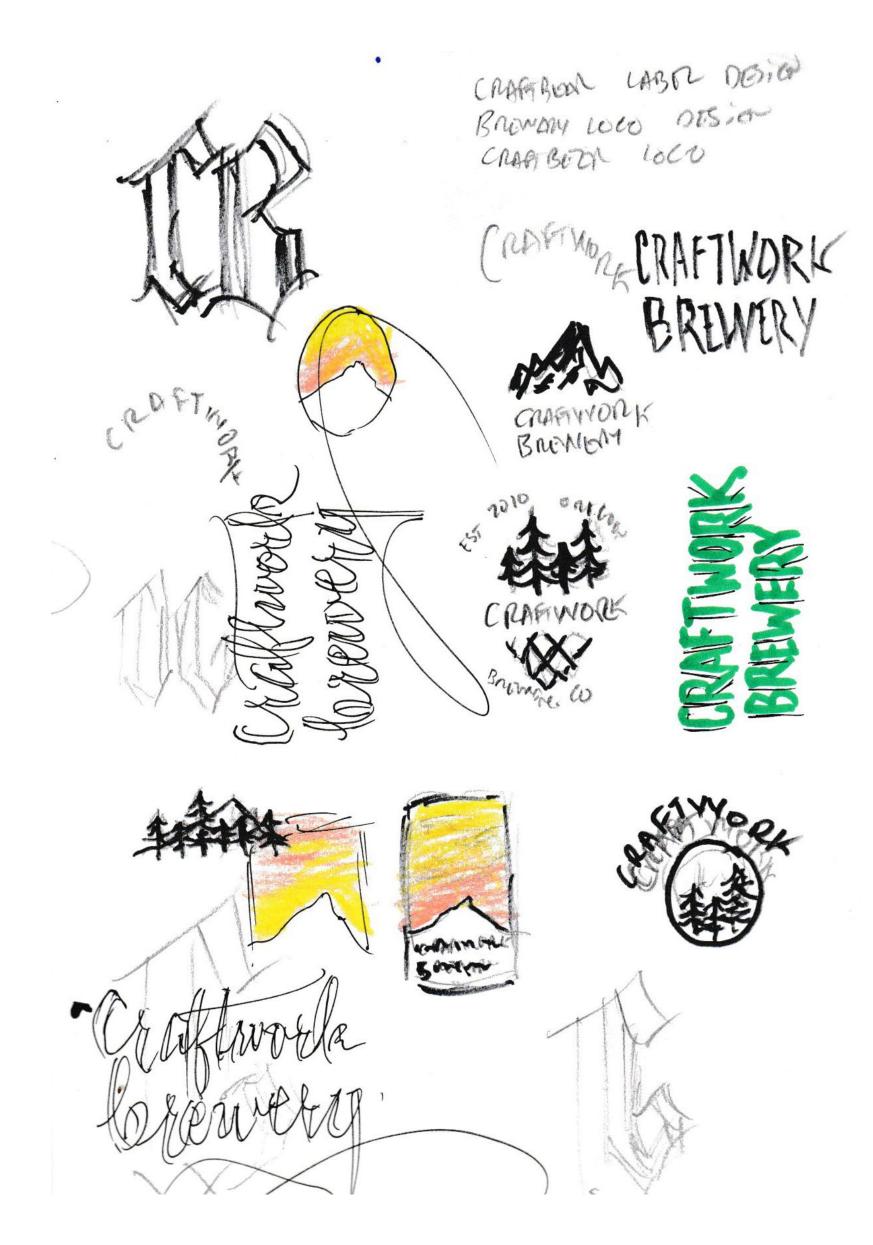
Beer Label Design

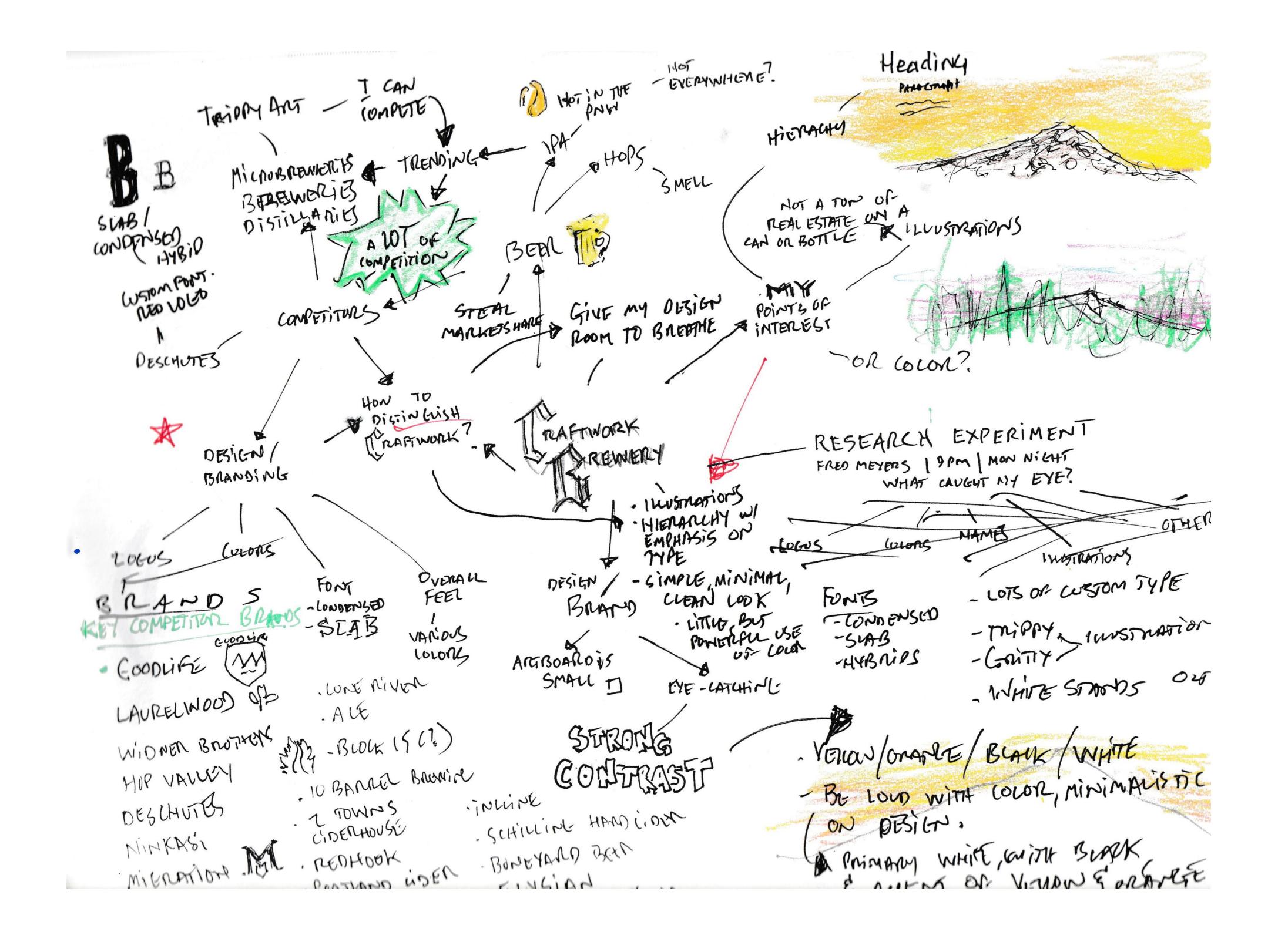




Mind Map and Sketches

Projects start somewhere: usually with sketching designs and sketchy ideas. From there something catches traction and a design is born.





Scanned Charcoal Drawing

This is a piece of art that I scanned a few months back. It wasn't until I attempted to put it in my design that it came to life.









LAVENDER HONEY

IS BOTTLED AND BREWED BY CRAFTWORK BREWERY IN EUGENE, OREGON.





ILLUSTRATION BY TAY BATES



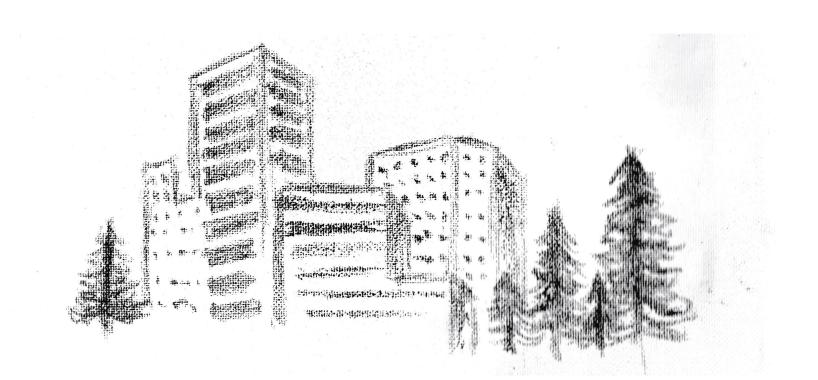
CRAFTWORK

CRAFTWORK•BREWERY•

LAVENDER HONEY

GOLDERN BRETT BEER

A FUNKY, FLORAL DELIGHT



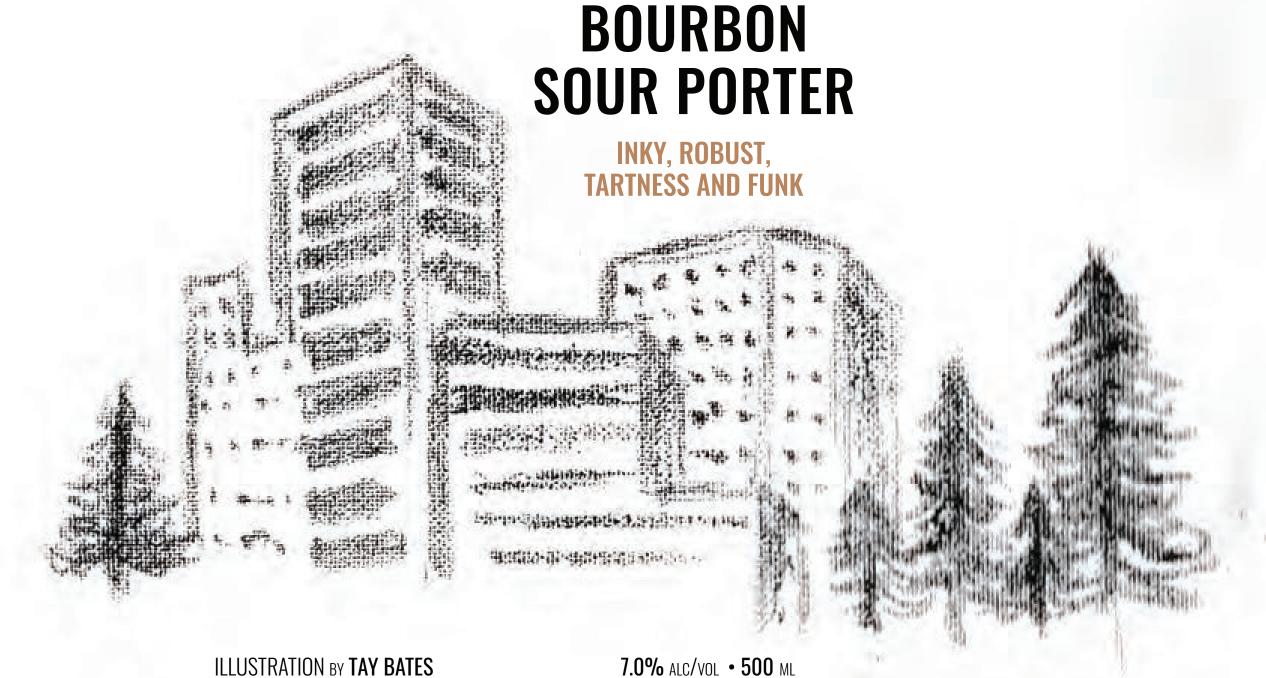
Digitized my Designs

Looks beautiful, strong contrast, and the scanned charcoal and canvas texture is unmatched by anything digital. I love the iPad & Procreate, but this is an underrated method of creating aesthetically pleasing designs.

BOURBON SOUR PORTER

THE LIFE OF A KENTUCKY OAK CULTURE AND FILL IT WITH











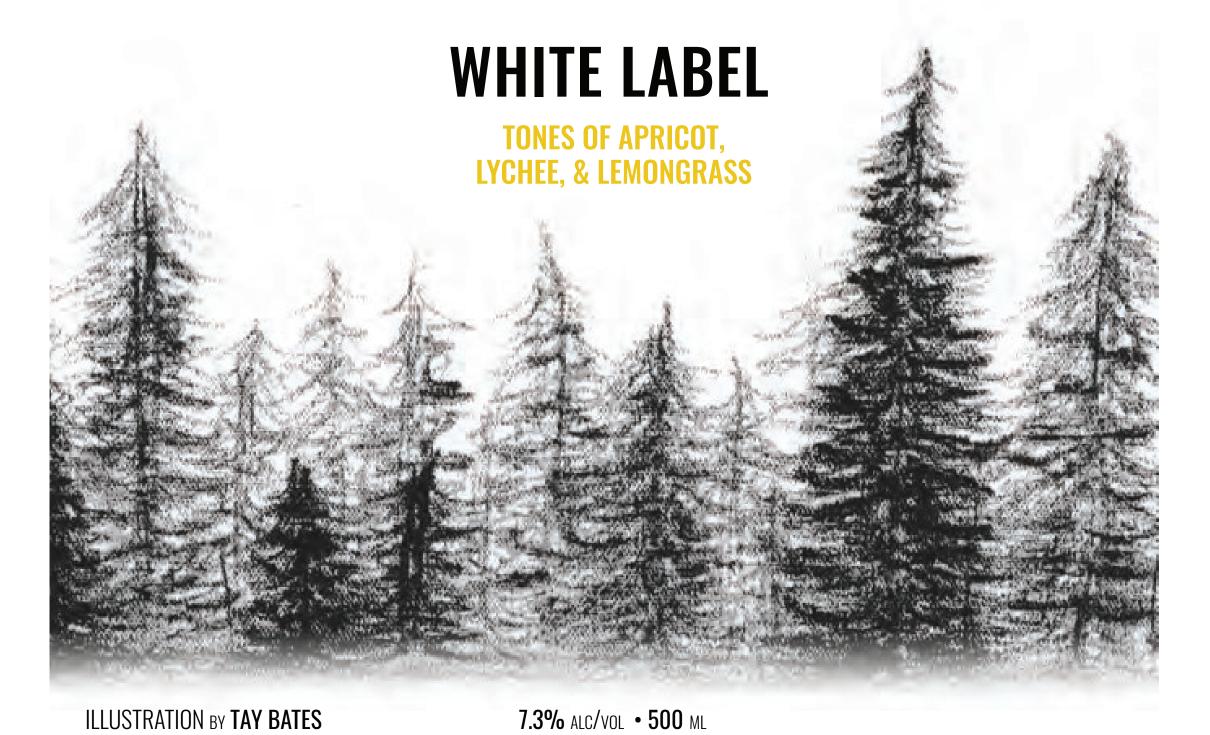
WHITE LABEL PAIRS TWO OREGON "BLANCS": GERMAN HALLERTAU BLANC HOPS, AND CLASSIC OREGON-GROWN MUSCAT BLANC GRAPES. THE COMBO OF WHITE WINE GRAPES, MONUKKA RAISINS AND TROPICAL-AROMA HOPS CREATE A LUSCIOUS NOSE OF RIPE APRICOT, LYCHEE & LEMONGRASS.

WHITE LABEL

IS BOTTLED AND BREWED BY CRAFTWORK BREWERY IN EUGENE, OREGON.



CRAFTWORK BREWERY.







BATTLEFIELD EDITION IS A

SPECIAL BREW BROUGHT TO YOU BY CRAFTWORK BREWERY. LIGHT BODIED, CRISP AND REFRESHING, BATTLEFIELD EDITION IS AN AMERICAN LIGHT LAGER BREWED AS A SPECIAL THANKS TO ALL THOSE SERVING AND PROTECTING OUR COUNTRY. THANK YOU SOLDIERS. ENJOY.

BATTLEFIELD EDITION

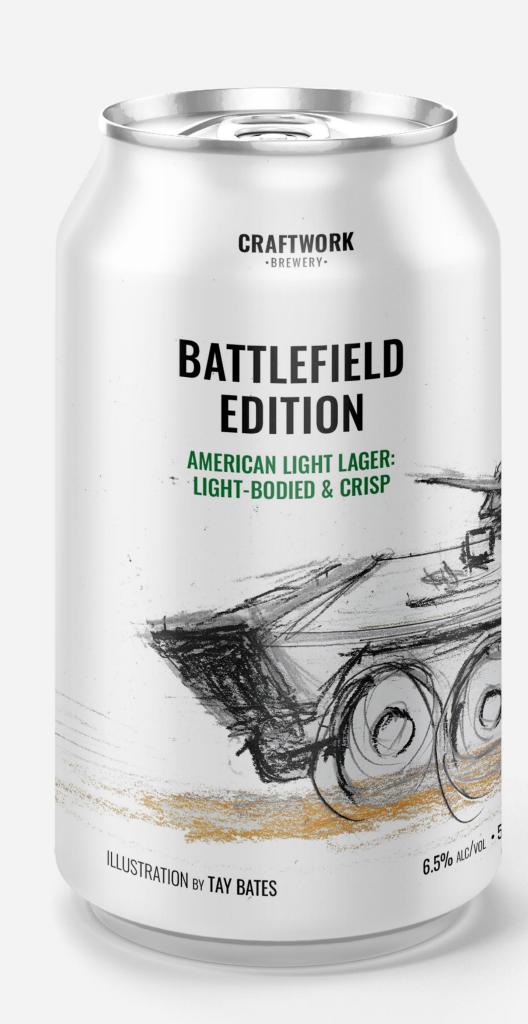
IS BOTTLED AND BREWED BY CRAFTWORK BREWERY IN EUGENE, OREGON.





BA







BOURBON SOUR PORTER

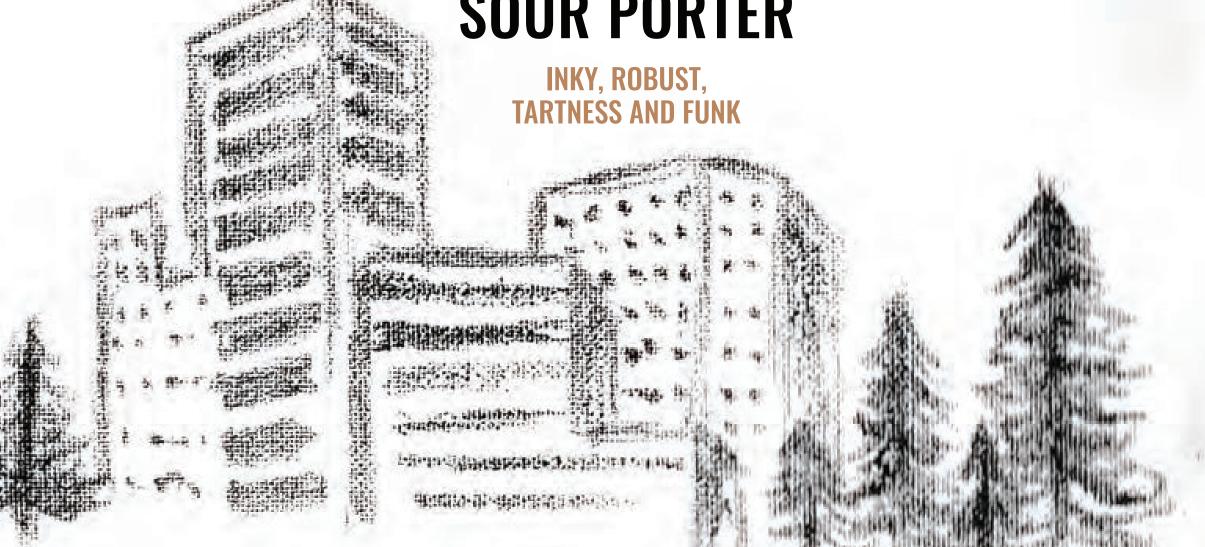
THE LIFE OF A KENTUCKY OAK BARREL IS ONE OF GIVING: FIRST TO BOURBON, THEN TO DARK STRONG ALES, AND FINALLY WE INOCULATE IT WITH OUR SOUR CULTURE AND FILL IT WITH ROBUST PORTER.

BOURBON SOUR PORTER

IS BOTTLED AND BREWED BY CRAFTWORK BREWERY IN EUGENE, OREGON.







CRAFTWORK BREWERY.

BOURBON SOUR PORT



LAVENDER HONEY IS A GOLDEN BRETT BEER THAT CAPTURES THE FLAVORS OF SPRING. WE LAYERED HAND-PICKED LAVENDER GROWN AT MOUNTAINSIDE LAVENDER FARMS IN HILLSBORO, OREGON WITH WILDERFLOWER HONEY TO CREATE THIS DELICIOUS BLONDE BASE BEER.

LAVENDER HONEY

IS BOTTLED AND BREWED BY CRAFTWORK BREWERY IN EUGENE, OREGON.





7.0% ALC/VOL • 500 ML

LAVENDER HONEY



ILLUSTRATION BY TAY BATES

ILLUSTRATION BY TAY BATES

7.3% ALC/VOL • 500 ML



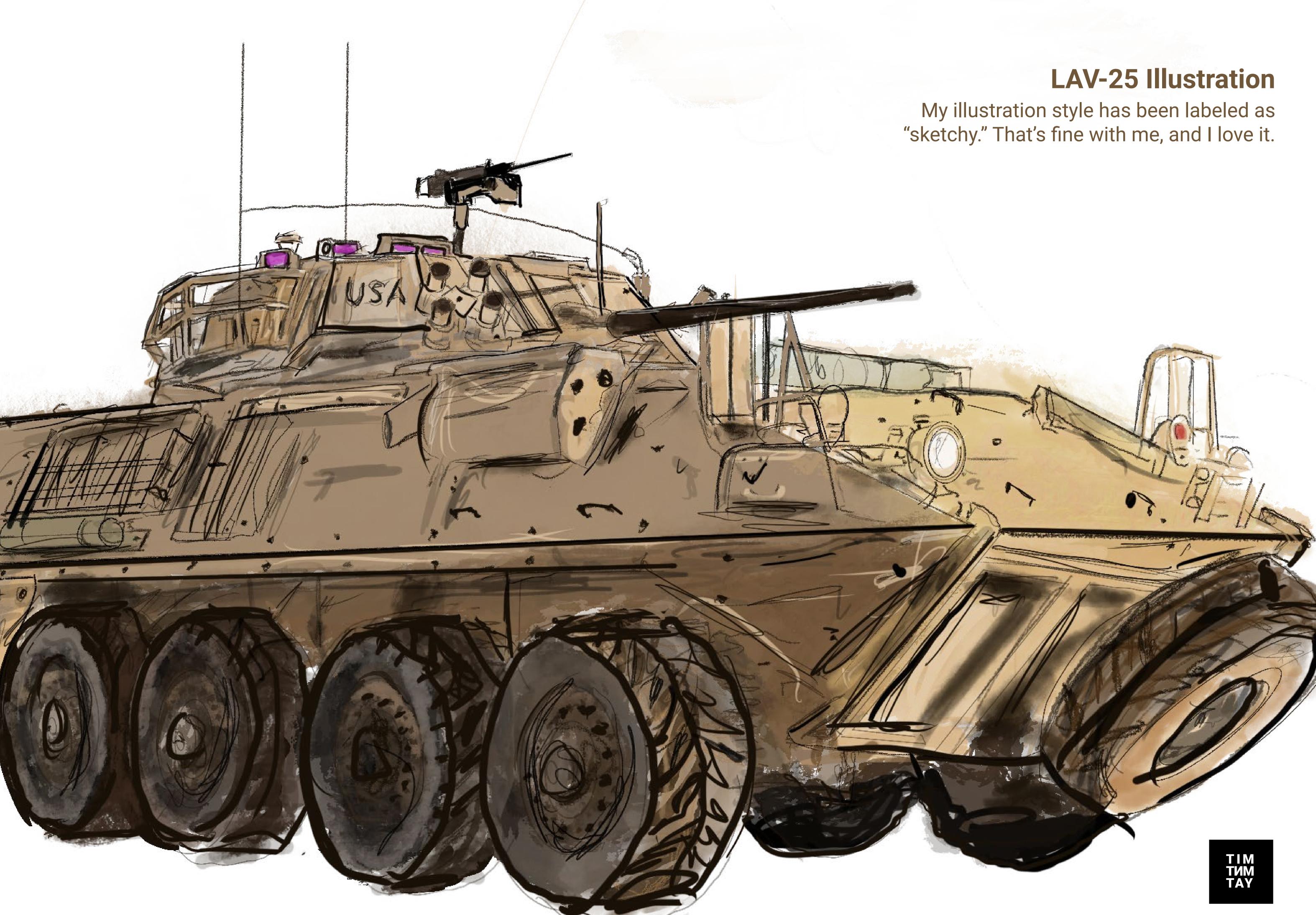










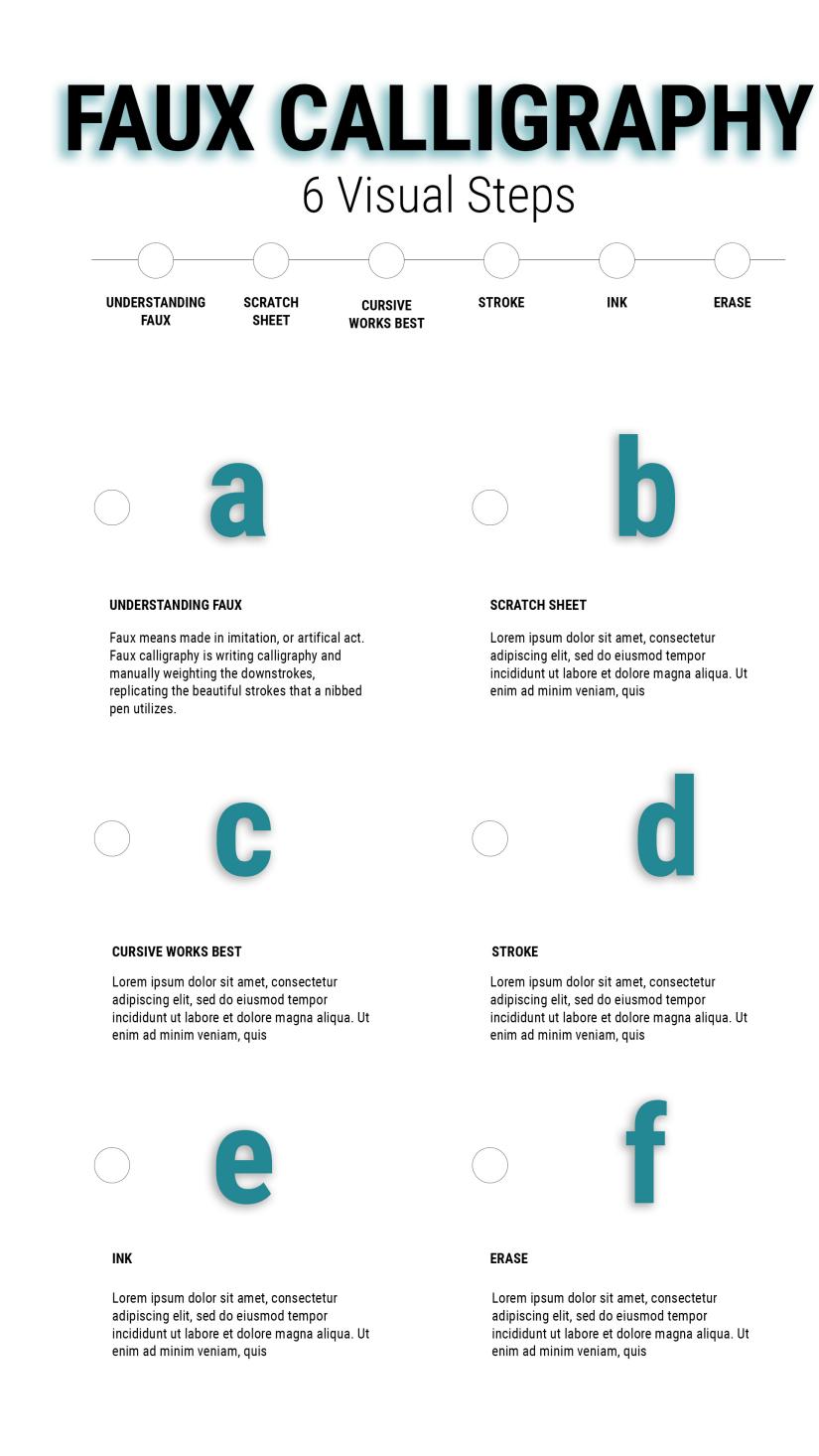




How-To Guide: Faux Calligraphy

I have been doing faux calligraphy (aka calligraphy with a regular pen) for quite some time. Like anyone who's spent hours upon hours of doing something, I've gotten pretty skilled at it.

So why not make a how-to guide explaining how any normal person can create beautiful writing?



UNDERSTANDING CURSIVE SCRATCH AND CURSIVE WORKS BEST UNDERSTANDING FAUX Faux means made in initiation, or artifical act. Faux calligraphy and manually weighting the downstrokes, replicating the beautiful strokes that a nibbed pen utilizes. CURSIVE WORKS BEST We're mimicking a nibbed calligraphy pen so it's helpful to know what we're imitating. A nibbed pen utilizes. CURSIVE WORKS BEST We're mimicking a nibbed calligraphy pen so it's helpful to know what we're imitating. A nibbed oben stokes, replicating the beautiful strokes that a nibbed down strokes. We will manually weight out downstrokes to achieve the same timeless look and style as a calligraphy pen. SCRATCH SHEET Try writing a name in cursive. Be consistent and

demonstrate manually adding a weighted

your original letterform.

ERASE

downstroke. Anywhere you made a downward

pen stroke with your pen is where you draw an extra line down. It can be inside or outside of

If it calls for it, erase your original draft lines,

leaving the beautiful hand-rendered calligraphy.

I hope your lettering came out looking great and unique, and I hope you keep practicing the

beautiful and forgotten artform of calligraphyl

focus on your pen, style, and letter-consistency.

Leave enough space between each letter so we

can come back through and add downstrokes!

The more you do this the more familiar you'll

downstroking. After you're letters are looking

and feelin' good, feel free to take a good felt tip marker or pen. Adding pen, marker, or colored

become with spacing, lettering and

pencil pops the type off the page.

INK





















Faux means made in imitation, or artifical act. manually weighting the downstrokes,

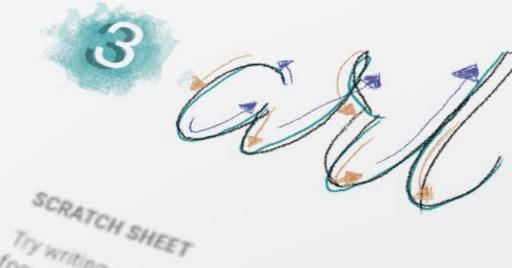
nen units a mining company of the downstrokes,

nen units a nibbed



CURSIVE WORKS BEST

We're mimicking a nibbed calligraphy pen so it's helpful to know what we're imitating. A nibbed pen creates thin, light upstrokes and weighted down strokes. We will manually weight our downstrokes to achieve the same timeless look and style as a calligraphy pen.



Try writing a name in cursive. Be consistent and focus on your pen, style, and letter-consistency

and letter so we Leave enough space between each letter so we can come back through and add downstrokes!



ADD DOWNSTROKE

I wrote the word art in cursive, and will now demonstrate manually adding a weighted downstroke. Anywhere you made a downward pen stroke with your pen is where you draw an extra line down. It can be inside or outside of Your original letterform.



The more you do this the more familiar you'll become with spacing, lettering and downstroking. After you're letters are looking and fael free to take a good felt to and feelin' good, feel free to take a good felt tip

Marker or colored marker or pen. Adding pen, marker or colored pencil pops the type off the page.



ERASE

If it calls for it, erase your original draft lines, leaving the beautiful hand-rendered calligraphy. I hope your lettering came out looking great and unique, and I hope you keep practicing the beautiful and forgotten artform of calligraphyl



Server Banners

Case Study:

My banners rotate on the most popular Battlefield 4 server in the world for Xbox One. I am the founder of [GOLD] Squad, and as I write this out, my Battlefield 4 server is full.

I think this 510 px x 126 px banner server admins can upload to their server piqued my interest. Now we host the best talent in the world on [GOLD] Squad's server, and my graphics helped this server catch traction and gain popularity.

Graphics matter.



Banners Squad [G0TD]

and populate server in the the most popular Battlefield 4 world on the Xbox One. These banners helped create



LancangDam

Battlefield4

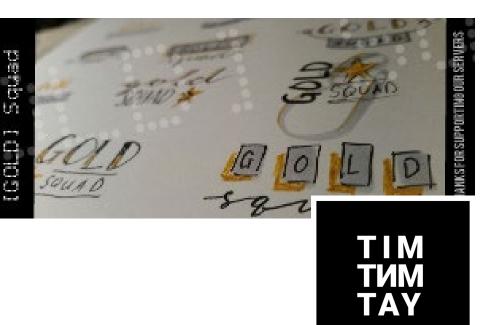






USbank stadium







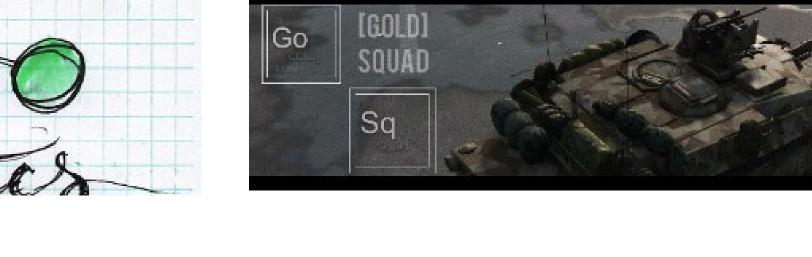
Sq



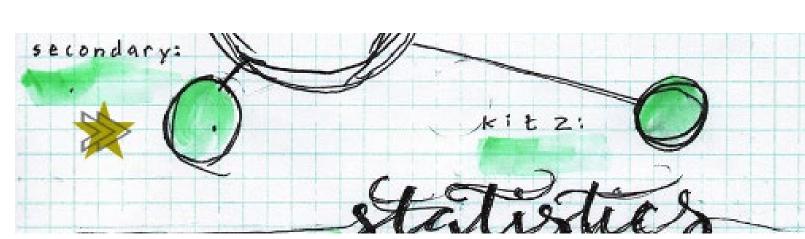












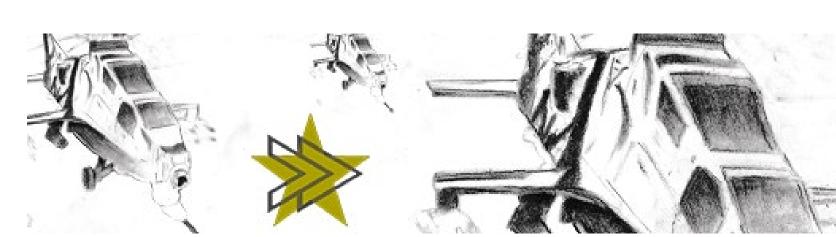


















Tak Havoc Album Cover

My friend, Tyler (aka Tak Havoc) knew I was in the Visual Communications program and had a passion for anything graphic design. He asked me if I'd be interested in creating some art for his album. I told him I know the best illustrator in town who can draw whatever you'd like & I'll get it looking perfect.

He wanted an illustration to the likes of Calvin and Hobbes, the comic. He wanted a spaceship destroying a KKK rally (and was pretty specific on that). I briefed my wife, Ana, the illustrator, on what the client wanted and she drew this. I then brought it into Photoshop and using my favorite font, Roboto, created a clean cover. He didn't want color and was pleased with the result.







King Kaiser Studios Logo



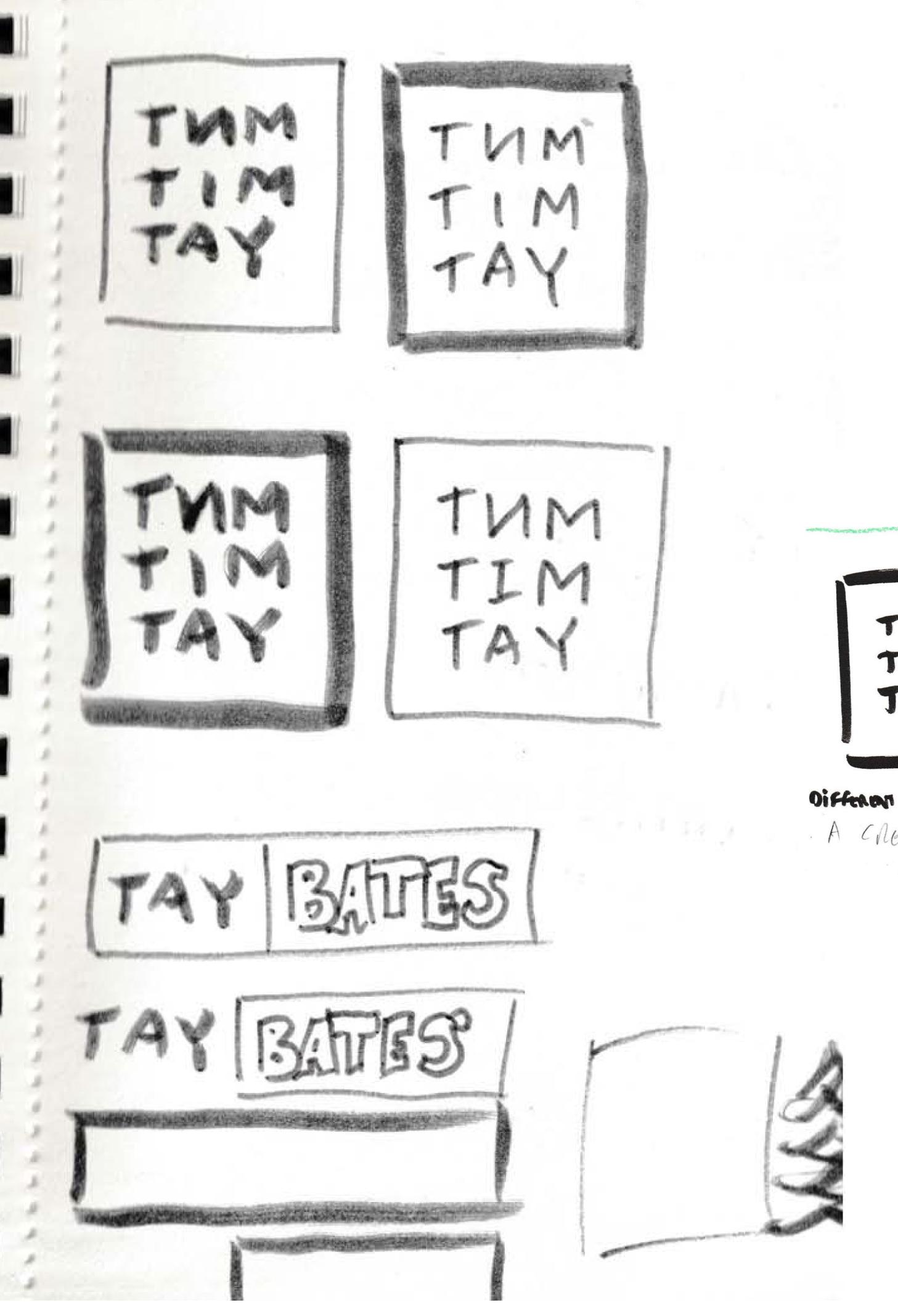


Signage

Created some signage for the VC program.







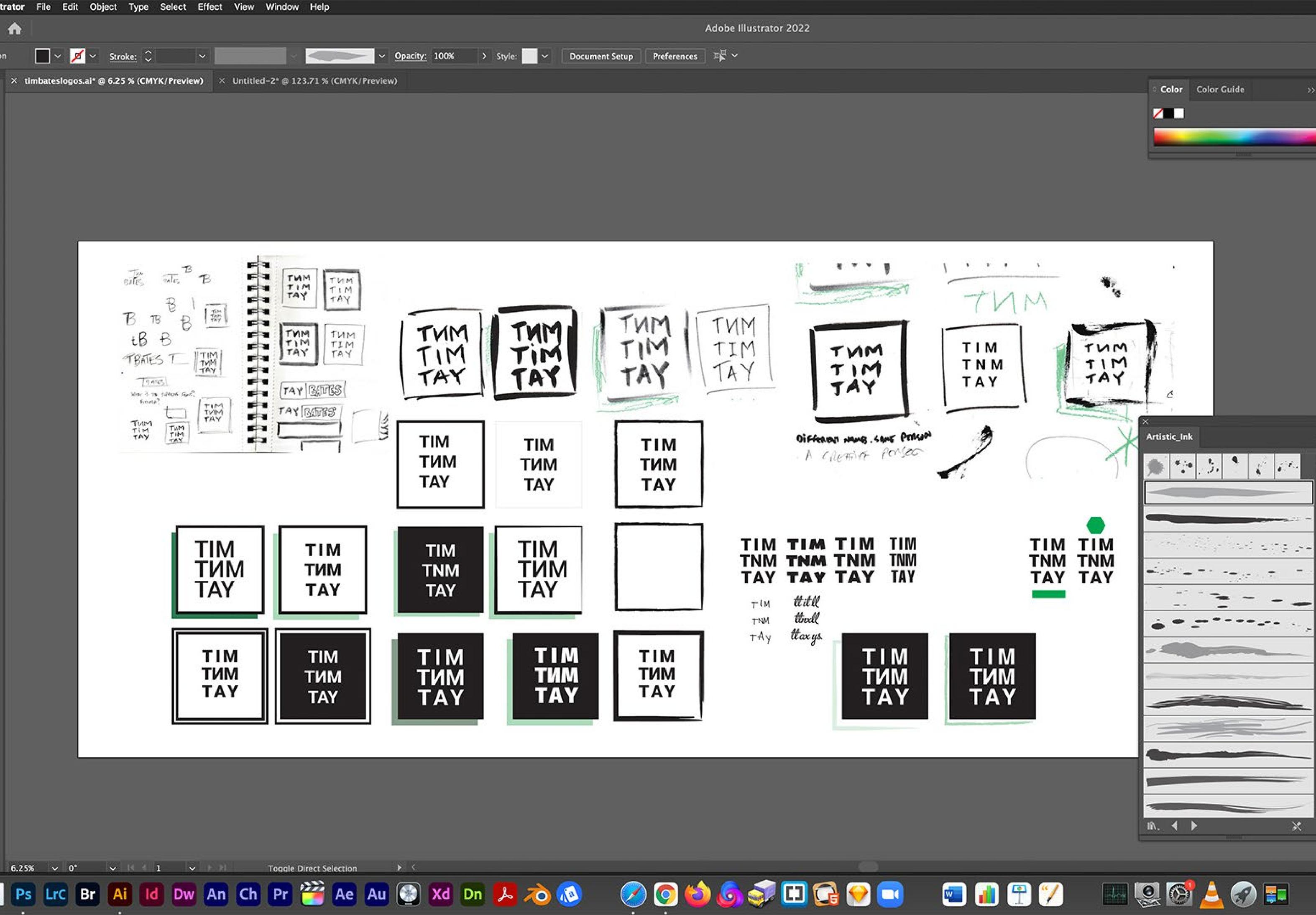




Logo

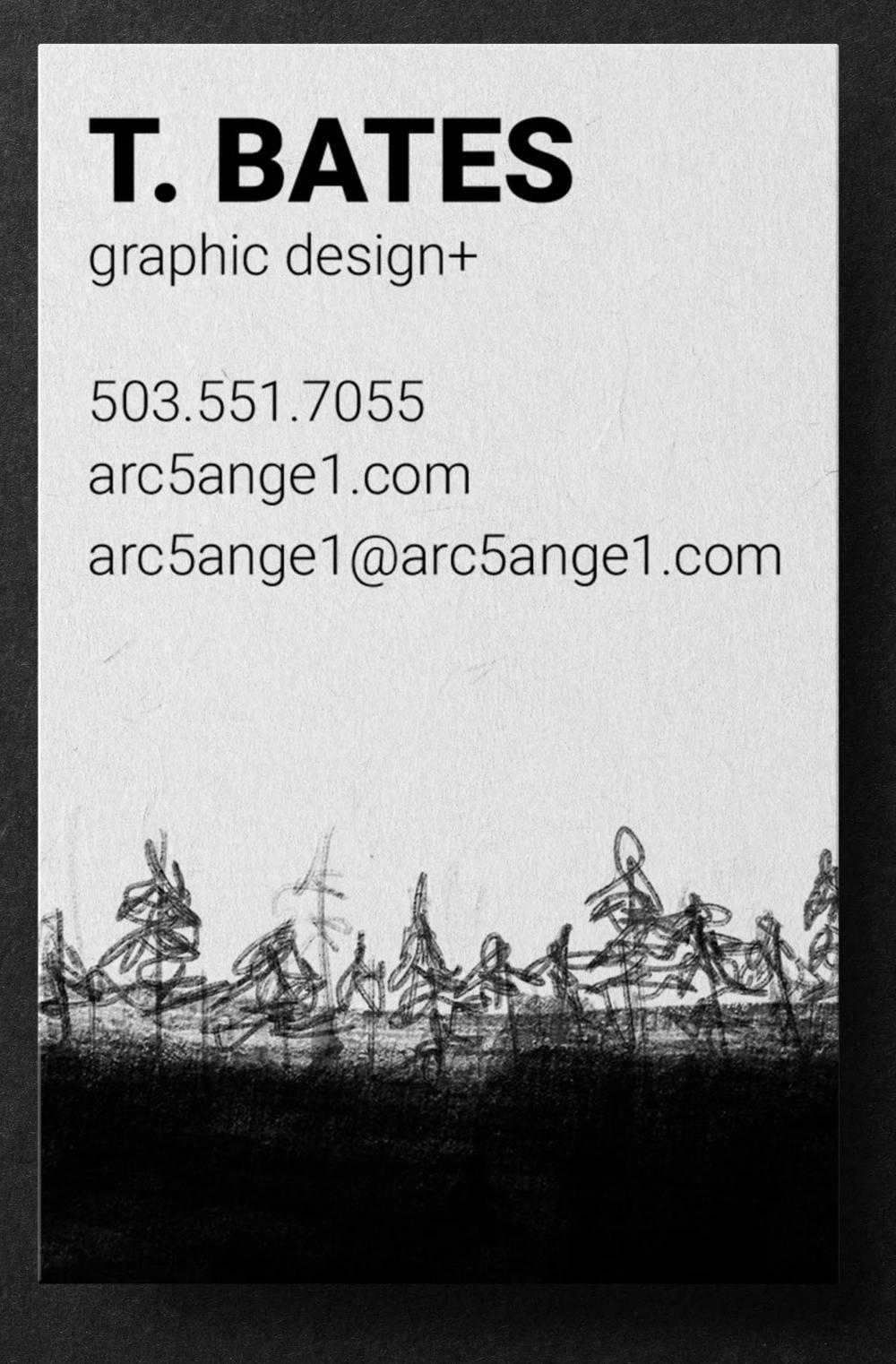
The birth and creation of my logo











Business Card
a work in progress logo draft



graphic designer+ My Logo Logo design and branding.

My Mobile Site

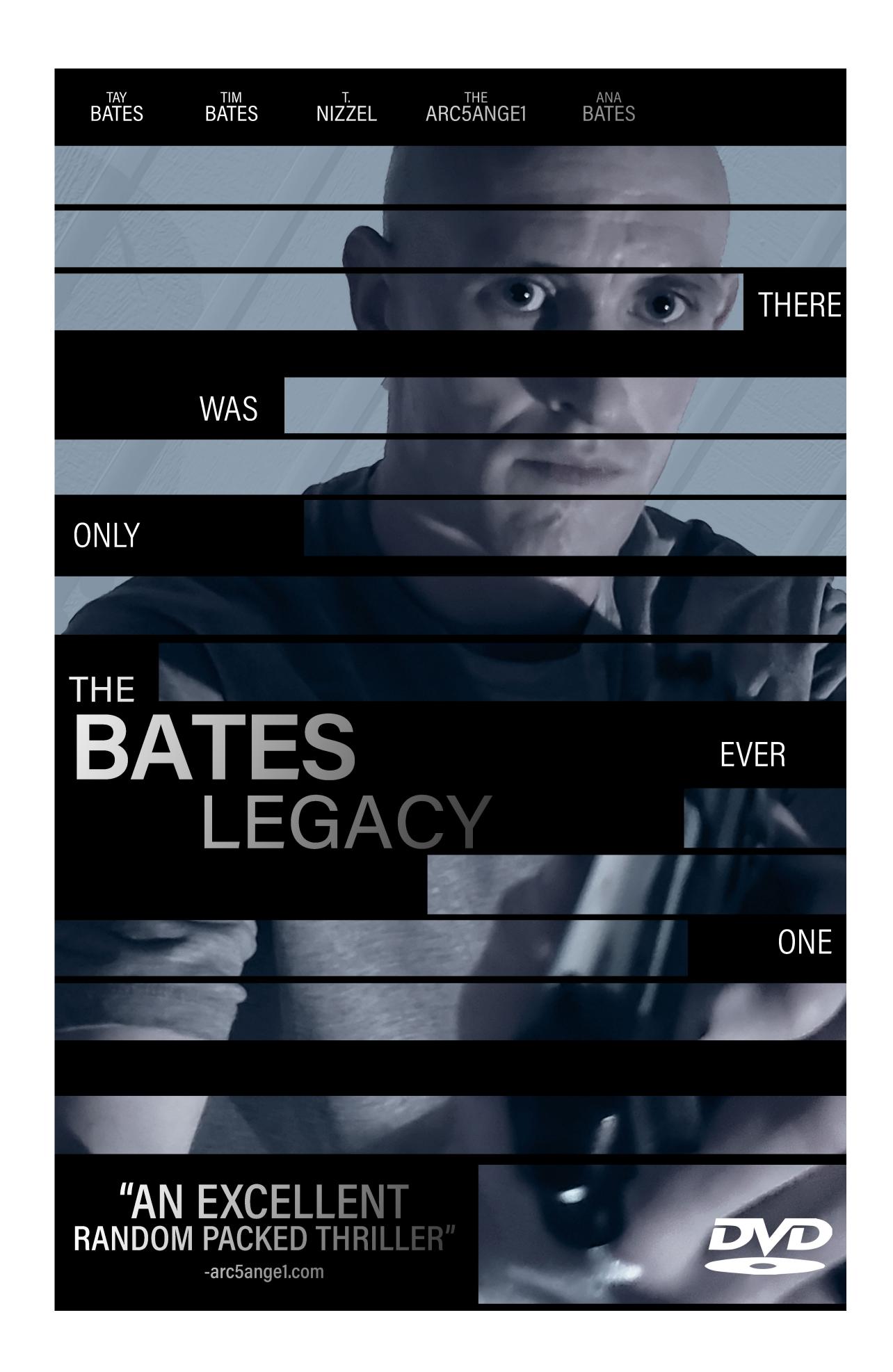
I hate this stat because I designed my website on a desktop for a desktop. But considering 80% of my visitors will visit it from a mobile device, I adjusted and created a smooth user experience regardless of what device they are on.





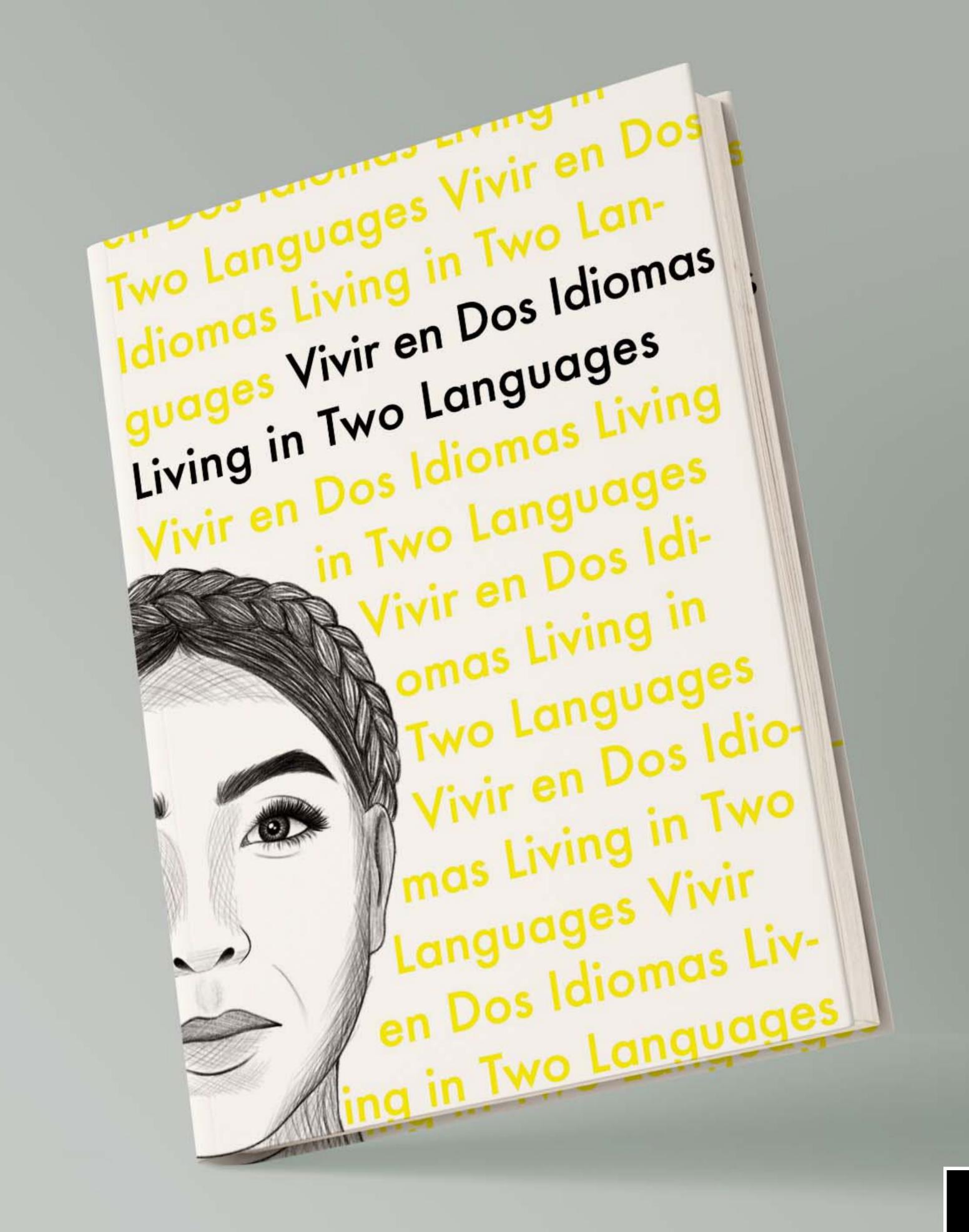
Another Photoshop Example

Tasked with creating a fake movie poster imitating a real movie that's out.









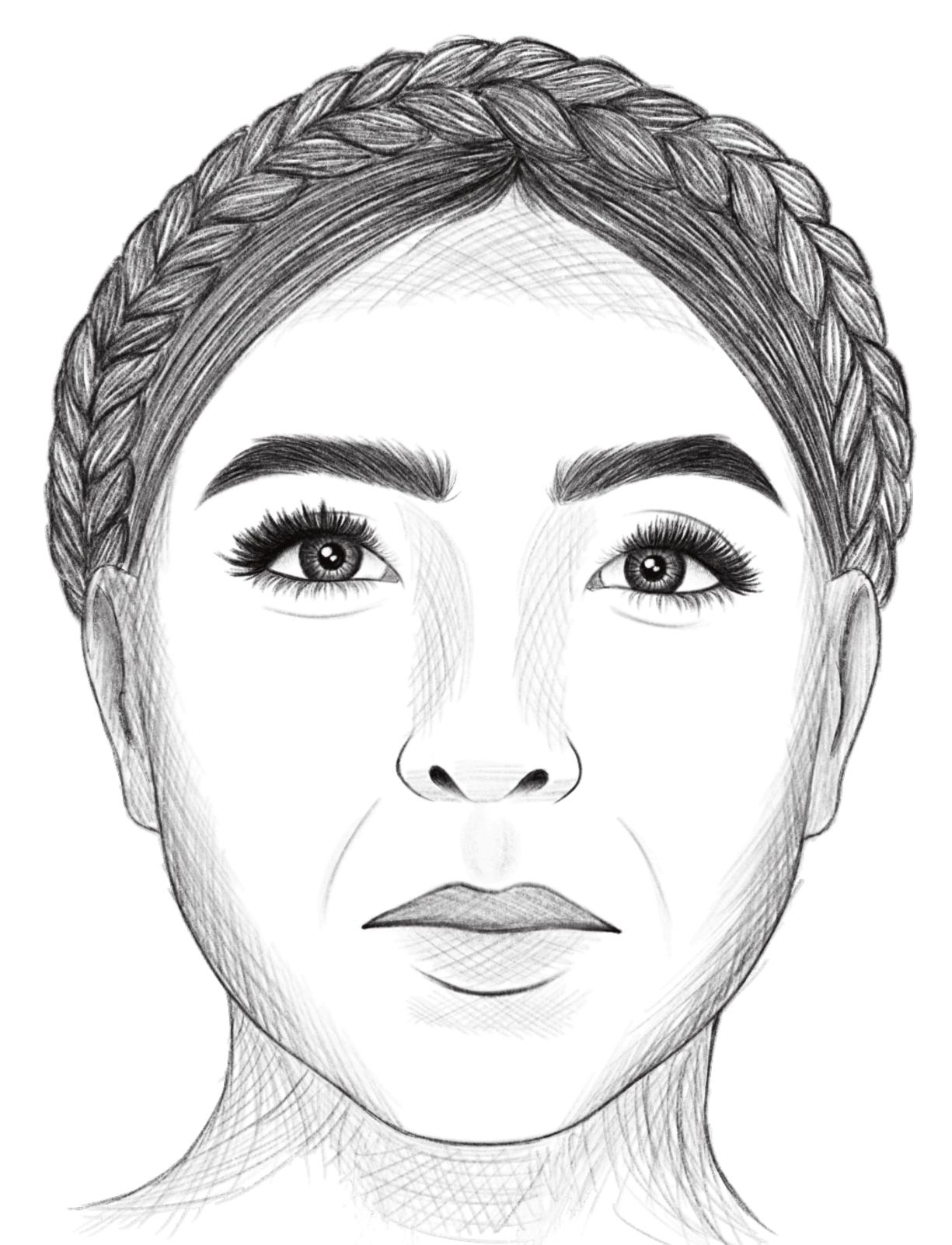
Living in Two Languages Vivir en Dos Idiomos

Challenge:

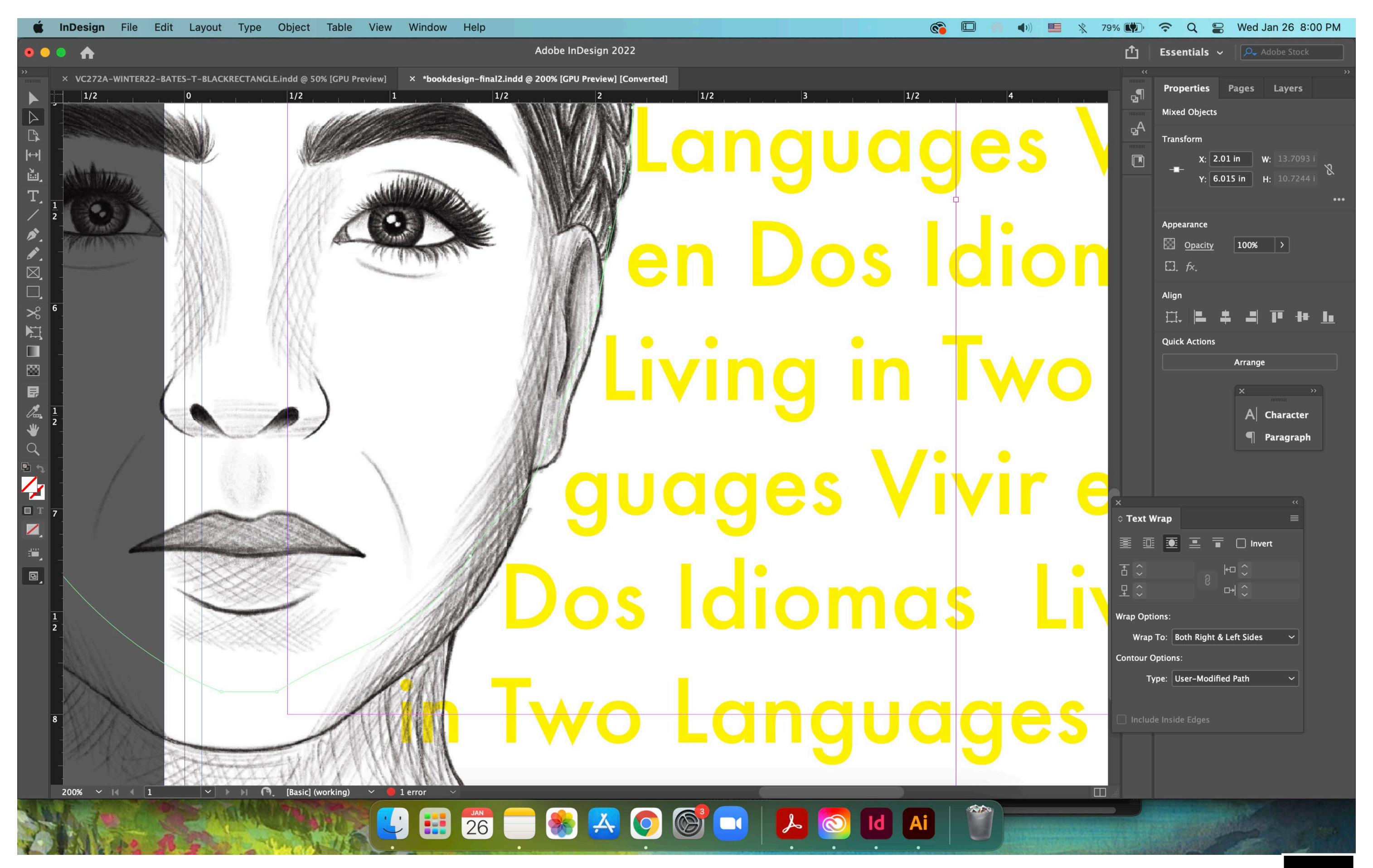
Nothing too crazy: create and design a book cover. I've never been asked, however, to include the title in two languages. That was the unusual challenge of this book cover design.

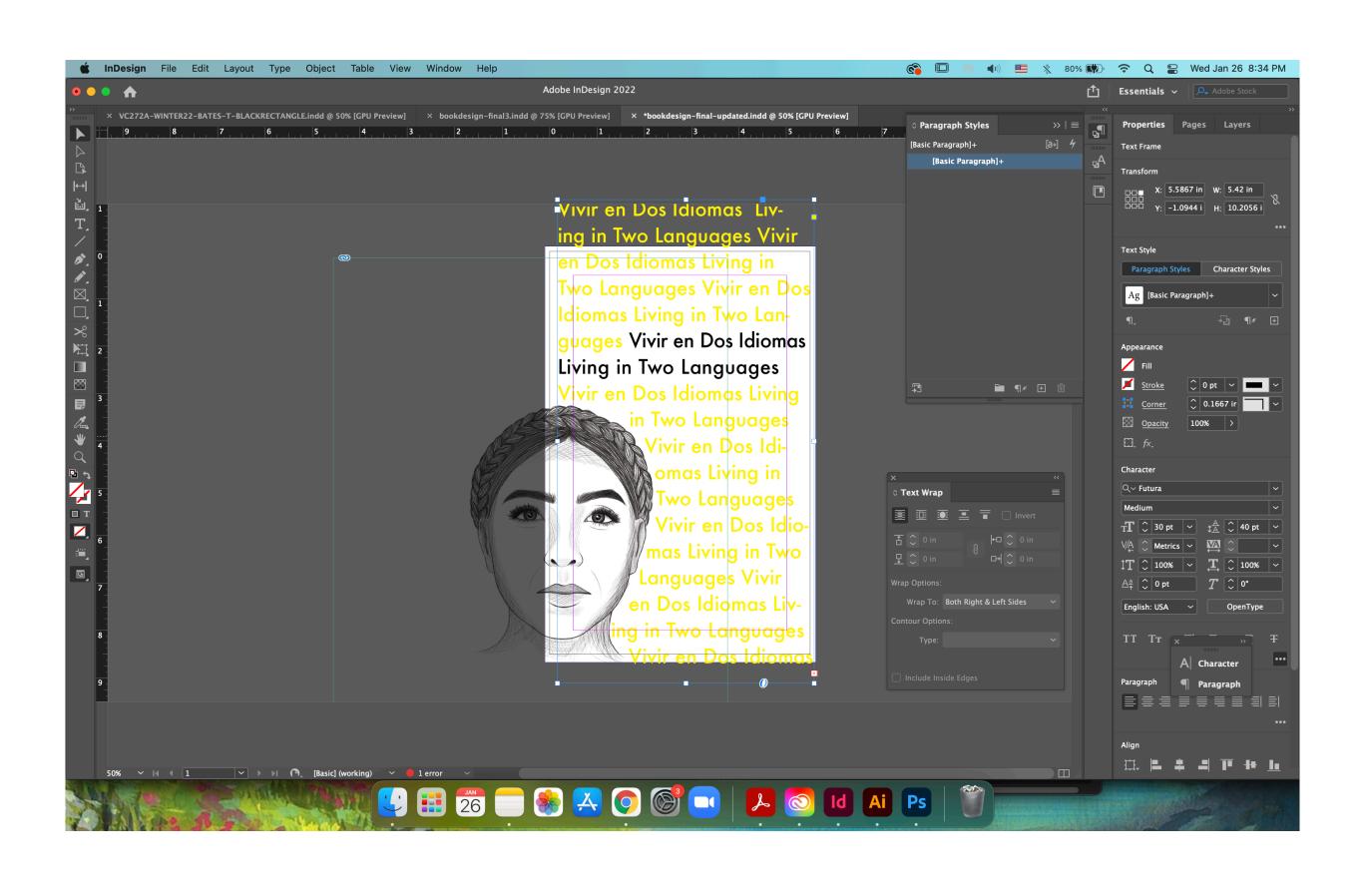
Process:

Since a ton of text was going to be on this cover, I decided to use a repeating cycle of the title: *Living in Two Languages / Vivr en Dos Idiomos*. My wife is a professional illustrator who graduated from this program last year, and I asked her to draw an illustration of Latina origin, in 25 minutes or less, using the pencil (not pen) in Procreate. I didn't want a professional pen illustration, but wanted the grit and imperfections that graphite creates.





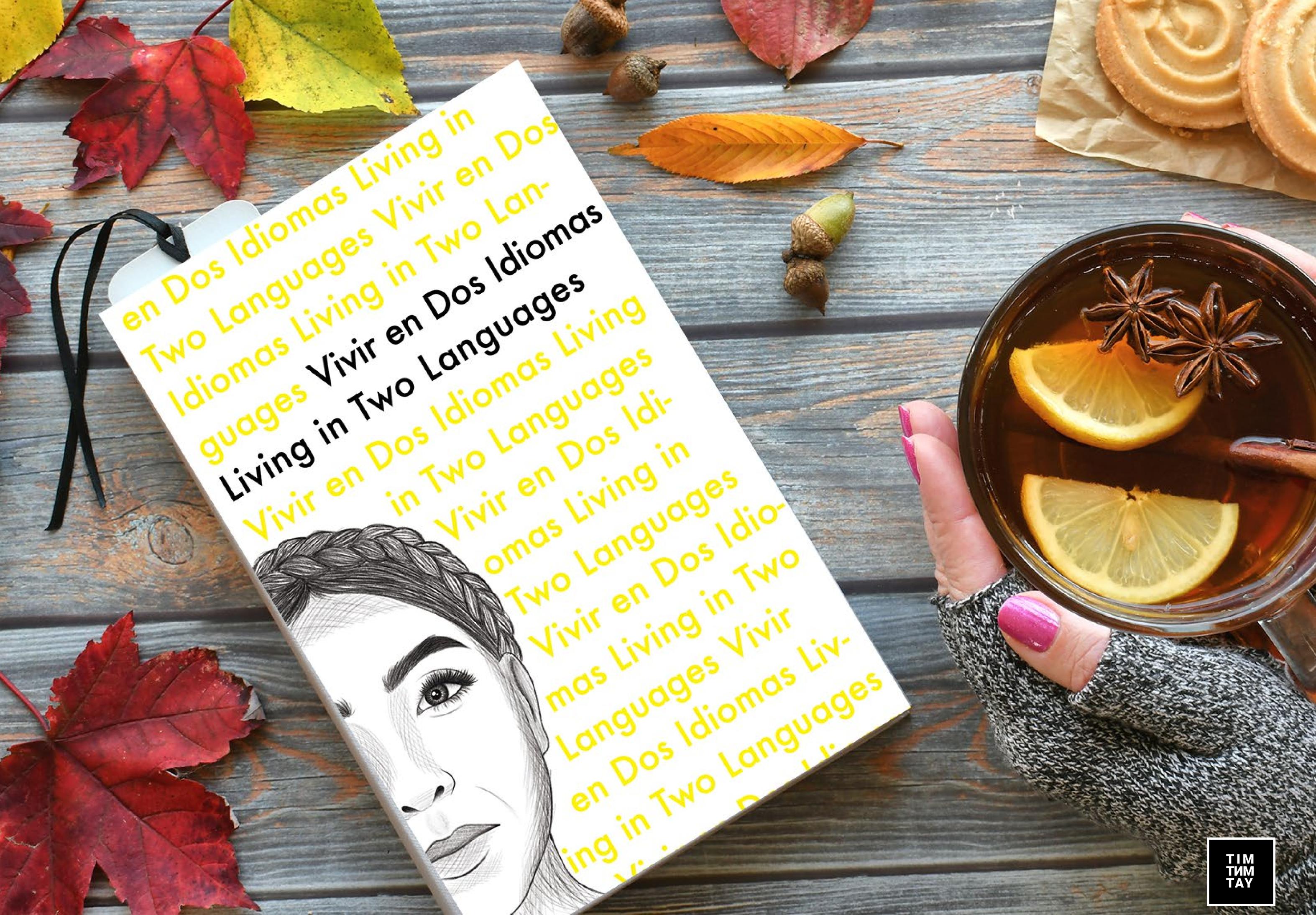




en Dos Idiomas Living in Two Languages Vivir en Dos Idiomas Living in Two Languages Vivir en Dos Idiomas Living in Two Languages Vivir en Dos Idiomas Living

> in Two Languages Vivir en Dos Idiomas Living in Two Languages Vivir en Dos Idiomas Living in Two Languages Vivir en Dos Idiomas Liv-Ming in Two Languages

> > TIM MNT TAY







Galactic Ping-Pong

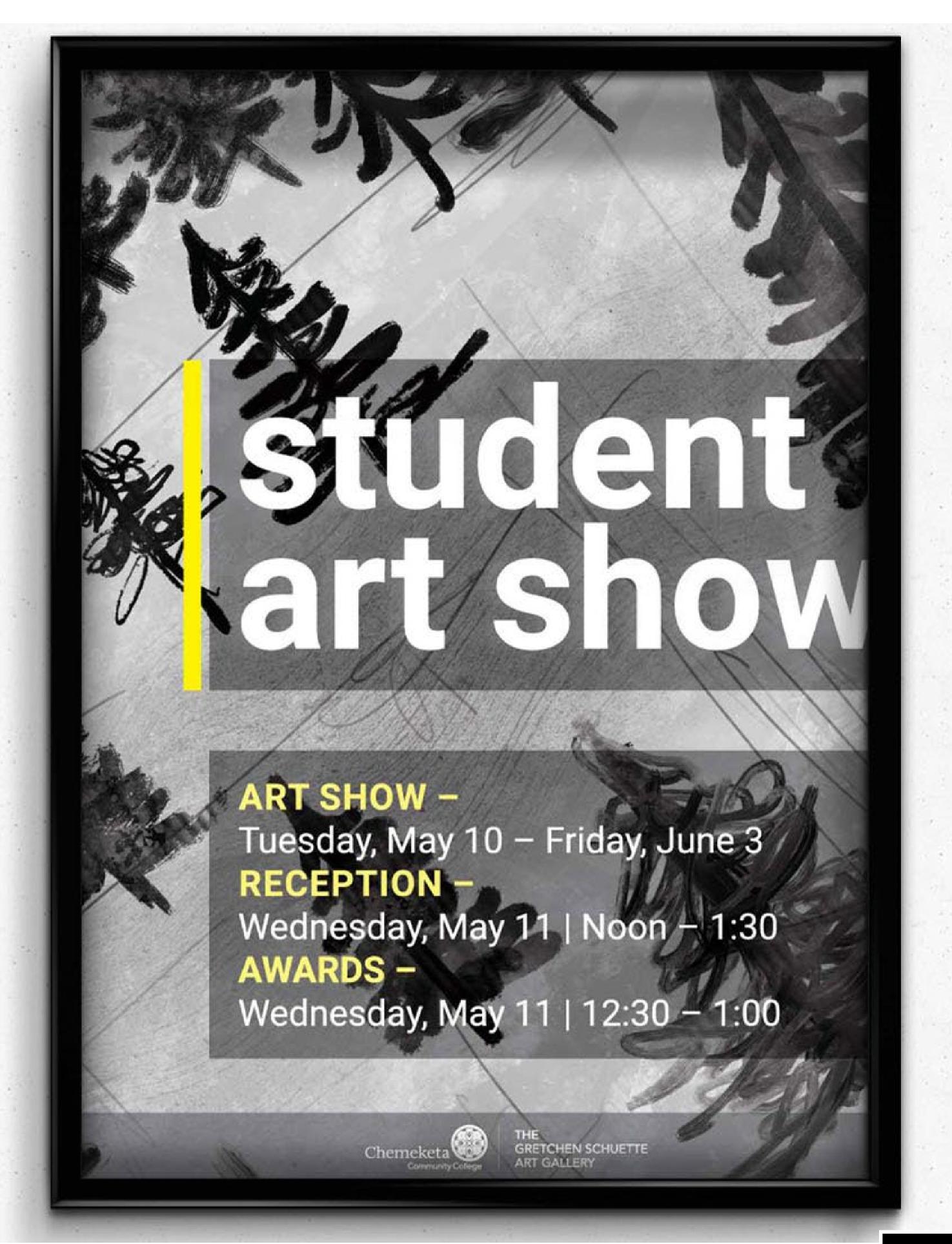
Asked to create a poster. This was the only time I used stock photography: it's not like I had any photos of the galaxy I had taken.



Student Art Show

I was tasked with creating posters for the student art show. We weren't given a lot of time, and from draft to finalized flat version and mockup, took place in 24 hours.

I deemed it appropriate to use my own art to create this poster. Why not?

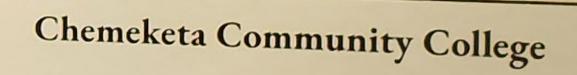




I Won an Award at that same Art Show!

And sold a piece of art!





2022 Student Art Show

Student Affairs Recognition Award
In the amount of seventy-five dollars

awarded to

Tay Bates

Treescape









Wynema: A Child of the Forest

Full cover spread with inside flaps. The background of this cover was created with oil pastels on canvas, then scanned into my computer for the typesetting and design.





"Callaban takes on the role of a 'woman word warrior,' creating 'strong-hearted,' intelligent beroines and sensitive beroes who educate her audience about Muscogee culture, Indians' and women's rights, and the mutual respect between the sexes essential to happy marriages."

A. LaVonne Brown Ruoff



Born and raised in Sulphur
Springs, Texas, in 1868, Sophia
Alice Callahan travelled to
Staunton, Virginia to study
grammar, arithmetics, physics,
geography, and history at the
Wesleyan Female Institute.
She has taught in a number
of boarding schools, one of
them being Wealaka Mission
School in the Creek Nation of
Indian Territory. Sophia then
proudly published the book
Wynema(1891).

Originally published in 1891, Wynema is the first novel known to have been written by a woman of American Indian descent. Set against the sweeping and often tragic cultural changes that affected southeastern native peoples during the late nineteenth century, it tells the story of a lifelong friendship between two women from vastly different backgrounds—Wynema Harjo, a Muscogee Indian, and Genevieve Weir, a Methodist teacher from a genteel Southern family. Both are firm believers in women's rights and Indian reform; both struggle to overcome prejudice and correct injustices between sexes and races. Callahan uses the conventional traditions of a sentimental domestic romance to deliver an elegant plea for tolerance, equality, and reform.

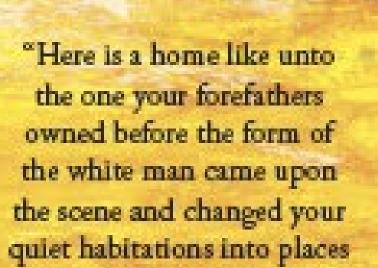




AMERICAN VOICES COLLECTION

WYNEMA

A Child of the Forest



of business and strife."

S. Alice Callahan

S. ALICE CALLAHAN





Wynema: A Child of the Forest

Inside spreads, displaying my typesetting. Dropcap letter used in conjunction with classic Garamond serif font to create easy flowing text.









Personal 100s

If you were tasked to create 100 variations of ANYTHING, what would it be? I chose to create 100 different alphabets. You heard right, all 26 letters in the alphabet: A through Z.

Most analog projects don't translate well to a digital portfolio, but I just had to include this master collection of alphabets. Each alphabet was drawn (or in the case of six

of my 100, stickered) on a sentence strip measuring 24 inches wide by 3 inch tall.

The result? A project I'm super proud of. If there is any project that shows my love for typography and lettering, it's this one right here. This was created with love and passion and I still have them in my studio.







3 of 100 Sentence Strips

Three scanned versions of the 100+ sentence strips created for the Personal 100s Project.

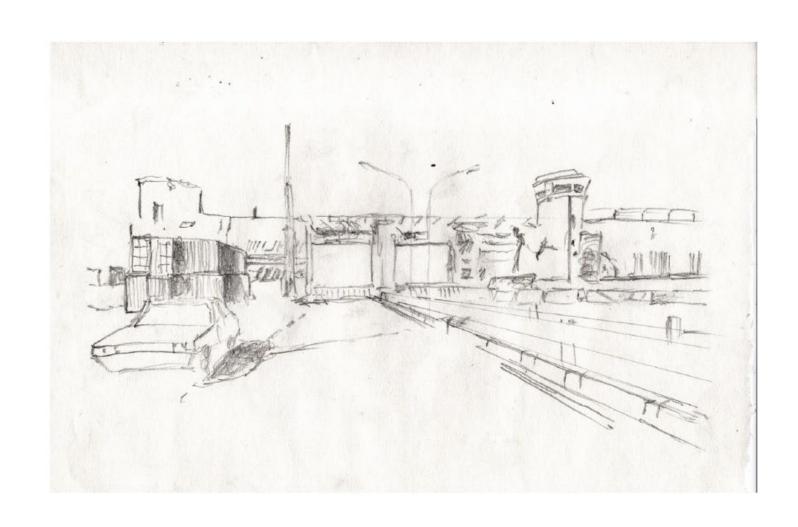


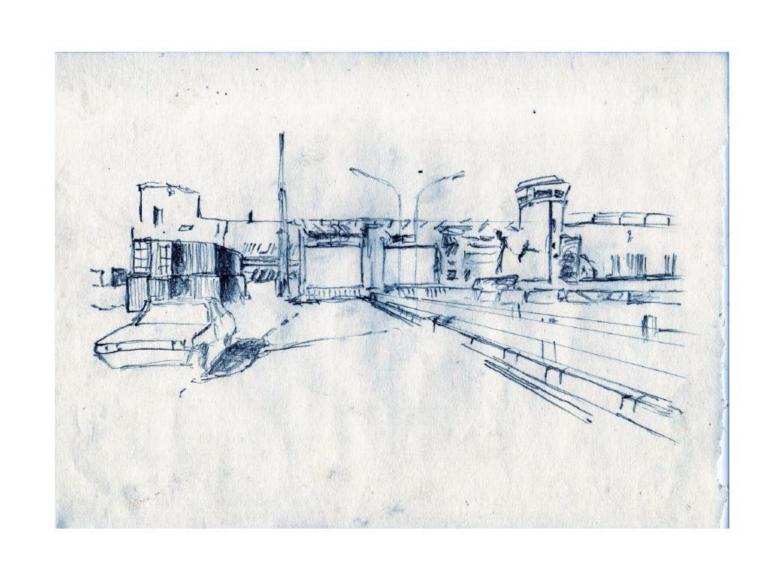
abeaefghijklmnopgrätuvwxyz











A Map from Battlefield 4
Pencil, pen, and finally watercolor versions.







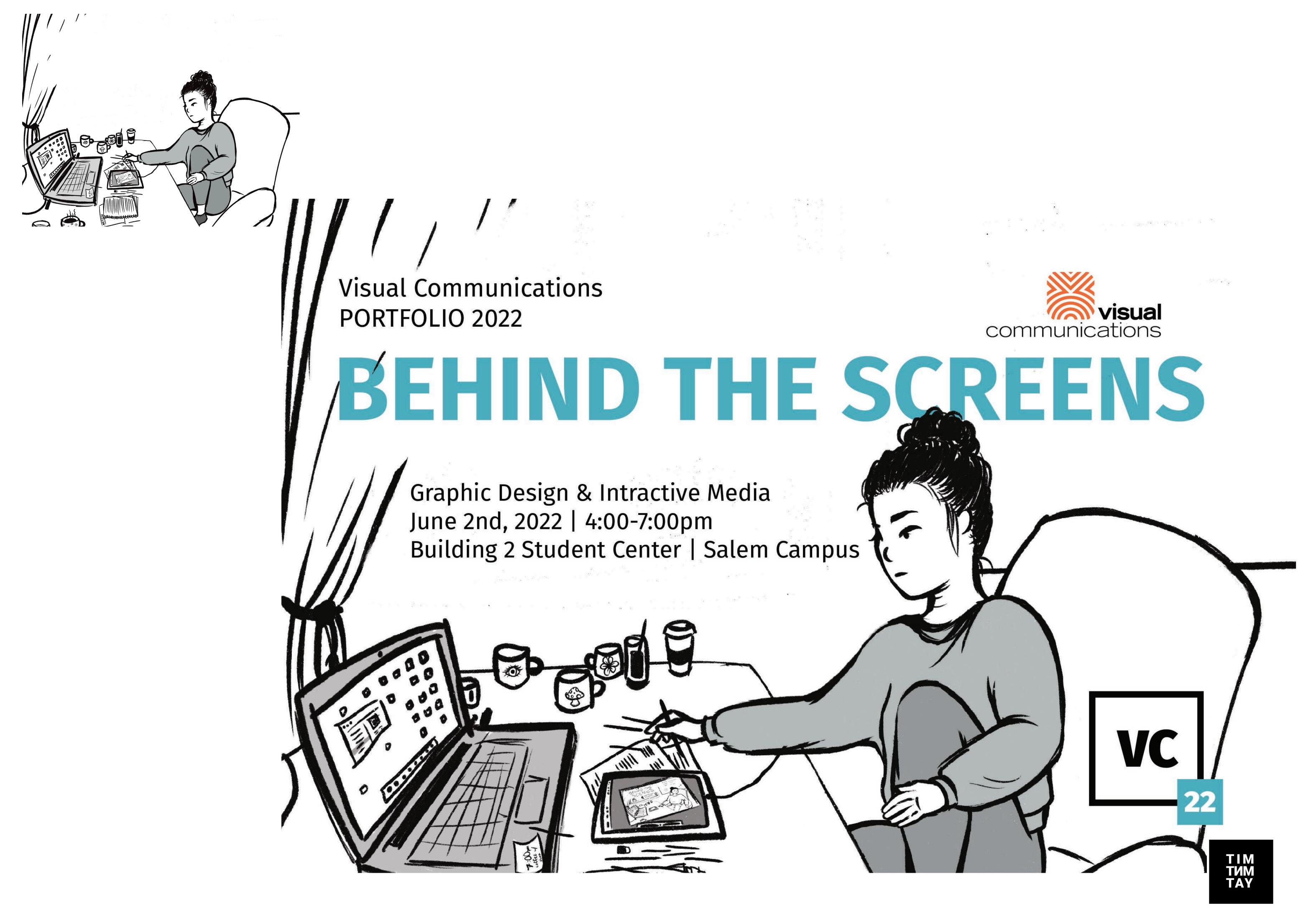
Behind the Screens

We we're tasked to create the theme for portfolio this year. I, once again and every time I need an illustration, consulted my wife.

I explained the "Behind the Screens" theme to her and briefed her, just as a freelancer or design firm would brief an outside illustrator they were hiring for a project.

I must've done a good job briefing her, and she did an even better job with the illustration. Illustration A was the first illustration and is technically sound, but I didn't want to portray VC students as solely that. It happens, and we've all had a late night at one point or another, but illustration B better displayed the heart and work ethic of my VC peers.

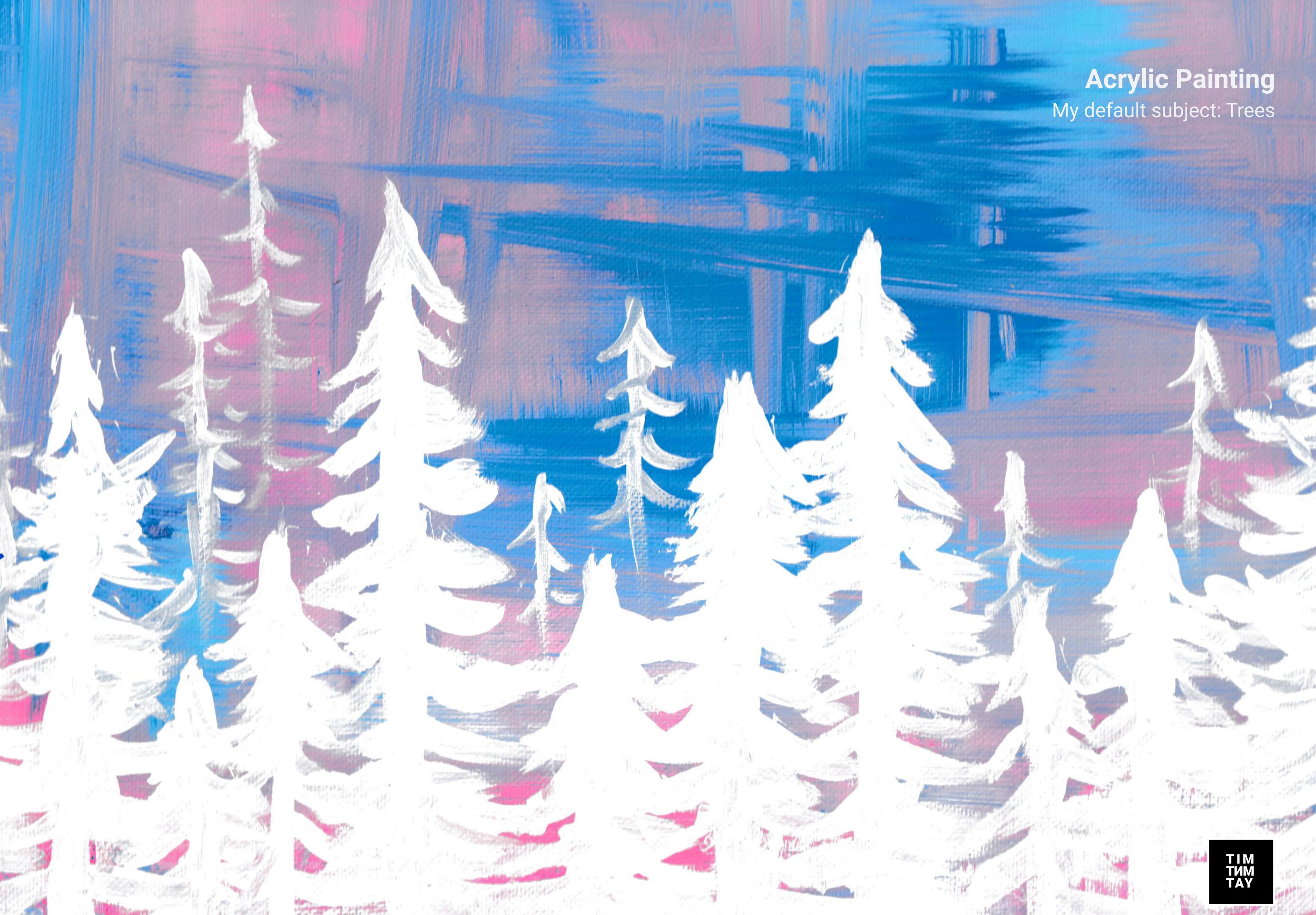


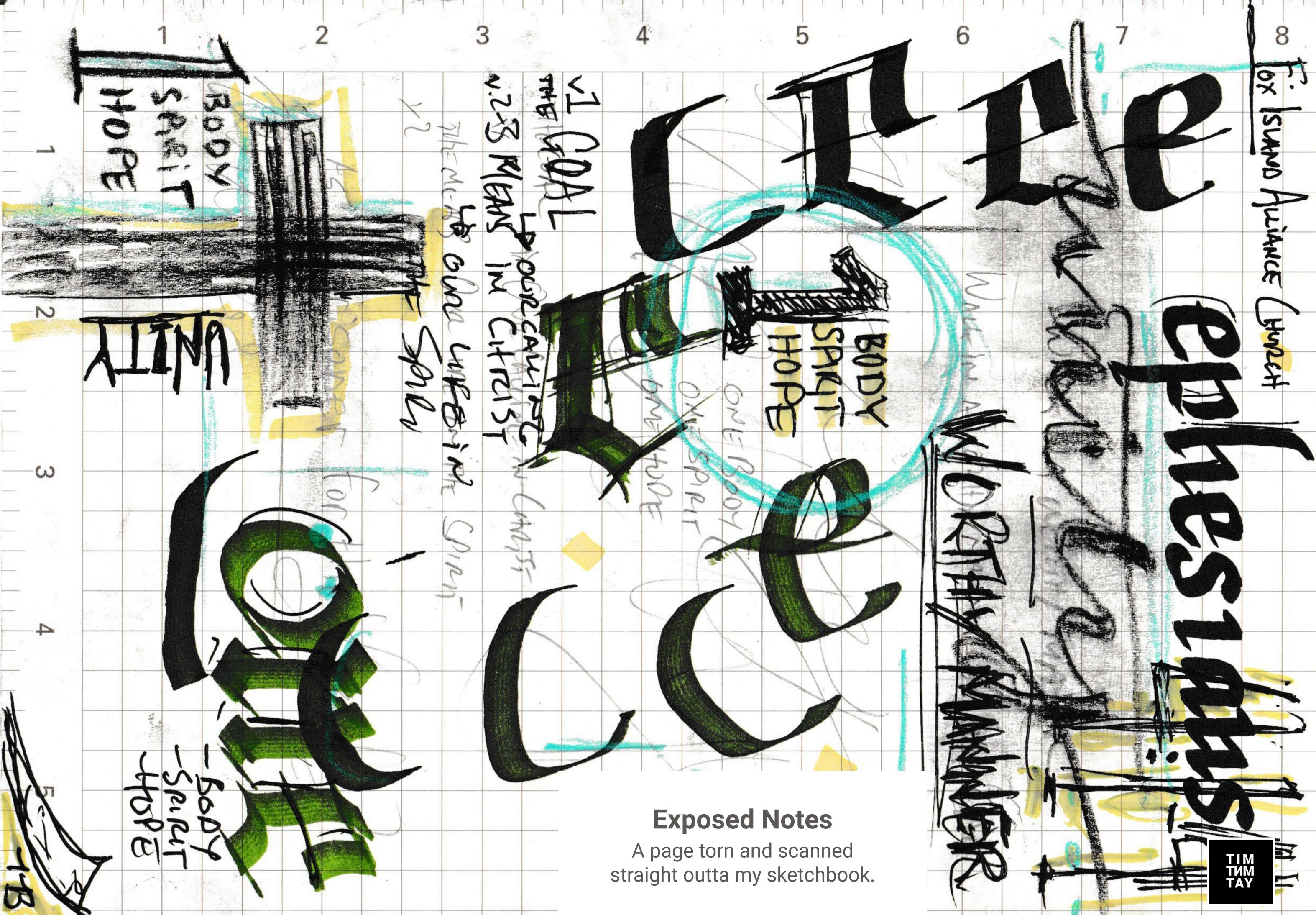




Acrylic Painting







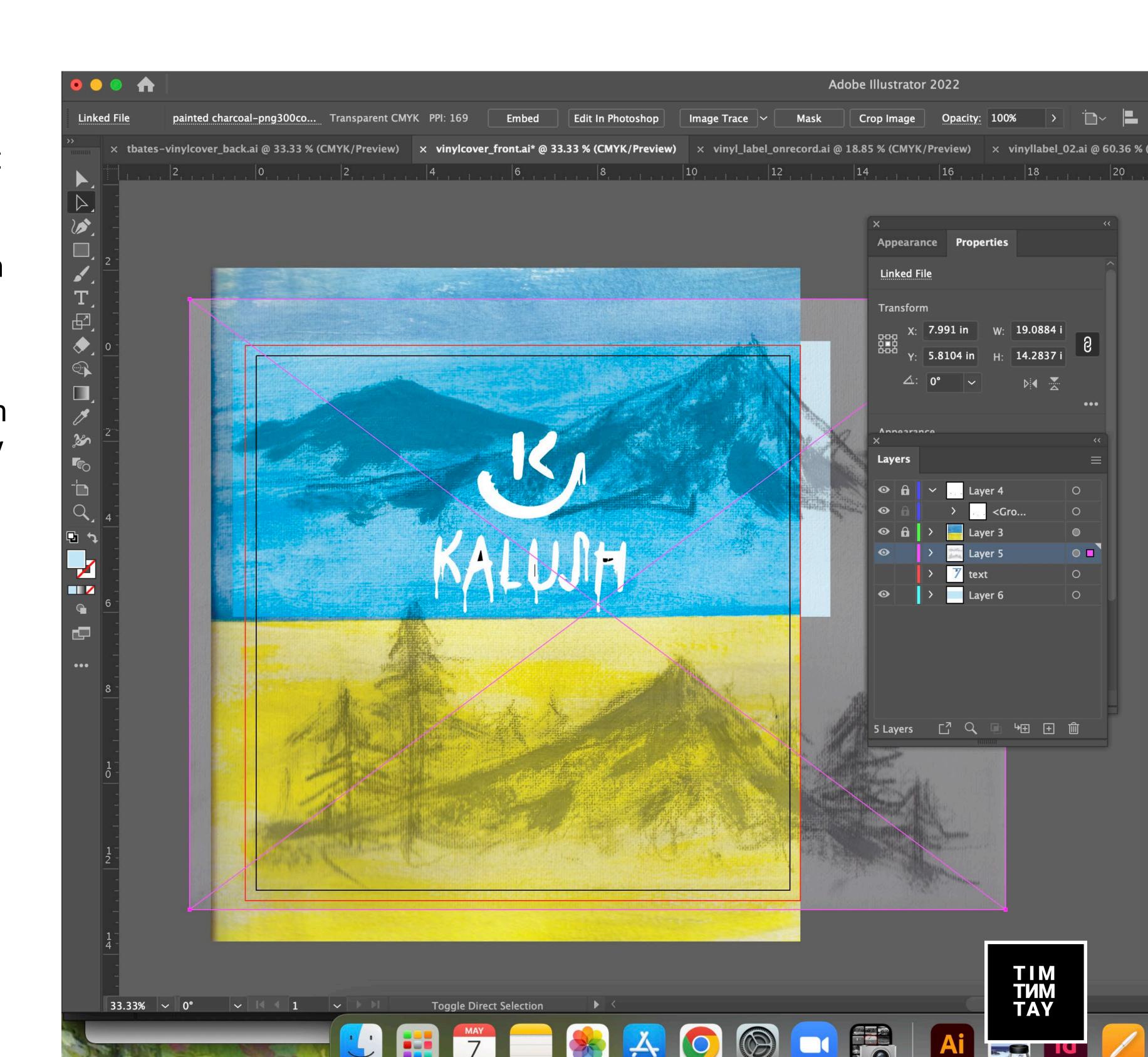
Vinyl Cover Design

Vinyl albums have some sweet cover art. What if you got the chance to design one: what artist would you cover; what would you design?

I selected a rap group from Ukraine called Kalush. I don't understand much said because they rap in Ukainian, but that doesn't stop me from loving their music. A good beat is a good beat, and music is universal.

I wanted the colors of Ukraine's flag to take front stage on this, so even though my first design wasn't great, I kept working on it. I ended up painting a hilly country scene with Ukraine colors (yellow and blue). Anytime I scan a piece of art in, I take special care. Not a lot of people scan their art and continue it digitally, and I'm finding that is my niche and something that is unique to me.

I'm not just hopping on the Ukraine train because it's cool and the war with Russia, my wife was born in Ukraine, so I have have a horse in that race. GO UKRAINE, WE LOVE YOU!



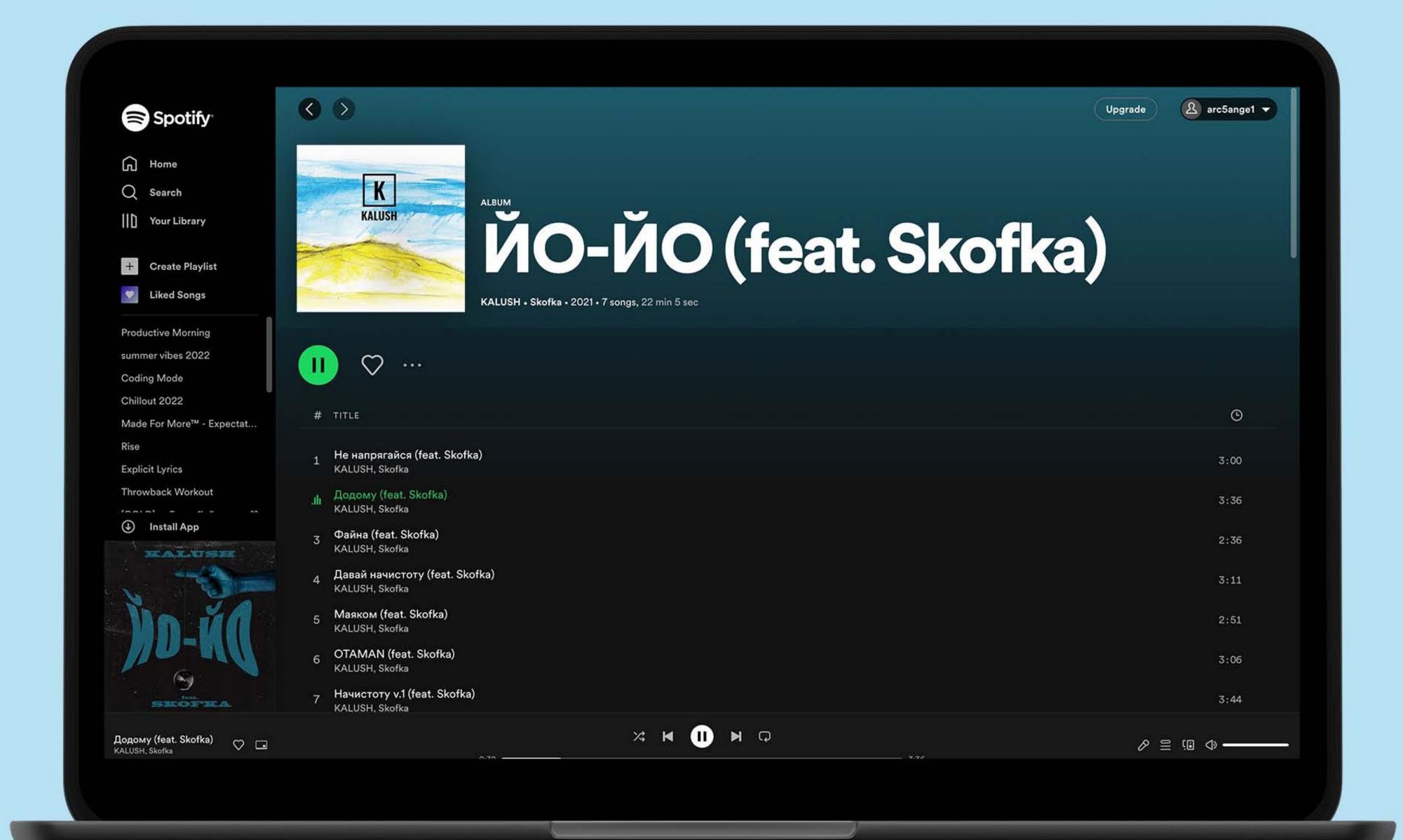










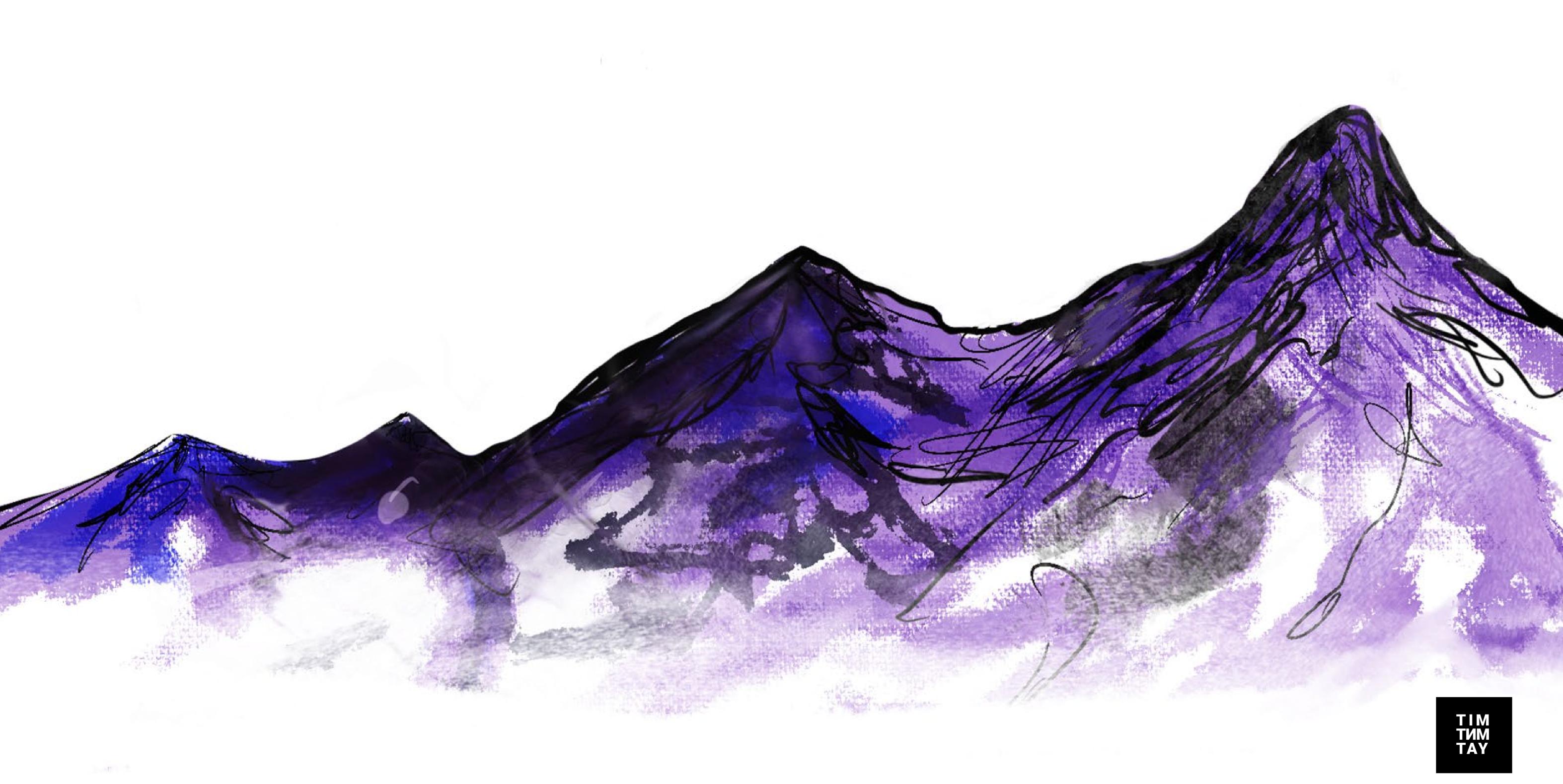






First Digital Illustration

The first thing I drew when I got my iPad and Procreate is this mountain. A digital rendition of my sketchy style.





thanks for checking me out!

